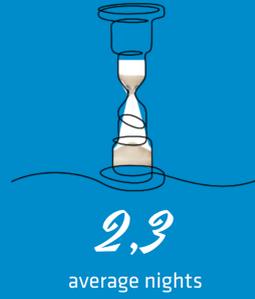
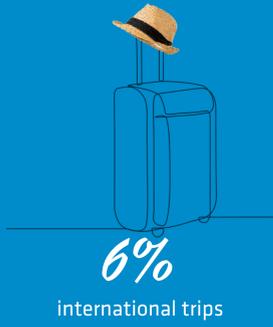


# The Belgians 2014-2019



## Tourism trips in Paris Region



## Profile

**53%**  
men

**44 ans**  
average age

**36%**  
upper classes



**84%**  
repeat visitors

**31%**  
as couple

**83%**  
unorganized individual

## Main purpose of trip

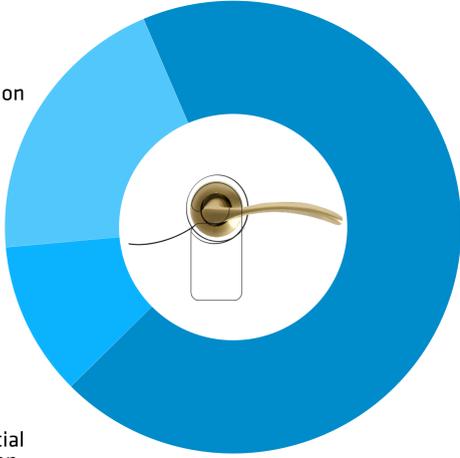
**71%**  
Leisure trips

**29%**  
Business and leisure trips



## Accommodation

**20%**  
Free accommodation



**11%**  
Other commercial accommodation

**69%**  
Hotels

## Booking accommodation

**48%**  
Websites

**25%**  
Direct booking

**18%**  
Travel agencies and Tour operators

## Top 3 activities



**62%**  
Visiting museums and monuments

**58%**  
Exploring cities



**35%**  
Shopping

## Top 5 tourist attractions

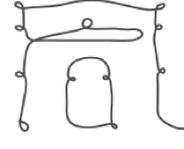
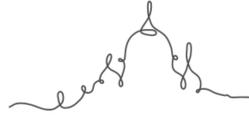
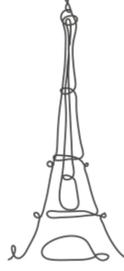
**33%**  
Eiffel Tower

**26%**  
Notre-Dame de Paris

**24%**  
Sacré-Cœur de Montmartre

**24%**  
Disneyland Paris

**23%**  
Arc de triomphe



## Economic impact

**€132**  
average expenditure per day and per person



**€303**  
average budget of stay per person



**3%**  
international tourism revenue



## Satisfaction and revisit intention



**95%**  
satisfaction rate

**74%**  
revisit intention within 1 to 2 years



# Les Belges 2014-2019



## Contact :

Pôle Etudes et Observation  
etudes-observation@visitparisregion.com



Source : dispositifs permanents d'enquêtes dans les aéroports, les trains, sur les aires d'autoroutes et dans les gares routières - CRT Paris Île-de-France, ADP, SAGEB, SVO, APRR, COFIROUTE, SANEF, SAPN, EUROLINE, OUIBUS (BVA) - résultats 2014-2019.