

Tourist activity's assessment in Paris Île-de-France

Results of the first half of 2021
and summer season

Estimated tourist activity
from January to June 2021

~5.2 million of tourist stays

-3.3 million compared to 2020 (-39%) and -18.5 million compared to 2019 (-78%)

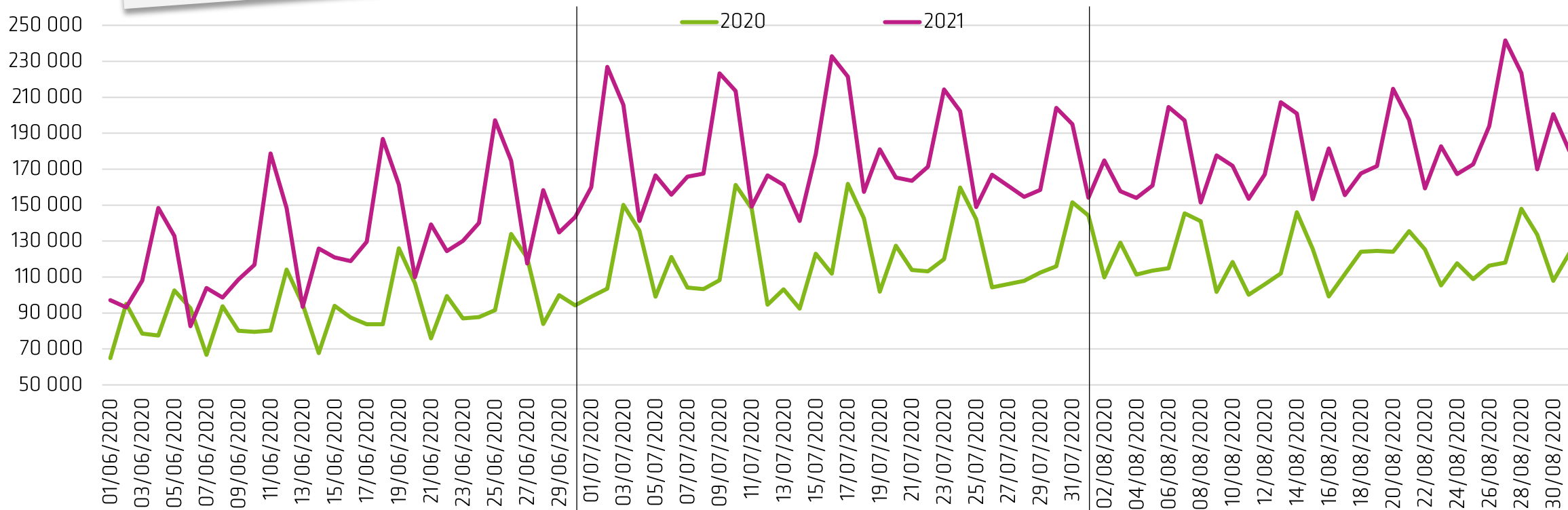
~1.9 billion € of tourist consumption

-1.6 billion compared to 2020 (-46%) and -8.3 billion compared to 2019 (-82%)

CRT estimates (provisional data)

+47%
 During summer period
 compared to 2020's summer period

Evolution of tourist nights during summer period



+43% in June 2021
 By June 2020

+48% in July 2021
 By July 2020

+49% in August 2021
 By August 2020

Source : Flux Vision – Orange Business Services.

Evolution of tourist nights during summer period - details by nationality

Domestic tourists

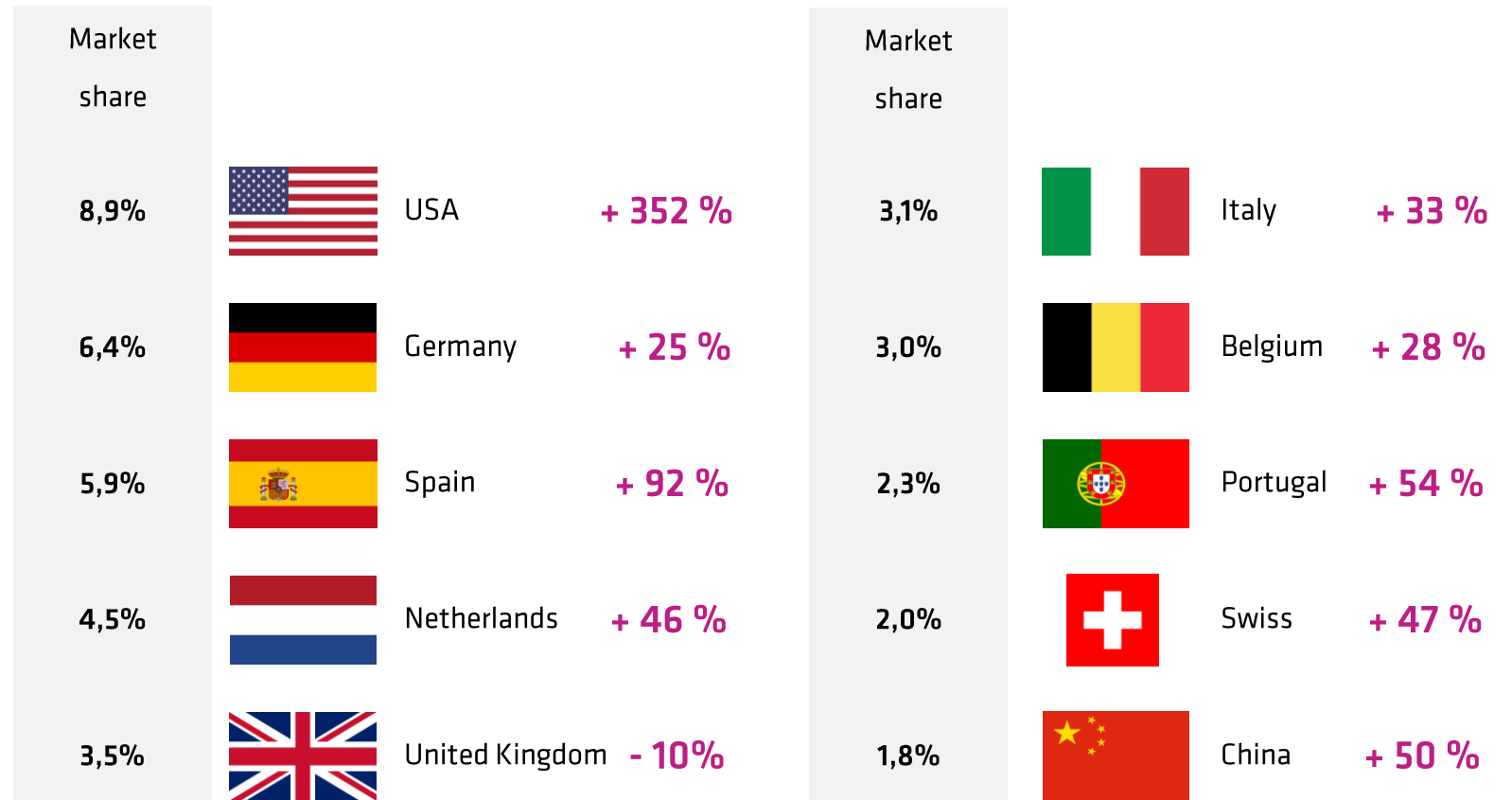
+18%

Compared to the same period in 2020

International tourists

+71%

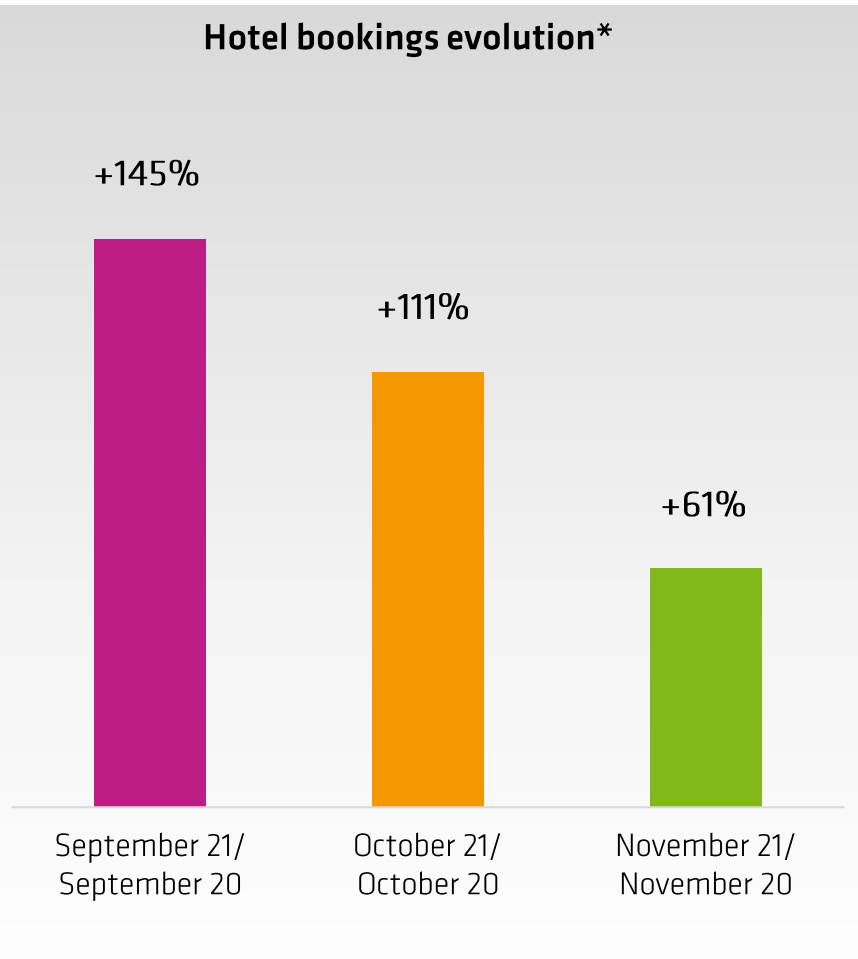
Compared to the same period in 2020



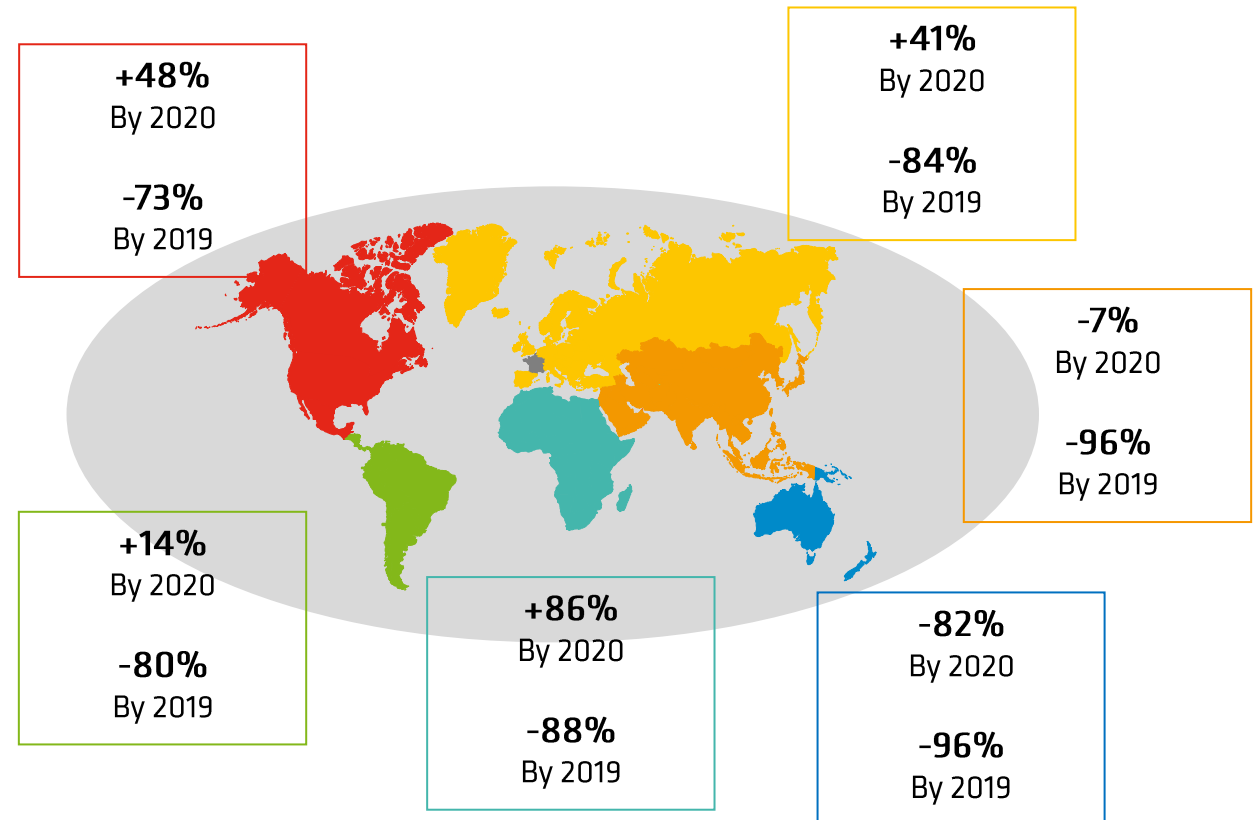
Source : Flux Vision – Orange Business Services.

2021's outlook - Paris Île-de-France

Hotel bookings evolution*



Air booking forecasts



*Estimates based on a sample of 1,229 hotels in Paris Region, the majority of which are independent hotels.
On the book ending August 31, 2021.

Sources : D-EDGE Hospitality Solutions – ForwardKeys.