



# Major business Travel Partners

- **VIPARIS**

Co-creator of the Pack Accueil, Viparis manages ten of the main locations for exhibitions, events, conventions and shows in Paris-Ile-de-France: Paris expo Porte de Versailles, the Palais des Congrès de Paris, Espace Champerret, the Carrousel du Louvre, the Palais des Congrès d'Issy, Paris Le Bourget, Paris Nord Villepinte, Cnit Paris La Défense, Espace Grande Arche, Palais des Congrès de Versailles.

As such, Viparis welcomes trade fairs, conventions, business events and shows for the general public and professionals from all industries.

- **PROMOSALONS**

Promosalons is the only kind of community network in the world exclusively dedicated to the international promotion of French trade fairs. Its vocation is to strengthen the presence of international visitors and exhibitors, and therefore, to contribute to the appeal of France and Paris as essential locations for international events. Its 56 offices span 120 countries on the 5 continents. Its teams capitalise on their in-depth knowledge of their market to advise clients and put together promotional campaigns designed with them.

- **Paris Region Entreprises**

Paris Region Entreprises is an association founded by the Paris Region Council, the Paris Region Chamber of Commerce and Industry, Bpifrance and the French government, to support the development of businesses delivering the most economic, social and ecological added value.

Its three main goals are to unite players in the Paris Region ecosystem and to coordinate their efforts, to provide businesses with long-term guidance in their development and to attract foreign companies with growth potential into the Paris Region and help them set up.

- **CCI Paris Île-de-France**

Representing nearly 800,000 businesses, equal to a quarter of national GDP, the Paris Ile-de-France regional CCI is actively engaged alongside others that make up the regional economy.

In terms of tourism, the CCIP, through its consultation work and the positions it takes, defends the interest of businesses in the tourism industry and the appeal of the destination Paris Île-de-France. Through its expertise as an operator in the trade show and conventions sector, the CCIP contributes, particularly through its subsidiary Viparis and Comexposium, to strengthening this industry of excellence.

- **UNIMEV**

UNIMEV (Union nationale des industries de la mode et de la maroquinerie) represents the sector's events in France.

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