



The World of Frozen opens its gates at Disneyland Paris

Disneyland Paris unveils its brand-new immersive land inspired by Frozen with the highly anticipated opening of the World of Frozen, located within the new Disney Adventure World.

Open since March 29, 2026, this new land immerses visitors in the heart of the Kingdom of Arendelle through an experience designed for the whole family. Guests can discover a new attraction inspired by the adventures of Anna and Elsa, meet iconic characters from the film, explore themed shops, and enjoy a tavern directly inspired by the Nordic world of Frozen.

With its snowy landscapes, architecture inspired by Scandinavian fjords, and its iconic musical atmosphere, World of Frozen offers a spectacular immersion into one of Disney's most popular universes.

This opening is part of the major transformation of Walt Disney Studios Park, now renamed Disney Adventure World, which also features Worlds of Pixar, Marvel Avengers Campus, Adventure Way, as well as a new nighttime show on Adventure Bay.

Through this ambitious expansion, Disneyland Paris continues to develop ever more immersive and innovative experiences for visitors from around the world.

Learn more: <https://www.disneylandparis.com/en-int/destinations/disney-adventure-world/world-of-frozen>

Group bookings: <https://www.disneylandparis.com/en-gb/guest-services/group-visits>

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