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This autumn, get a taste of Ile-de-France

at 13 October 2015

The culinary scene in Paris Ile-de-France is diverse and continually reinventing itself. It remains highly experimental and creative and is considerably influenced by tradition and innovation. The tourist destination abounds in culinary delights and offers varied dining experiences.

With 49% of its land area being agricultural, Île-de-France is rich in local produce and expertise. Whether you're in Yvelines (78), Seine-et-Marne (77), Essonne (91) or Val-de-Marne (94), it's easy to find a good restaurant to taste and savour the quality, often local products.

Description

PARIS REGION
COMITÉ RÉGIONAL
DU TOURISME



île de France



Seine-et-Marne
Tourisme



Yvelines
Tourisme
Le Département



Essonne
tourisme



VAL-DE-MARNE
TOURISME & LOISIRS

CRT PIdF

Throughout autumn, Paris Ile-de-France is a food destination with many things happening.

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The Val-de-Marne department has organised a programme of **unusual workshops and tours** so you can meet people who are passionate about the area and discover local produce, or experience the unique charm of the *ginguettes* (open-air restaurants with their own dance floor). Find the whole programme at www.tourisme-valdemarne.com

New: "Croq'en Seine", 25 to 27 September in the Yvelines, Eure and Val d'Oise departments. Find the whole programme at www.eureenligne.fr

The Balade du Terroir (a local produce tour) in Essonne on 17 and 18 October. The full programme can be downloaded from www.terroir-essonne.com

The Salon du terroir (local produce expo) from 20 to 22 November in Saint-Cloud, will attract over 100 exhibitors and feature a national catering competition.

With the support of the Comité Régional du Tourisme Paris Ile-de-France (CRT), the departmental tourism committees 77, 78, 91 and 94, and CERVIA (French regional centre for agricultural and food development and innovation) are getting together for the first time this year to show people how to enjoy "eating local" according to their tastes.

This is a unique opportunity to discover good restaurants for couples, gourmet and farmers' markets, local produce with tastings and tours... but also innovative laboratories and their new pastries, and street food trucks with a thousand flavours.

Food in Paris Ile-de-France (Sources: CRT/INSEE - 2014)

Discovering French cuisine is the 5th most popular activity for tourists in Paris Ile-de-France (22.1% overall and 36.7% for international tourists).

It also comes 5th in terms of the reason for international tourists to visit.

Brazilians (56.6%), Russians (55.6%) and Mexicans (54.6%) are the 3 nationalities most interested in participating in this activity.

Out of the more than 84,000 tourist businesses in Paris Ile-de-France, food services are the best represented (45.4%), and out of the more than 500,000 jobs in tourism, food service is the 2nd largest activity, creating nearly a third of jobs (32.6%).

Food services and food in general occupy 2nd position (24.3 %) for tourist spending after accommodation (only on expenses incurred whilst here).

Number of pages

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