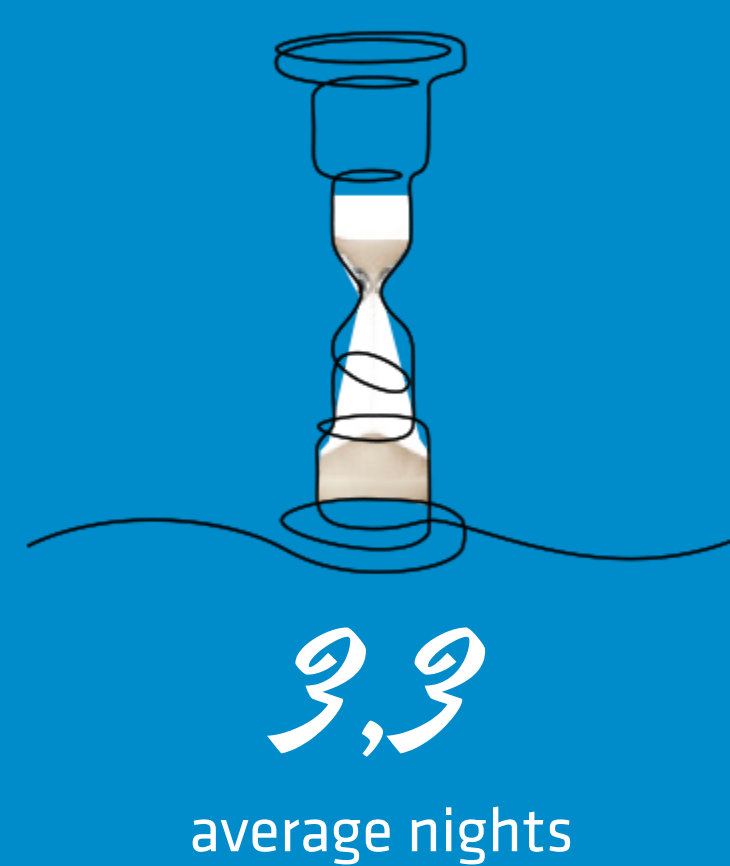
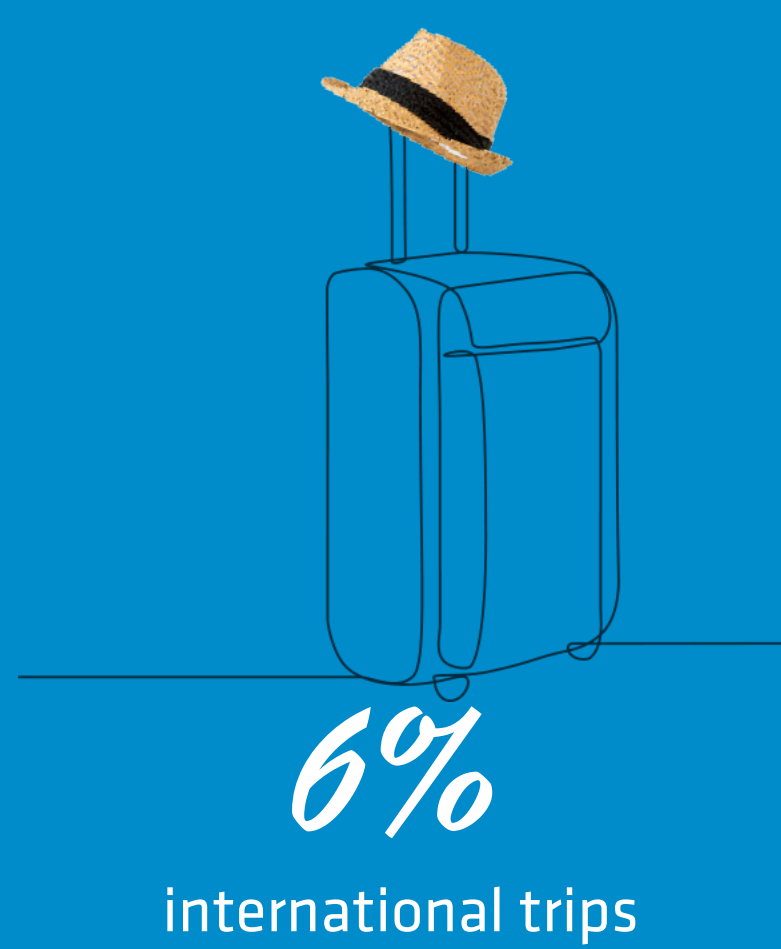


The Germans 2014-2019



Tourism trips in Paris Region



Profile

52%
men

41 ans
average age

36%
upper classes



66%
repeat visitors

26%
as couple

82%
unorganized individual

Main purpose of trip

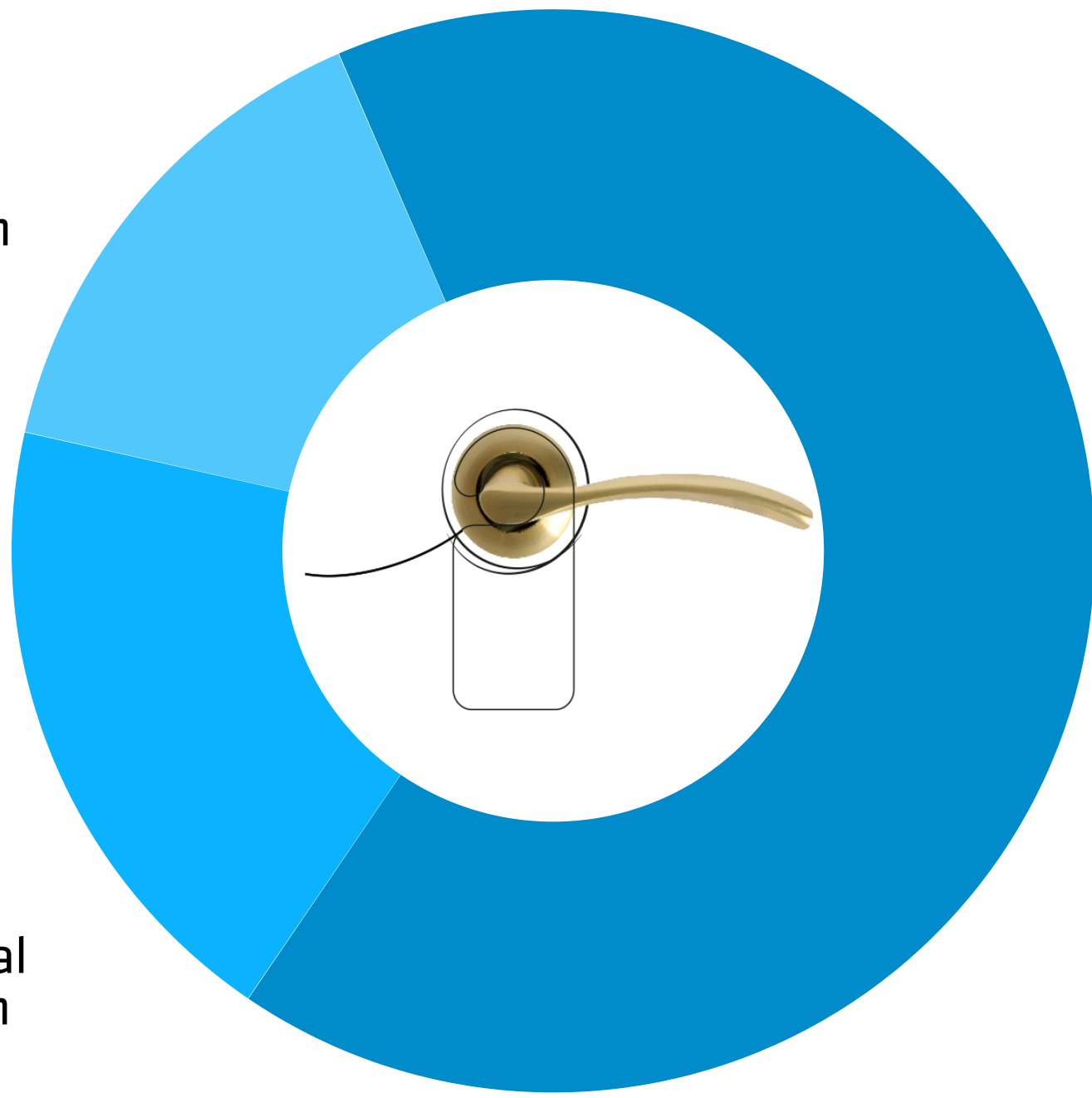
71%
Leisure trips

29%
Business and leisure trips

Accommodation

15%
Free accommodation

19%
Other commercial accommodation



66%
Hotels

Booking accommodation

46%
Websites

17%
Travel agencies and
Tour operators

16%
Direct booking

Top 3 des activités pratiquées



81%
Visiting
museums and
monuments

73%
Exploring cities



43%
Discovering
French
gastronomy

Top 5 tourist attractions

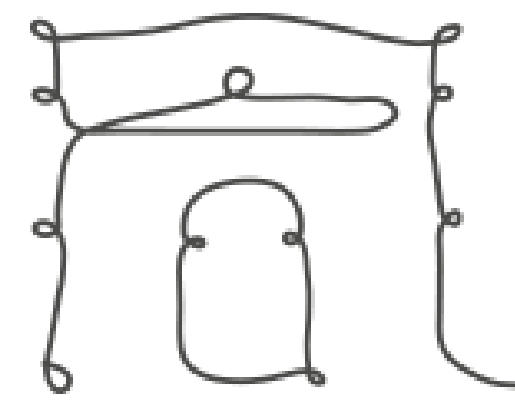
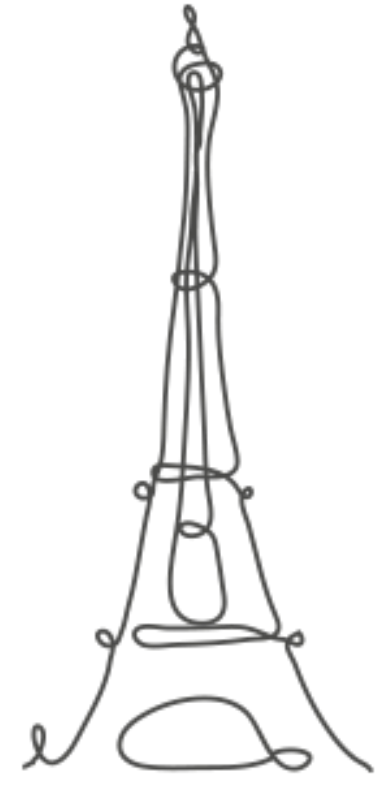
60%
Eiffel Tower

52%
Notre-Dame de Paris

46%
Sacré-Cœur de Montmartre

44%
Arc de triomphe

40%
Louvre museum

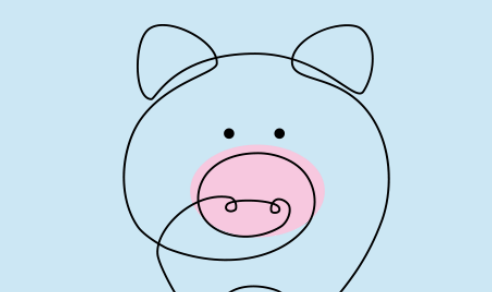


Economic impact

€121
average expenditure per day
and per person



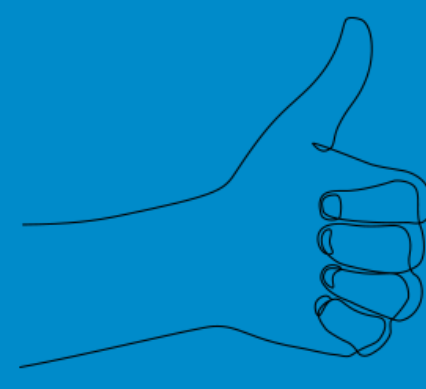
€397
average budget of stay
per person



4%
international tourism revenue



Satisfaction and revisit intention



94%
satisfaction rate

59%
revisit intention
within 1 to 2 years



Source : dispositifs permanents d'enquêtes dans les aéroports, les trains, sur les axes d'autoroutes et dans les gares routières - CRT Paris Ile-de-France, ADP, SAGEB, SVD, APRR, COFIROUTE, SANEF, SAPN, EUROLINES, QUIBUS (BVA) - résultats 2014-2019.

Les Allemands 2014-2019

