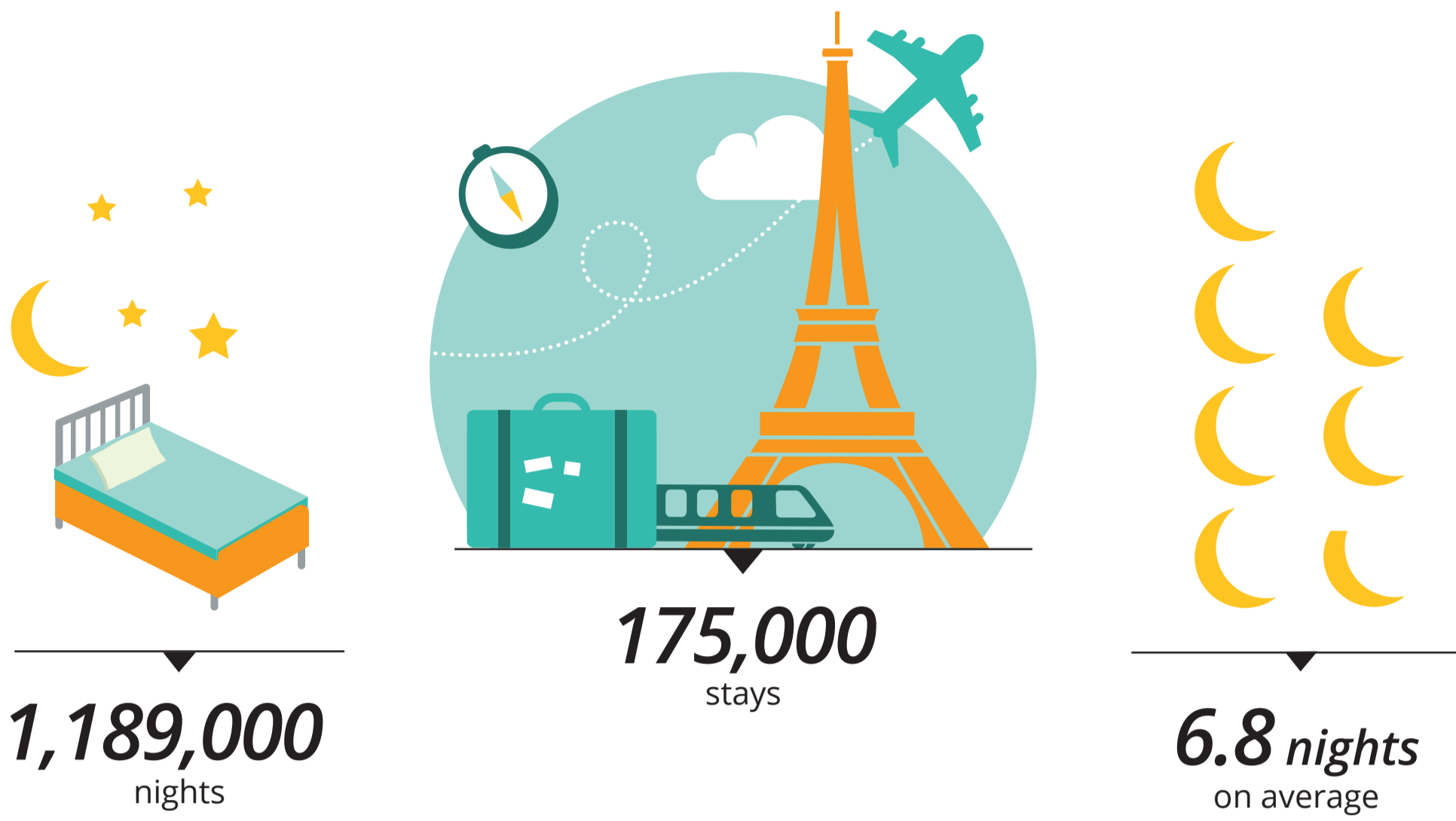


# THE INDIANS IN PARIS REGION

## OCCUPANCY



57 %

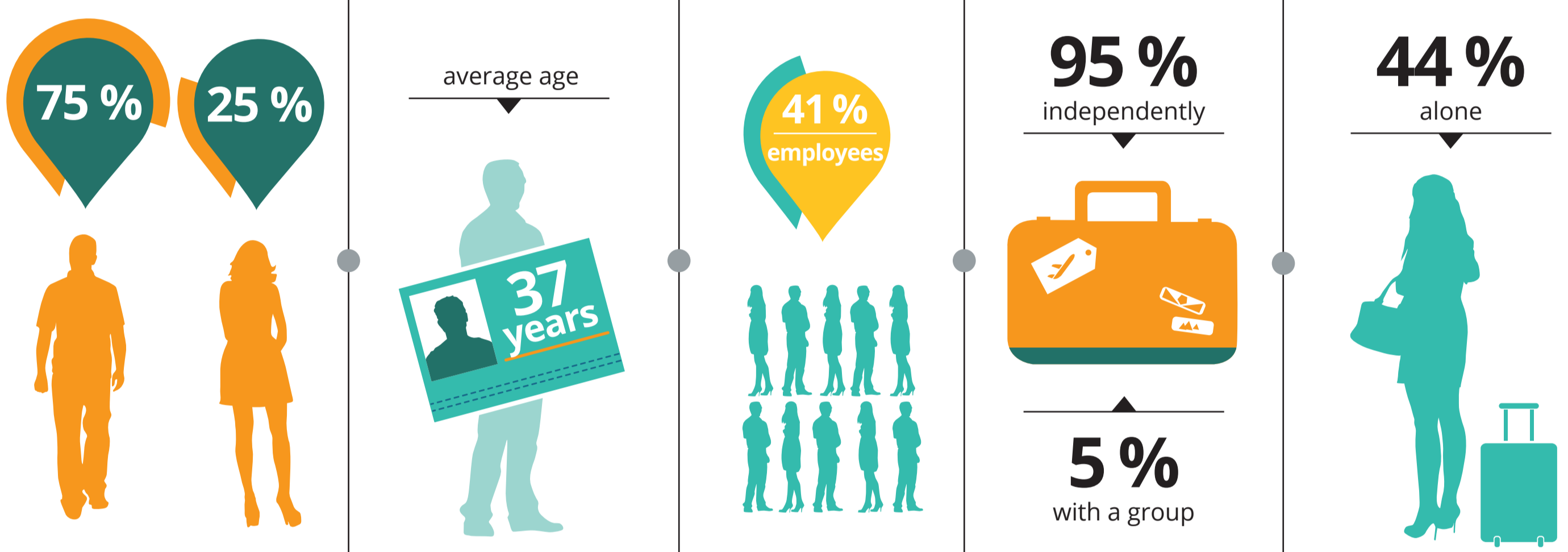
FIRST-TIME VISITORS

AND

43 %

REPEAT VISITORS

## PROFILE



50 %

PERSONAL STAYS

## ACCOMMODATION

### ACCOMMODATION BOOKINGS



8 %

non-commercial



74 %

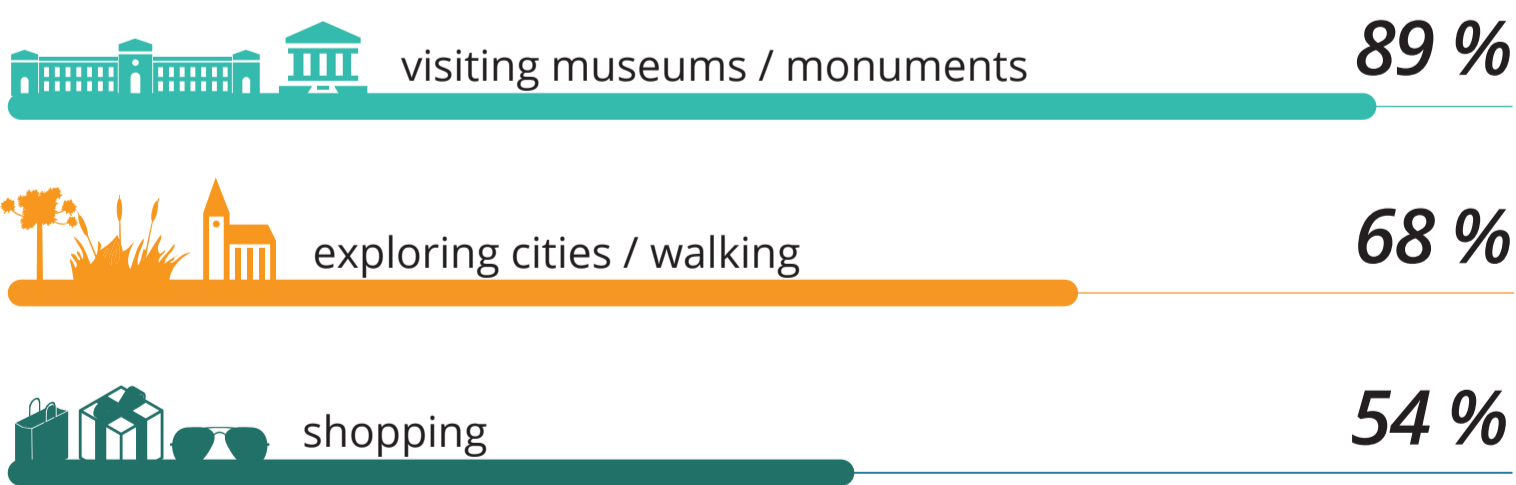
hotels



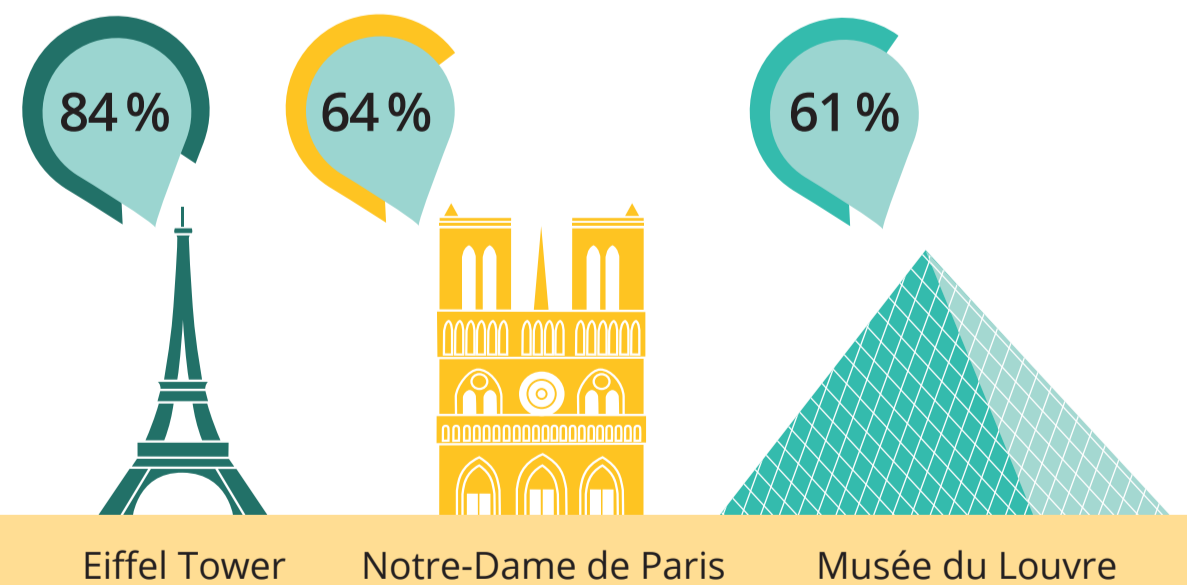
18 %

other commercial

## TOP 3 ACTIVITIES



## TOP 3 SITES VISITED

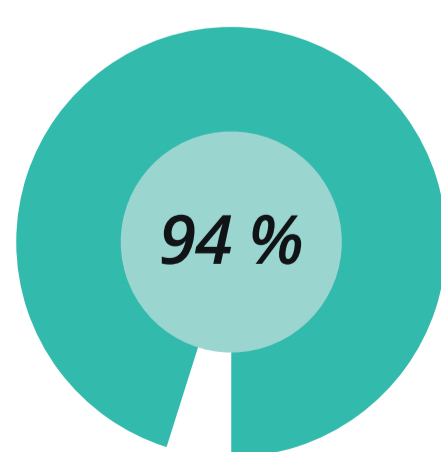


## EXPENDITURE

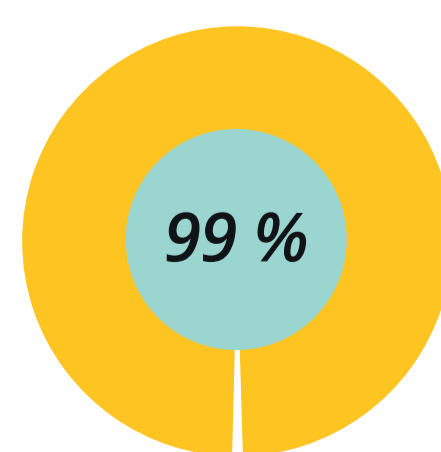


average spend per day and per person

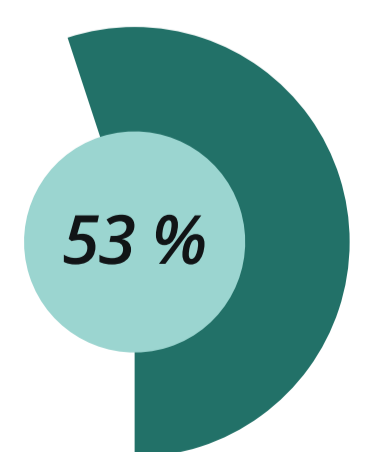
## SATISFACTION/RECOMMENDATION/REVISIT



satisfaction rate



recommendation rate



intend to return within 1 to 2 years