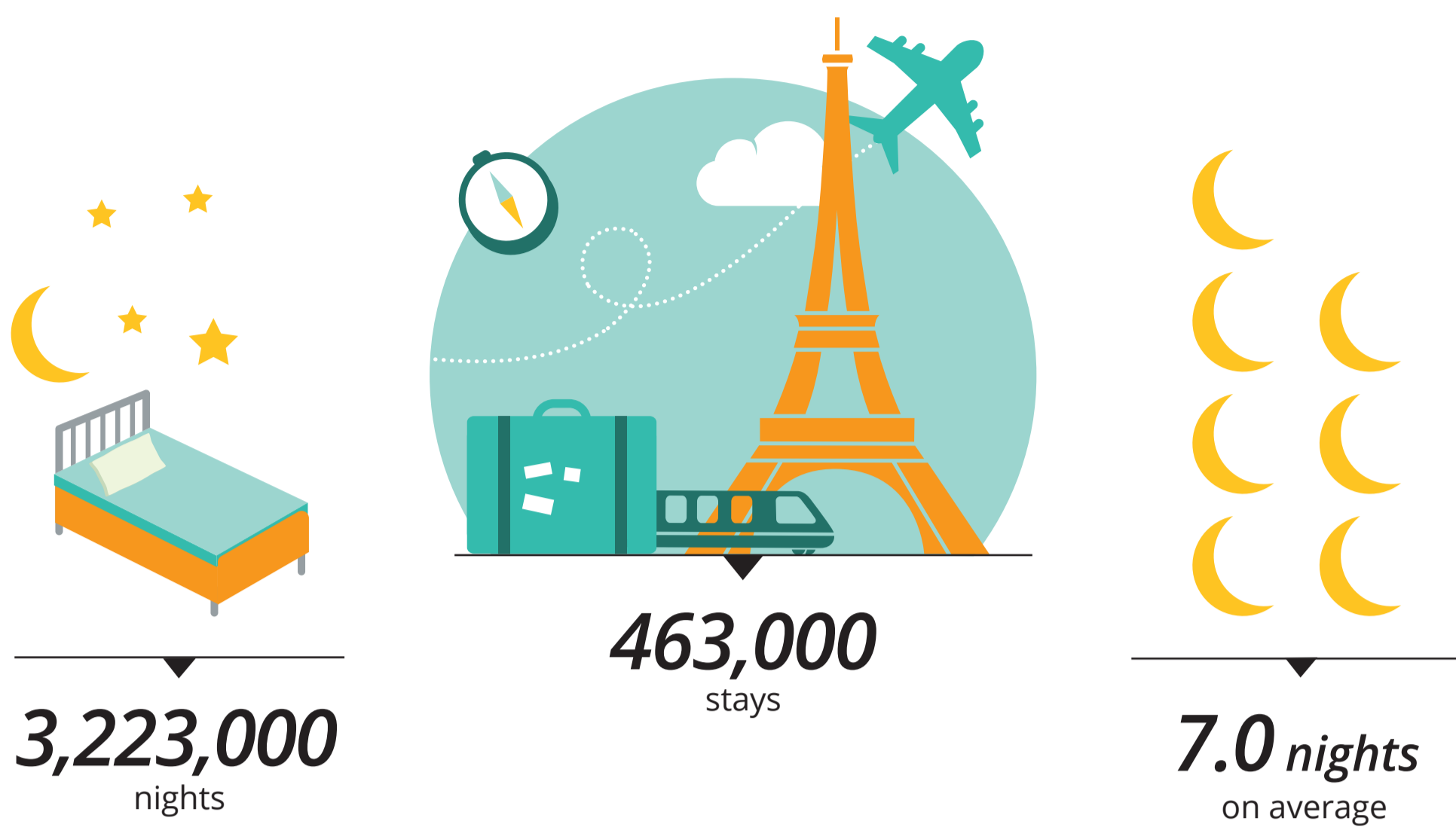


# THE BRAZILIANS IN PARIS REGION

## OCCUPANCY



50 %

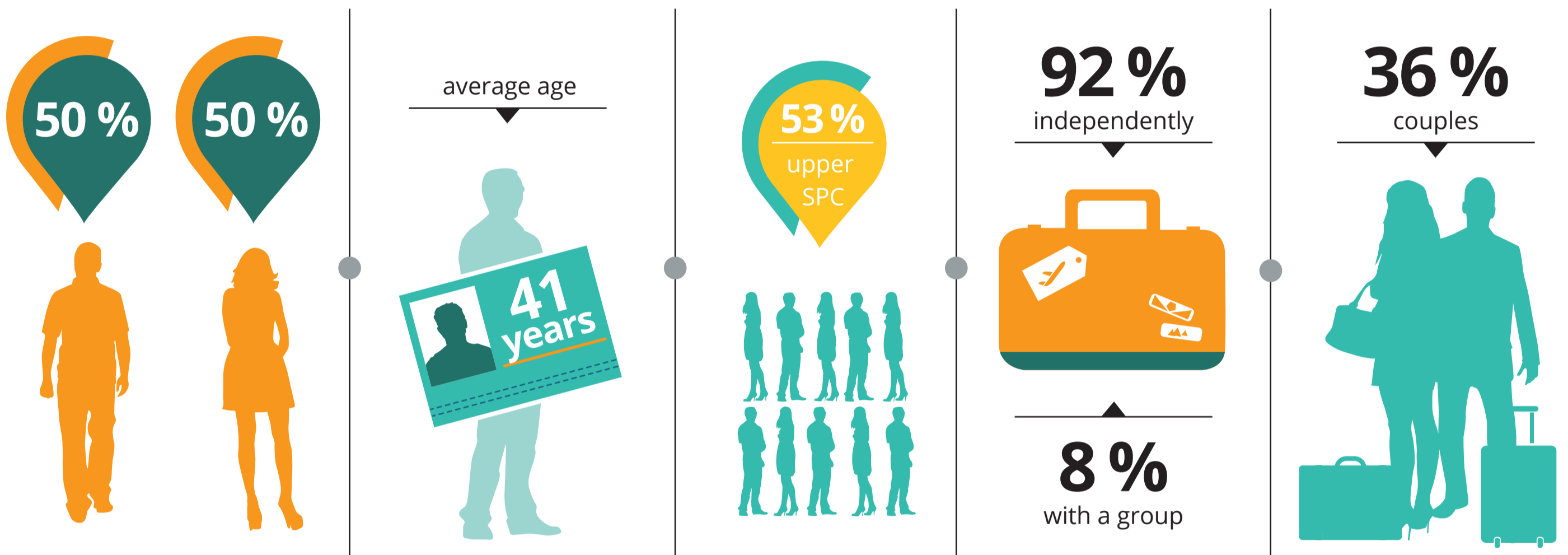
REPEAT VISITORS

AND

50 %

FIRST-TIME VISITORS

## PROFILE



83 %

PERSONAL STAYS

## ACCOMMODATION

### ACCOMMODATION BOOKINGS



10 % non-commercial

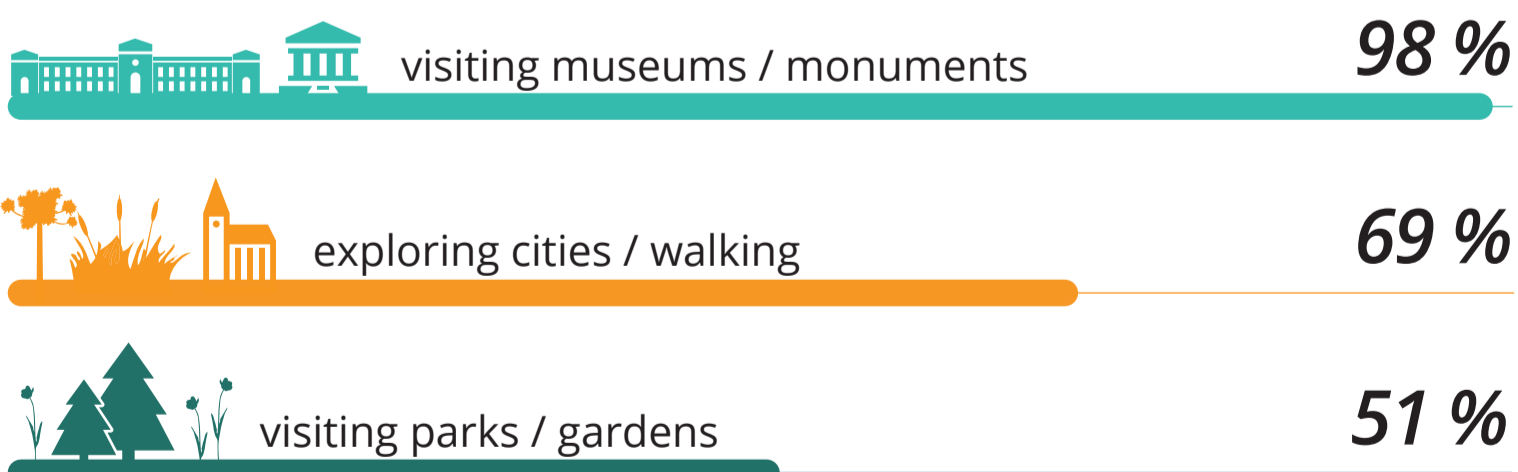


79 % hotels

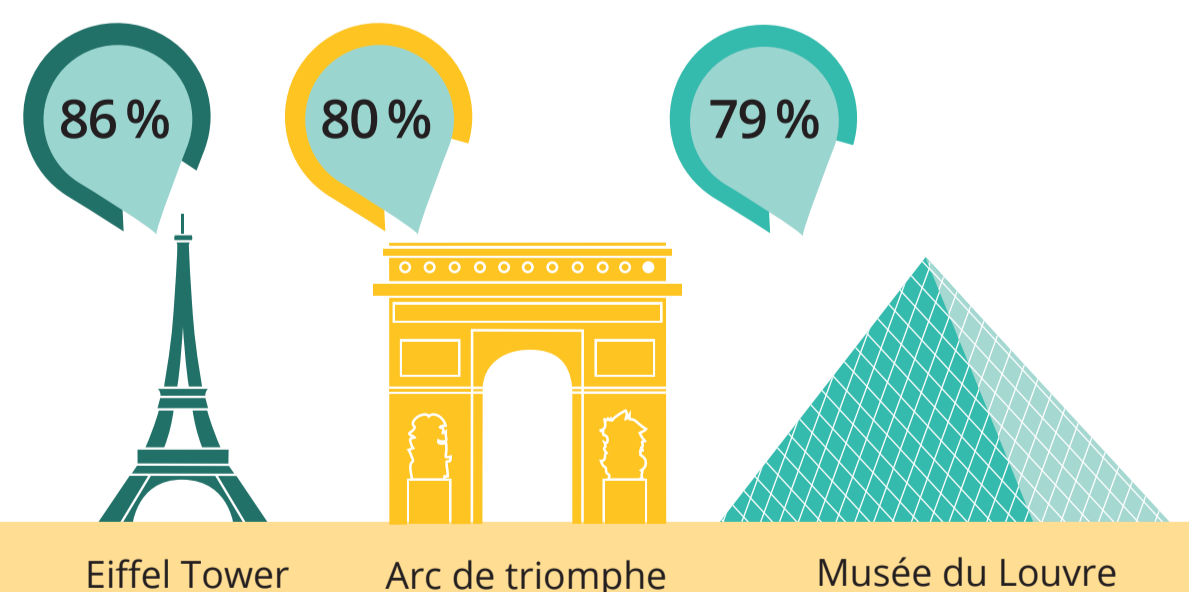


11 % other commercial

## TOP 3 ACTIVITIES



## TOP 3 SITES VISITED

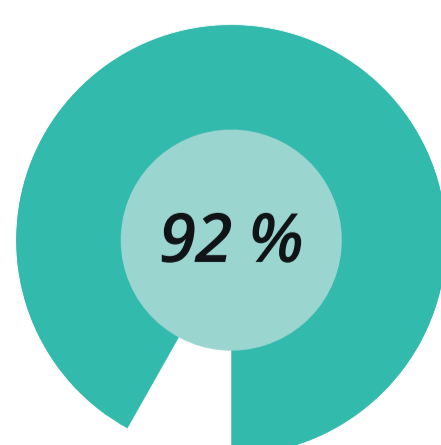


## EXPENDITURE

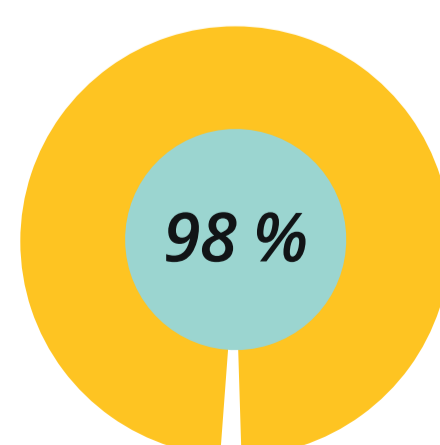


average spend per day and per person

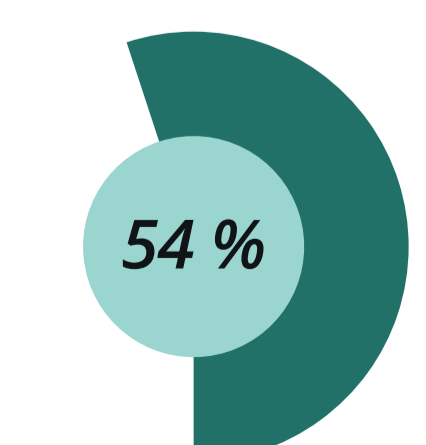
## SATISFACTION/RECOMMENDATION/REVISIT



satisfaction rate



recommendation rate



intend to return within 1 to 2 years