

THE DUTCH IN PARIS REGION

OCCUPANCY



68 %

REPEAT VISITORS

AND

32 %

FIRST-TIME VISITORS

PROFILE



68 %

PERSONAL STAYS

ACCOMMODATION

ACCOMMODATION BOOKINGS



11 % non-commercial

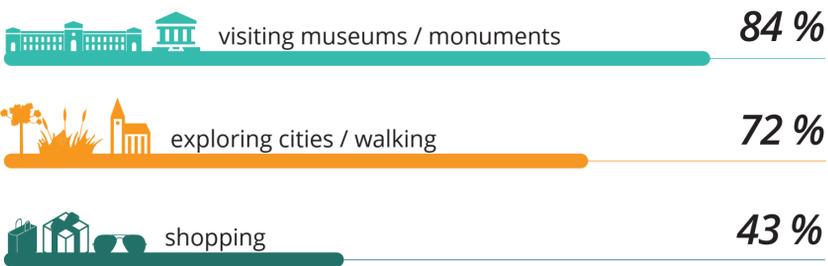


78 % hotels

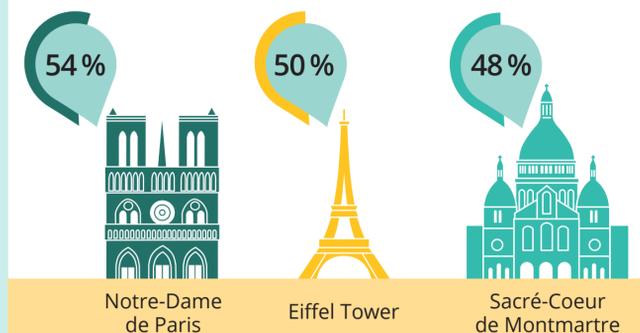


11 % other commercial

TOP 3 ACTIVITIES



TOP 3 SITES VISITED

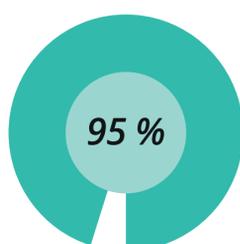


EXPENDITURE

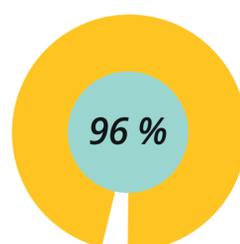


average spend per day and per person

SATISFACTION/RECOMMENDATION/REVISIT



satisfaction rate



recommendation rate



intend to return within 1 to 2 years