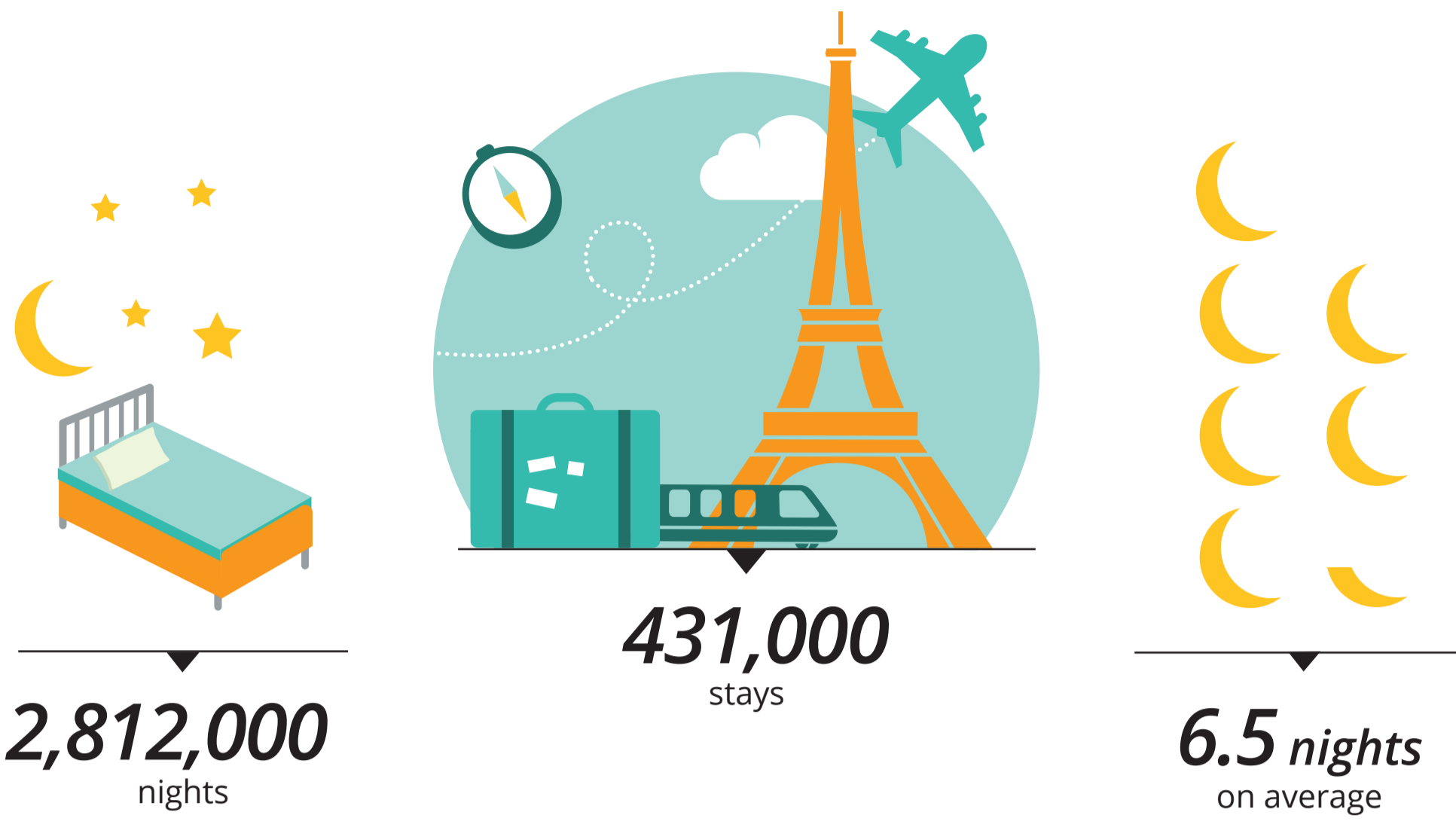


THE RUSSIANS IN PARIS REGION

OCCUPANCY



51 %

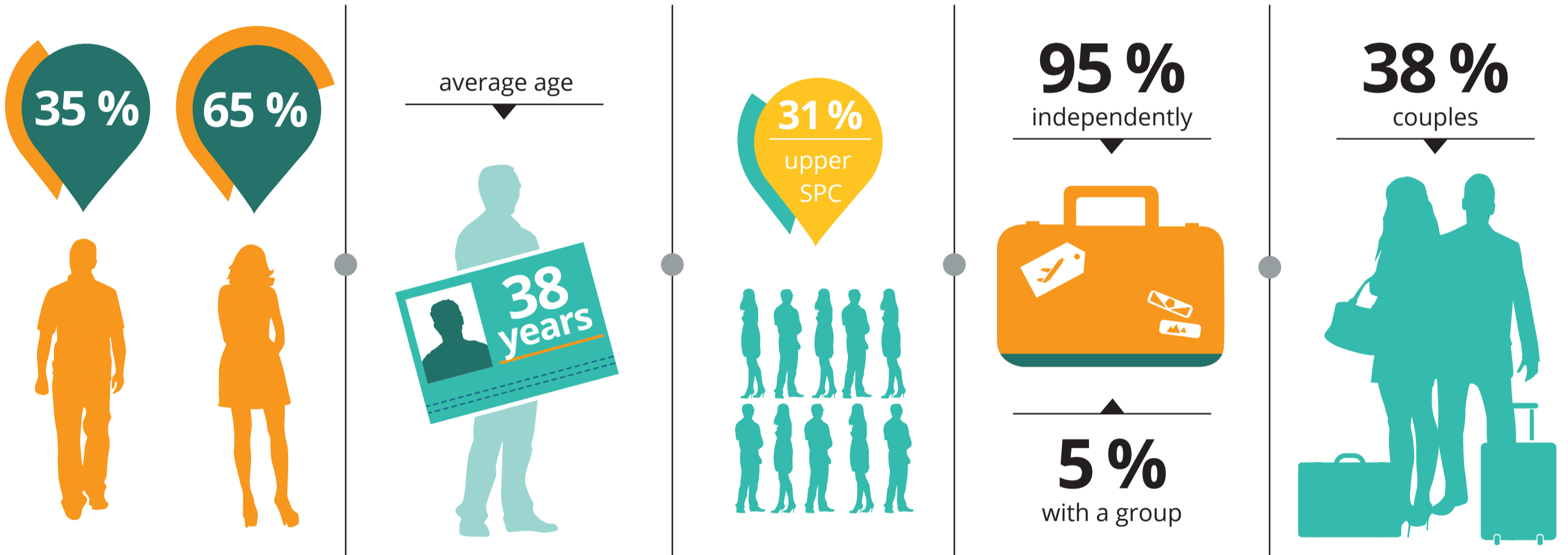
REPEAT VISITORS

AND

49 %

FIRST-TIME VISITORS

PROFILE



77 %

PERSONAL STAYS

ACCOMMODATION

ACCOMMODATION BOOKINGS



10 % non-commercial

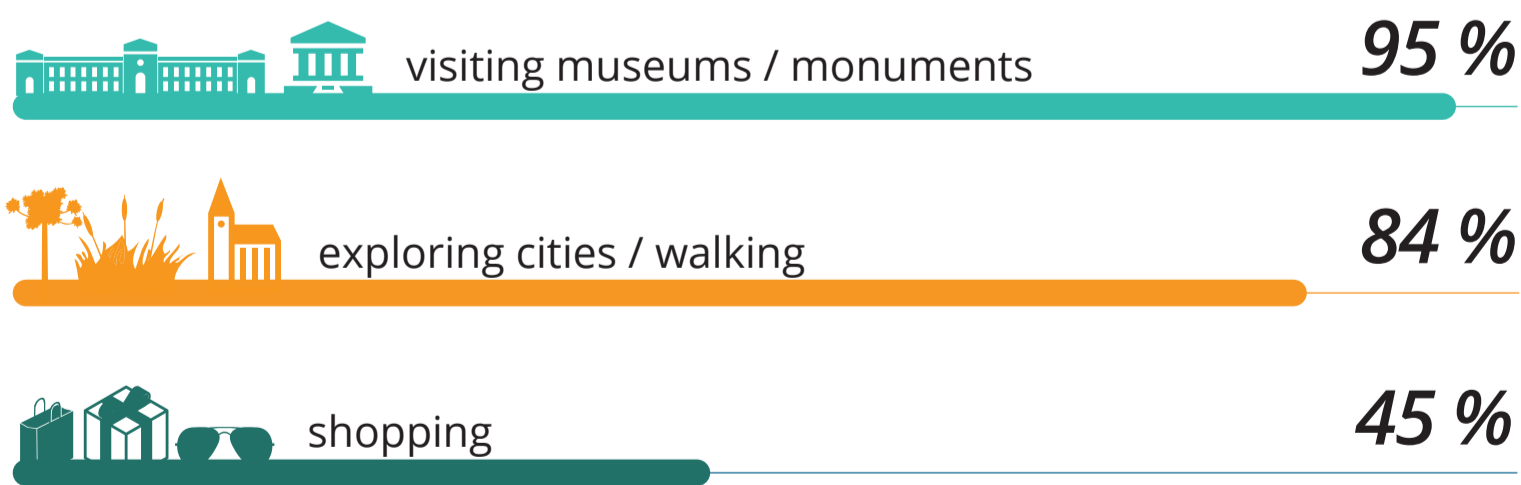


77 % hotels

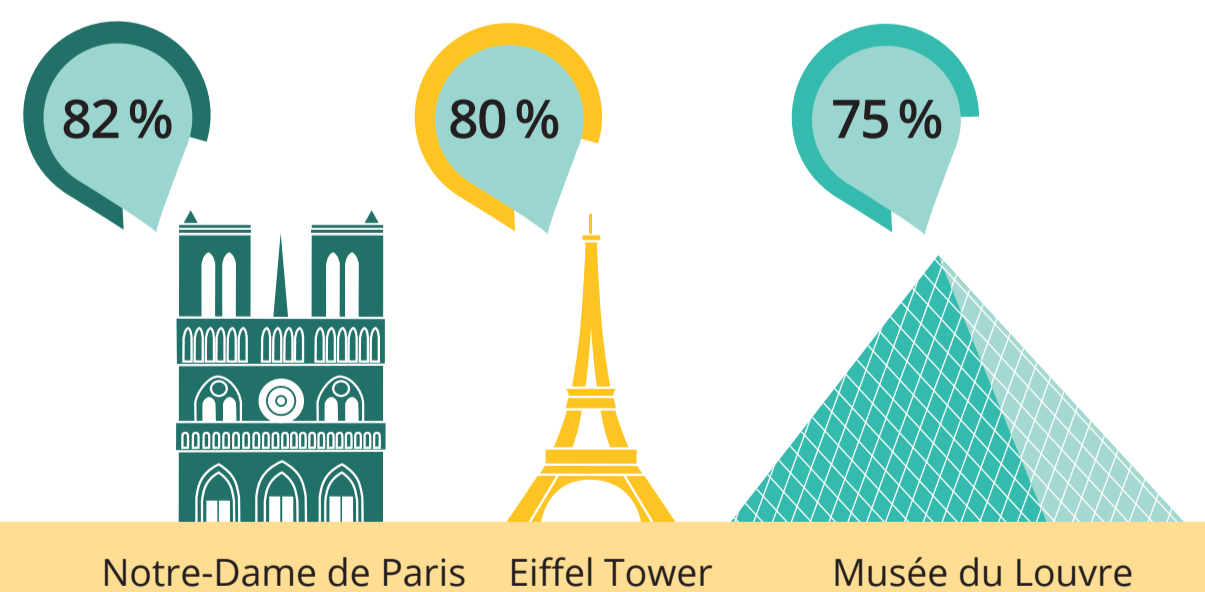


13 % other commercial

TOP 3 ACTIVITIES



TOP 3 SITES VISITED



EXPENDITURE



SATISFACTION/RECOMMENDATION/REVISIT

