

Paris Region

International Press Kit - 2026



Visit
PARIS
REGION



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Building on its Olympic legacy, the destination continues to write an inspiring story that is innovative, sustainable, and unmistakably alive

The Paris 2024 Olympic and Paralympic Games marked a turning point for Paris and Paris Region. By welcoming the world, Paris Region once again demonstrated its unique ability to combine excellence, creativity, and hospitality on a global scale. The success of this international event, viewed by nearly five billion viewers worldwide, has left a powerful and lasting legacy. New cultural and sporting venues, upgraded infrastructure, and an expanded hospitality landscape have reshaped the destination. Above all, a collective energy has emerged that continues to amplify the Region's global influence.

In 2026, the Paris Region destination is building on this momentum to renew the visitor experience. The long-awaited reopening of the Grand Palais and Notre-Dame de Paris, the creation of new museums, the ever-vibrant French art of living, and a calendar rich in cultural, professional, and sporting events reaffirm the destination's role as a leading international stage. This dynamic is further strengthened by the Region's growing presence on screens around the world. Inspired by Parisian scenes, iconic landmarks, and lesser-known treasures, numerous film and audiovisual productions are giving Paris Region unprecedented international visibility.

At the same time, the Region is accelerating its transition toward a more sustainable, inclusive, and accessible tourism model. Major innovations, particularly within a rapidly evolving transportation network, are making travel across the Region smoother, more connected, and easier, inviting visitors to explore far beyond the city center.

With five UNESCO World Heritage sites, more than 300 museums, 250 historic monuments, and a famously vibrant nightlife, Paris Region seamlessly blends history with modernity and creativity. The destination also stands out on the world stage for its unrivaled luxury offering. Renowned fashion and jewelry houses, prestigious hotels, Michelin-starred dining, and exceptional craftsmanship make Paris Region a global reference for travelers seeking unique and sophisticated experiences.

This press kit reflects the remarkable momentum shaping the Paris Region of today. **Building on its Olympic legacy, the destination continues to write an inspiring story that is innovative, sustainable, and unmistakably alive.**



2026

A Landmark Year for Paris Region



Major Projects

Notre-Dame de Paris and the Basilica Cathedral of Saint-Denis

New Cultural Venues and reopenings

Musée du Grand Siècle, Cartier for Contemporary Art,
Cité Immersive des Fables, Palais de la découverte, Grand Palais
Centre Pompidou Francilien – Fabrique de l'Art/Musée national Picasso Paris

Celebrating Milestones

40 years of the Musée d'Orsay,
20 years of the Musée du quai Branly-Jacques Chirac,
Monet 2026

Paris Region

A Destination in Constant Renewal



Exhibitions

Sporting Events

Paris Marathon, Roland Garros (French Open), Tour de France cycling race,
swimming, judo, golf, gymnastics, and more

Festivals

Paris Region

An iconic Destination



Shopping and Fashion

Department stores, spa centers, and wellness facilities

Gourmet Dining

Historic brasseries, Michelin-starred dining, and luxury hotel restaurants

Paris Region

A Sustainable and Innovative Destination



Parks and Gardens

Regional Natural Parks

Forests

EuroVelo Cycling Routes

River Cruises

Paris Region

Paris Region in Numbers

2026

A Landmark Year for Paris Region



Major Projects



New Cultural Venues and Reopenings



Celebrating Milestones



Far from standing still, Paris Region is a destination in motion that never stops reinventing itself. With major projects underway, whether in infrastructure, neighborhoods, or cultural sites, the urban landscape is evolving, offering fresh perspectives at every turn.

↘ Major Projects

Paris Region is home to numerous landmark projects, and these efforts go far beyond simply constructing or renovating buildings. They reflect the Region's ambitions while striking a careful balance between honoring its heritage and looking to the future. The restoration of iconic Gothic masterpieces, such as Notre-Dame de Paris Cathedral and the Basilica Cathedral of Saint-Denis, is being carried out with exceptional rigor. This work showcases the excellence of French craftsmanship as the precious skills of gilders, stonemasons, carpenters, master glassmakers, and countless other artisans bring these treasures back to life. At the same time, new buildings and public spaces are emerging across the region: redeveloped neighborhoods, modernized cultural centers, and innovative infrastructure are gradually transforming the urban and cultural landscape. These projects illustrate Paris Region's unique ability to preserve its historic legacy while embracing contemporary architecture and design.

Notre-Dame de Paris Cathedral

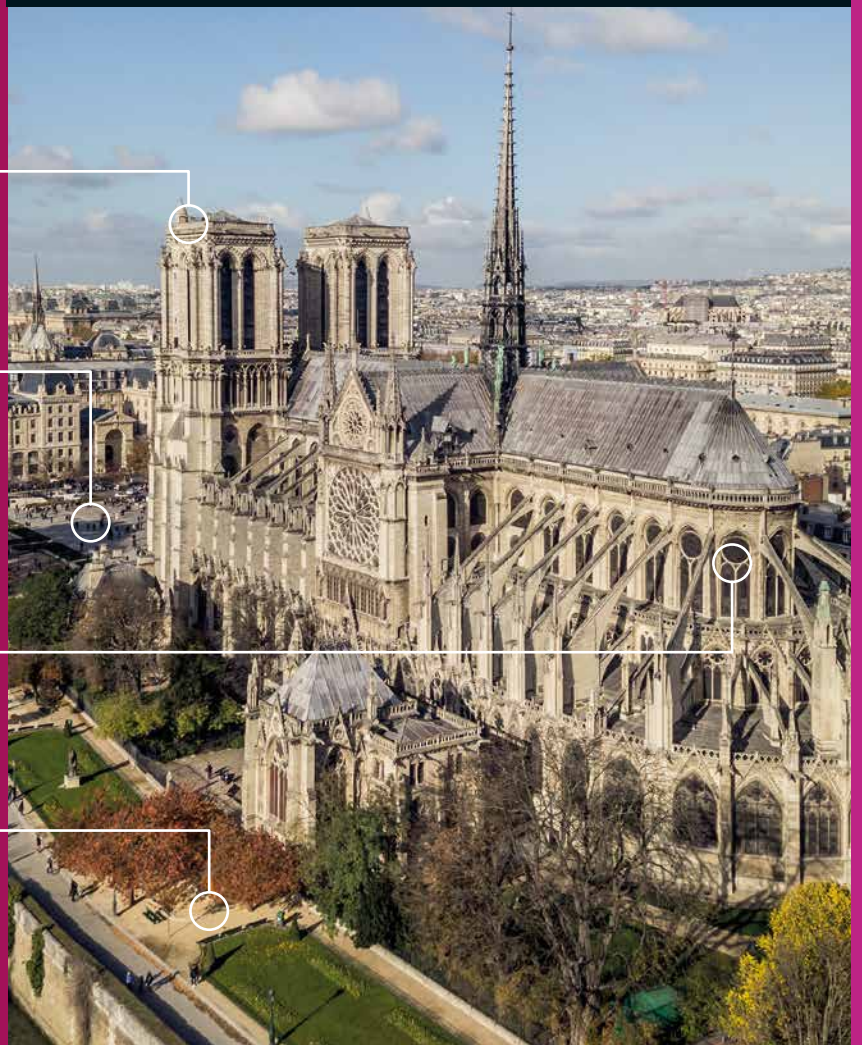
Reopening of the
Notre-Dame Towers Tour

Redesign of the
Cathedral Forecourt

From Underground Parking
to Interior Promenade

New Stained-Glass Windows

A 400-Meter Riverside Park



Notre-Dame de Paris Cathedral

Redesign of the Cathedral Forecourt

Designed as a true “urban clearing”, the new forecourt is a green, landscaped space that will bring a touch of nature to the heart of the city. This project addresses climate challenges by providing cool, shaded areas, to maintain comfortable temperatures on the forecourt even in the height of summer. Designed to accommodate 15 million visitors each year, the space will combine comfort and visual appeal, in a sustainable, harmonious meeting place where heritage and nature coexist. Work begins in Fall 2025, with completion expected by the end of 2028.

A 400-Meter Riverside Park

The space behind the cathedral, equal in size to the square in front, will be transformed into a continuous public garden stretching from the apse to the Seine and centered around a spacious lawn offering views of the flying buttresses and stained-glass windows.

Reopening of the Notre-Dame Towers Tour

The Notre-Dame towers reopened to the public during the 25th European Heritage Days in 2025, which focused on “Architectural Heritage.” The 2026 European Heritage Days, taking place on September 19–20, will highlight “Endangered Heritage.” The new tour offers spectacular views both inside and from the heights of the cathedral towers, providing a refreshed, immersive experience of around fifty minutes between the Gothic architecture and the bell towers.

[→ Learn More](#)

From Underground Parking to Interior Promenade

The former underground car park beneath the current forecourt will be converted into an interior promenade, offering both shelter from the elements and a welcoming public space. This subterranean building will house 3,000 m² of amenities, including a bookstore, a café, restrooms, and ultimately the only entrance to the archaeological crypt. The redesign will also create new perspectives on the cathedral, including an upward view from the exit.

Scope of the Redesign:

- The forecourt and its underground spaces, including the archaeological crypt and a two-level parking facility
- Square Jean XXIII and Square de l'Île-de-France (both located behind the cathedral) as far as the tip of Île de la Cité
- Upper and lower Seine quays with direct access
- Adjacent streets: Rue du Cloître-Notre-Dame, Rue de la Cité, and Quai de l'Archevêché

[→ Learn More](#)

New Stained-Glass Windows

By the end of 2026, new stained-glass windows designed by French artist Claire Tabouret will be installed. Full-scale models will go on display at the Grand Palais as part of an exhibition entitled *Eva Jospin, Grottesco · Claire Tabouret, D'un Seul Souffle*, running until March 15, 2026.

[→ Learn More](#)

Basilica Cathedral of Saint-Denis



Opening to the Public of the North Spire and Tower Reconstruction Site

This reconstruction offers a unique opportunity to engage the public with the historical and artistic richness of the Basilica Cathedral of Saint-Denis, where lie the tombs of French kings and queens. The project has a dual purpose: restoring the monument's architectural integrity, which makes it one of the masterpieces of Gothic architecture, and promoting the transmission of traditional building crafts while providing insight into the challenges faced by architects today.

This extraordinary site and unique visitor pathway allow the public to explore both the royal necropolis and the construction site of *La Fabrique de la Flèche*, located at the foot of the cathedral. Designed as a journey through time, the experience offers visitors of all ages an immersive and innovative encounter with the history and craftsmanship that brought the Basilica Cathedral of Saint-Denis to life.

Interactive installations, projections, and educational spaces with the presence of the artisans themselves reveal the inner workings of the builders' craft, creating a visitor experience that will appeal to all age groups.

[→ Learn More](#)

In addition

Things to do near
Notre-Dame de Paris

[→ The Itinerary](#)

Things to do in Saint-Denis

[→ The Itinerary](#)

Religious monuments in Paris Region

[→ The Itinerary](#)

New Cultural Venues

The cultural landscape of Paris Region continues to expand, offering fresh and original experiences designed to delight and engage all audiences, from art enthusiasts to families. This momentum is reflected in a number of projects in 2026, including the Musée du Grand Siècle in Saint-Cloud and the Palais des Enfants at the Palais de la Découverte in Paris.

Cité Immersive des Fables

[→ Learn More](#)

Palais des Enfants (within the Palais de la Découverte)

[→ Learn More](#)

Musée du Grand Siècle (opening late 2026)

[→ Learn More](#)

Centre Pompidou Francilien – Fabrique de l'Art / Musée national Picasso Paris (opening late 2026)

[→ Learn More](#)

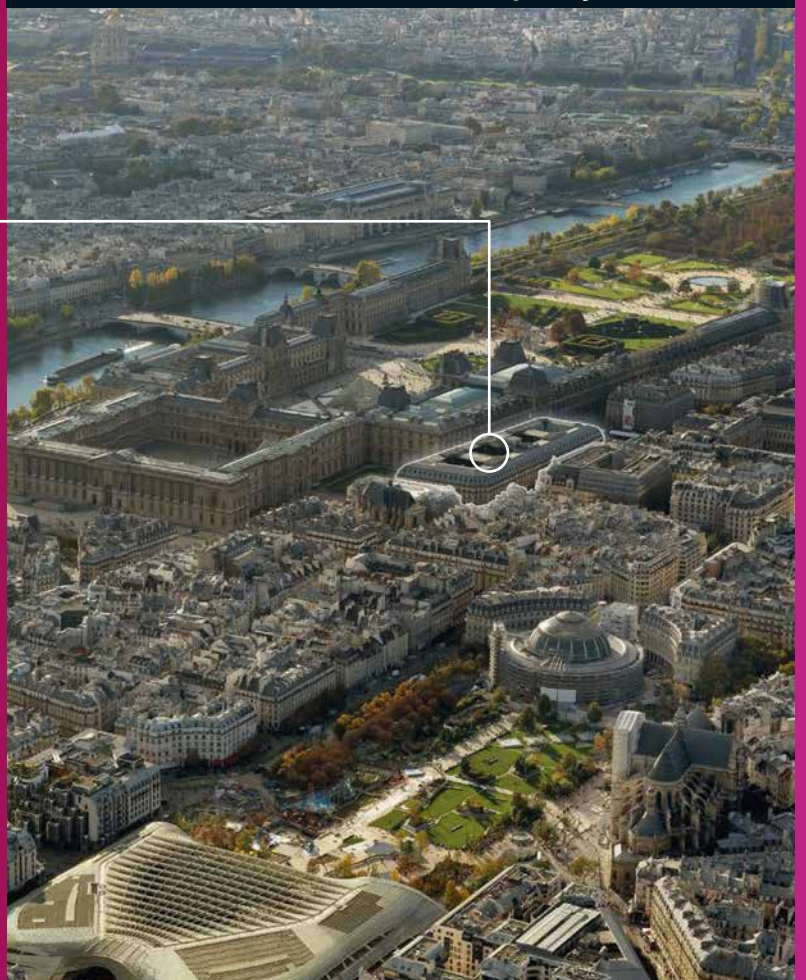
New Fondation Cartier for Contemporary Art at the Louvre des Antiquaires

In 2025, Fondation Cartier inaugurated its new headquarters at the Louvre des Antiquaires, an iconic building renovated by architect Jean Nouvel to host major contemporary art exhibitions.

Located near the Louvre Museum and the Bourse de Commerce – Pinault Collection, it contributes to creating a vibrant cultural hub at the very heart of the capital.

[→ Learn More](#)

Fondation Cartier for Contemporary Art



↘ Reopenings (Following Renovation)

Each reopening invites visitors to experience Paris and its Region in a new light. Renovated and enhanced, the museums and monuments become spaces offering unique and memorable experiences, embracing everything from scientific discovery to fine art.

La Géode

→ Learn More

Musée de la Vie romantique (réouverture février 2026)

→ Learn More

Palais de la découverte (Full reopening Winter 2026)

→ Learn More

Grand Palais

→ Learn More

Les Catacombes de Paris (Reopening Spring 2026)

→ Learn More

↘ Celebrating Milestones

Paris Region offers countless opportunities to celebrate its heritage and cultural icons. In 2026, the Musée d'Orsay will mark its 40th anniversary, while the Musée du Quai Branly – Jacques Chirac celebrates its 20th, each presenting special programming to commemorate the occasion.

Musée d'Orsay

→ Learn More

Musée du quai Branly – Jacques Chirac

→ Learn More

The centenary of Claude Monet's passing will also be observed, giving visitors a chance to rediscover the work of the Impressionist master and immerse themselves in the Region's rich artistic legacy.

In addition

Impressionist journeys in Paris Region

→ Learn More



Paris Region

A Destination in Renewal



↘ Exhibitions



↘ Sporting Events



↘ Festivals



Paris Region

A Destination in Renewal

Paris Region stands out for the dynamism and unique richness of its cultural spectrum. Event exhibitions celebrate the arts across the Region's most beautiful museums, monuments, and cultural institutions, offering a visitor experience like no other. The Region also hosts numerous international sports meetings and benefits from world-class infrastructure, a lasting legacy of the 2024 Olympic and Paralympic Games. In addition, globally renowned festivals draw ever-growing audiences each year, reasserting Paris and its Region as an exceptional cultural and sporting destination.

Exhibitions

Paris Region offers an exceptionally rich cultural calendar, with temporary exhibitions and major retrospectives providing visitors with the opportunity to experience art in all its forms, from classical masterpieces to the boldest contemporary creations.

Major Exhibitions in 2026

[→ Learn More](#)

Festivals

The Region also pulses to the rhythm of its festivals, celebrating music, cinema, the arts, and contemporary creativity, drawing every year a diverse and passionate audience.

Festivals in 2026

[→ Learn More](#)

Sporting Events

Throughout the year, Paris Region hosts major sporting events, from the Paris Marathon and Roland-Garros to the Tour de France, as well as international competitions in judo, swimming, golf, and gymnastics, attracting large audiences from around the world.

Sporting Events

[→ Learn More](#)

For example, the Greater Paris Metropolis Olympic Aquatic Center, which hosted artistic swimming, diving, and water polo events during the Olympic Games, and para-swimming training during the 2024 Paralympics, will, for the first time, welcome the 2026 European Swimming Championships from July 31 to August 18. The perfect demonstration of a successful sporting legacy.

In addition

Three Cheers for Sports in Paris Region

[→ Learn More](#)

Paris Region: an International Golfing Destination

[→ Learn More](#)

Olympic Aquatic Center



Paris Region

An Iconic Destination

Shopping, Fashion



Wellness



Gourmet Dining



Paris Region

An iconic destination

Paris Region is truly a showcase of French savoir-faire, where style, sophistication, and the art of living come together throughout the year. As the world's fashion and luxury capital, the Region welcomes designers, iconic institutions, and trendsetters from around the globe. From legendary department stores to avant-garde concept shops and boutiques celebrating 100% Made in France, not forgetting the fashion shows, haute couture workshops, and vintage stores, Paris Region blends elegance, innovation, and creativity a winning combination recognized worldwide. The Region also offers a complete sensory experience through wellness and fine dining. Outstanding spa facilities housed in historic sites, Michelin-starred restaurants, traditional brasseries that have retained their ancient charm, rooftop bars, and inventive new restaurants all contribute to its distinctive appeal.

Shopping, Fashion and Wellness

Paris and fashion share a timeless love affair. Fashion Week, department stores, haute couture houses, spaces showcasing young designers, and concept stores make the Region a must-visit capital of style and modernity. The Region also invites visitors to unwind and indulge in wellness sessions at exceptional venues, including luxurious spas such as *Spa Les Lumières* in Versailles or the *Spa Dior* at Hôtel Cheval Blanc, where refinement and serenity combine to create high-end experiences.

Where to do Shop?



Luxury shopping in the Golden Triangle



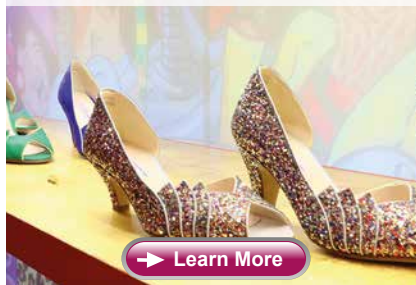
Department Stores



Shopping the French Touch



Fashion and creation



Vintage shopping



A sense of wellbeing at prestigious venues



Paris Region

An iconic destination

Gourmet Dining

From traditional “bouillons” to Michelin-starred restaurants and innovative fusion cuisine, chefs across Paris Region continually reinterpret and reinvent the great classics of French gastronomy. Throughout the year, new bistros, rooftop restaurants with breathtaking views of the Eiffel Tower and the city’s most iconic monuments, and dining venues within museums expand the culinary landscape, reinforcing the Region’s status as a world-class culinary destination.



[→ Learn More](#)

Michelin-starred restaurants



[→ Learn More](#)

Historical brasseries

The best museum terrace restaurants



[→ Learn More](#)

The most beautiful rooftops



[→ Learn More](#)

Paris Region

A Sustainable and Innovative Destination

↘ River Cruises



↘ Parks and Gardens



↘ EuroVelo Cycling Routes



↘ Forests and Regional Natural Parks



Paris Region

A Sustainable and Innovative Destination

Paris Region shines for its historic monuments, shopping, and gastronomy, all contributing to its global renown. But it is also a Region that embraces its ever-present natural beauty, with parks, gardens, and forests offering spaces to slow the pace and enjoy the moment. Its iconic sites and its many hidden or lesser-known cultural, architectural, and natural gems can be explored on foot, by bike, or even by boat.

Parks and Gardens

From Buttes-Chaumont to the Luxembourg and Tuileries Gardens, and from Parc de Sceaux to Parc de Bagatelle, the parks and gardens of Paris Region blend heritage features, contemporary green spaces, and masterpieces of landscape design. Among them, the French formal gardens stand out, led by the sumptuous grounds of the Palace of Versailles. Forty-five gardens across the Region currently hold the “Remarkable Gardens” label for their cultural, aesthetic, and historical significance. These exceptional natural spaces offer true havens of peace, inviting visitors to stroll, relax, and make new discoveries.

Parks

[→ Learn More](#)



10 Favourite Parks and Gardens

[→ Learn More](#)



A treat for all your senses!

[→ Learn More](#)



Paris Region

A Sustainable and Innovative Destination

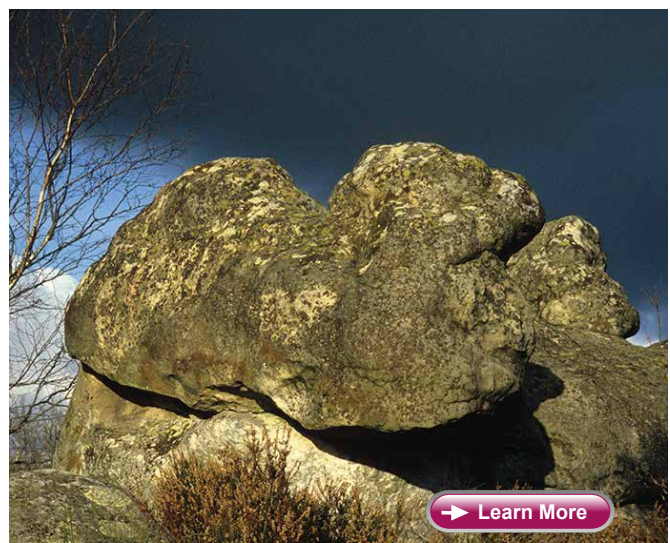
Regional Natural Parks

The four Regional Natural Parks of Paris Region cover more than 2,700 km², nearly 24% of the Region's surface area. Beyond being exceptional natural areas, these parks offer a whole diversity of unspoilt landscapes teeming with life, ideal for hiking, cycling, horseback riding, and discovering local flora and fauna. They play a vital role in protecting biodiversity, enhancing landscapes and showcasing heritage, while striking a balance between human activity and sustainable development.



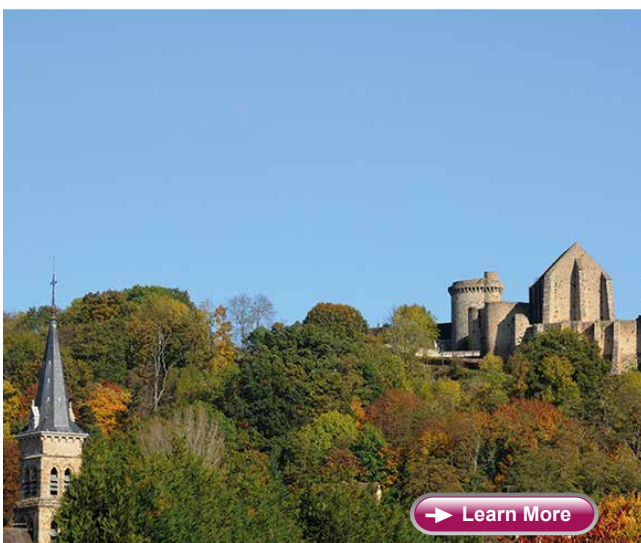
[Learn More](#)

Vexin français



[Learn More](#)

Gâtinais français



[Learn More](#)

Haute Vallée de Chevreuse



[Learn More](#)

Oise - Pays de France

Paris Region

A Sustainable and Innovative Destination

Forests

Well beyond its reputation as a major metropolis, Paris Region is home to an unexpected natural treasure: nearly 288,000 hectares of forest, including 50 state-owned woodlands. Together, they form a vast green lung on the doorstep of Paris. These forests offer expansive spaces to unwind, wander, and enjoy outdoor activities such as hiking, cycling, and rock climbing. The Forest of Fontainebleau, for example, is internationally renowned for its sandstone boulders, placing it among the world's unique climbing destinations. Recognized by UNESCO as a Biosphere Reserve, it also serves as an exceptional sanctuary for biodiversity, just a short distance from the capital.

Nature spots and forests

[→ Learn More](#)

Treetop adventure trail

[→ Learn More](#)

Fontainebleau forest

[→ Learn More](#)



EuroVelo Cycling Routes

At the crossroads of sustainable mobility and responsible tourism, the four EuroVelo routes that pass-through Paris and its Region invite travelers to experience the area from a new perspective, blending cultural discovery with natural landscapes. More than simple bike paths, these routes guide cyclists to iconic landmarks, from Notre-Dame Cathedral to the Palace of Versailles, an invitation to slow the pace and savor every stage of the trip through the Chevreuse Valley. Supported by a rapidly expanding cycling network, long-distance bike travel becomes a seamless experience, with "Accueil Vélo" -certified accommodations, cyclist-friendly services, and numerous points of interest located along the routes.



River Cruises

With nearly 700 kilometers of navigable rivers and canals, Paris Region offers an alternative way to explore Paris and its surroundings from the water. The Seine, Marne, and Oise rivers, along with historic canals such as Saint-Denis and Ourcq, promise a wide range of experiences, from urban sightseeing cruises to nature escapes and vacations on the river. Blending heritage, landscapes, and sustainable travel, the waterways invite visitors to slow down and take a calm, eco-conscious approach to exploring Paris Region.

5 experiences

[→ Learn More](#)



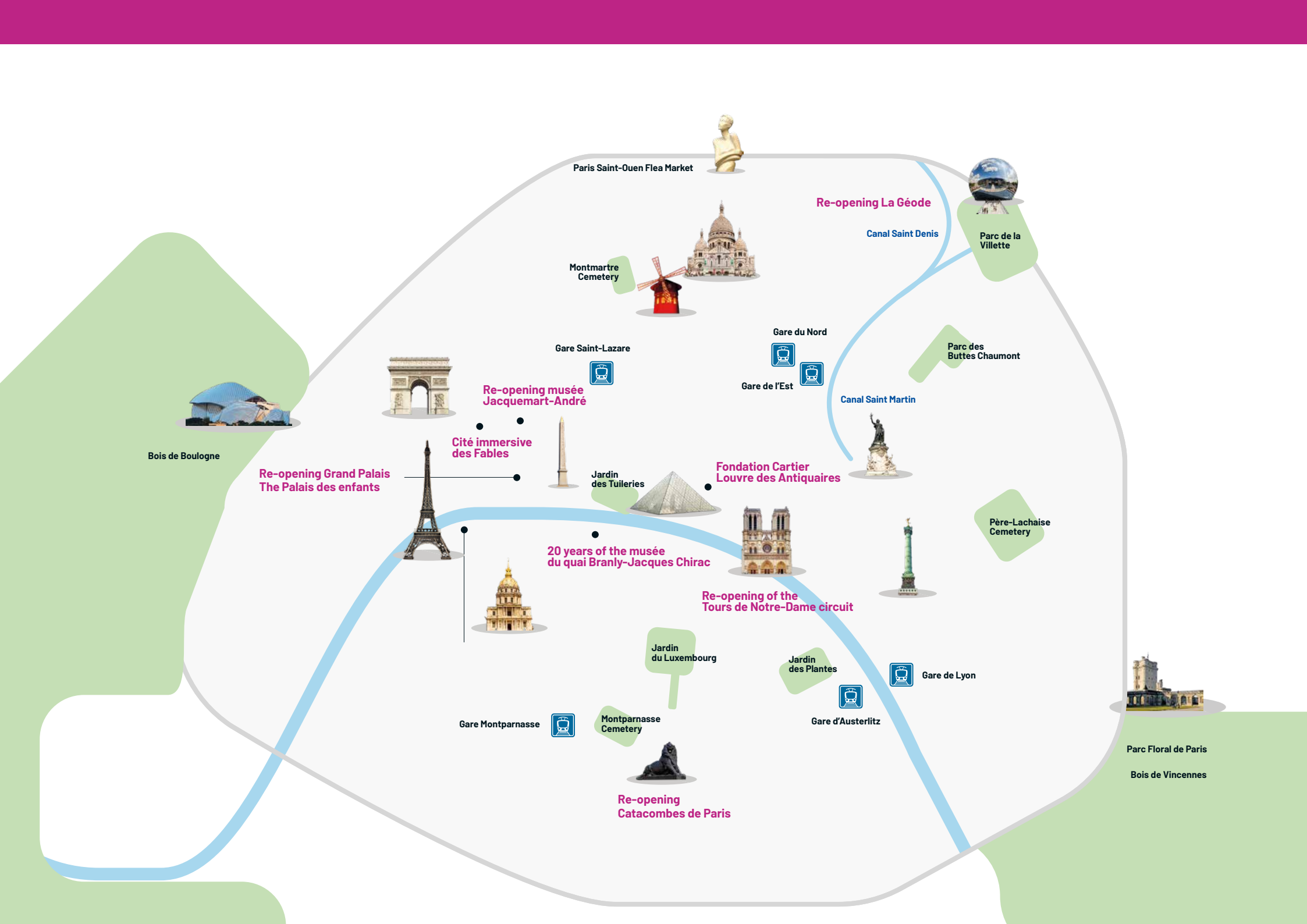
River cruises





- 30 km**
 - Vexin français Regional Nature Park
 - Abbaye de Royaumont
 - Oise - Pays de France Regional Nature Park
 - Auvers-sur-Oise
 - Château de La Roche-Guyon (Mantes-la-Jolie + bus)
 - Château d'Ecouen
 - Paris-Charles de Gaulle
 - Musée de la Grande Guerre Meaux (1h)
 - Enghien-les-Bains
 - Musée de l'Air et de l'Espace
 - Villa Savoye
 - Disneyland Paris (RER A 45 min)
 - Thoiry
 - Musée du Grand Siècle
 - Château de Vincennes
 - Château de Versailles (RER C 37 min)
 - Château de Sceaux
 - Guinguettes de la Marne
 - Golf National
 - Château de Sceaux
 - Rungis
 - Paris-Orly
 - Propriété Caillebotte
 - Château de Breteuil
 - Centre Pompidou Francilien
 - Fabrique de l'Art / Musée national Picasso Paris
 - Château de Rambouillet (1h 30, N + bus)
 - Golf de Courson
 - Haute Vallée de Chevreuse Regional Nature Park
- 45 km**
 - Château de Vaux-le-Vicomte (45 min, R Melun + Chateaubus Shuttle)
 - Provins (1h 25, P)
- 60 km**
 - Domaine de Chamarande (1h, C)
 - Barbizon
 - Château de Rosa Bonheur
 - Moret-sur-Loing
- 80 km**
 - Milly-la-Forêt
 - Château de Fontainebleau (1h 10, R Fontainebleau Avon + bus)





As the world's leading tourist destination, Paris Region welcomed nearly 49 million visitors in 2024, up 2% compared with 2023. Revenue generated reached nearly €23.5 billion.

**International
Tourism revenue**



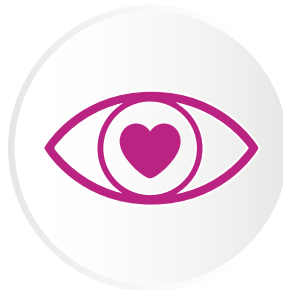
22.6 million
international tourists



Main activities



65%
City walks



70%
Museums and monuments



42%
Shopping

Main international tourist sources

2.7 million



United States

2.6 million



United Kingdom

1.6 million



Italy

1.5 million



Germany

1.4 million



Spain



Choose Paris Region is the agency expanding the Paris Region's global influence and driving its international promotion and development. We attract, welcome and support investors, producers, talents and visitors from around the world, whether they come for a project, an event or a new life. We help them succeed and enjoy all that the Paris Region has to offer. With its deep understanding of the regional economic ecosystem, the agency connects international companies with the right partners and provides tailored, high-quality support to help them establish and grow successfully.

Uncover Unique Stories

● Film Paris Region

From unique locations and cutting-edge studios to qualified talents and post-production facilities, Paris Region offers extensive experience in hosting productions. Bring your next project to one of the world's most dynamic ecosystems and benefit from the most competitive financial conditions in Europe!



Lead the Change

● Invest Paris Region

#1 tech and business ecosystem in Europe, Paris Region is praised for its business-friendly atmosphere. The highest GDP and most Fortune 500 company headquarters in Europe, a buzzing startup scene and a thriving research community are a few of Paris Region's core assets.

Get Inspired

● Visit Paris Region

What if Paris Region had a thousand and one faces, and just as many ways to discover it? Inspiring, vibrant, alive... the world's most popular tourist destination is enchanting in its diversity. A source of culture, sport, entertainment and lifestyle, Paris Region offers to its visitors an unforgettable experience.



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