BUSINESS TRAVEL: A MAJOR SECTOR FOR THE ECONOMY OF THE PARIS REGION

The Paris Region welcomed more than 50 million tourists in 2019, just beating the record set in 2018 despite a challenging social backdrop (transport strikes, the « yellow vest » movement). According to initial estimates, visitors spent nearly €22 billion, a similar total to the amount spent in 2018.
In 2019, the business travel clientele produced 34.1 million hotel room nights (-0.8% compared to 2018), or 48.2% of the total hotel occupancy recorded across Paris Region. This year continued along the same lines as 2018, resulting in two consecutive record years for our capital region.

Despite the protest movements in 2019, business remained relatively stable. This was notably bolstered by the events industry that continued to grow in terms of the number of both exhibitors and delegates.

In 2020 the Paris Region destination recorded **14.3 million fewer tourists** during the first half of the year compared to the same period in 2019, as well as a shortfall in revenue of €6.4 billion.

Business travellers of all types, international, French or from the local region, were among these missing visitors.

Follow what is happening in Paris Ile-de-France in 2021: new openings, exhibitions... find out more

Sources: CRT Paris Île-de-France, permanent survey at airports, on trains and in motorway service stations; Hotel occupancy report by INSEE – DGE

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