

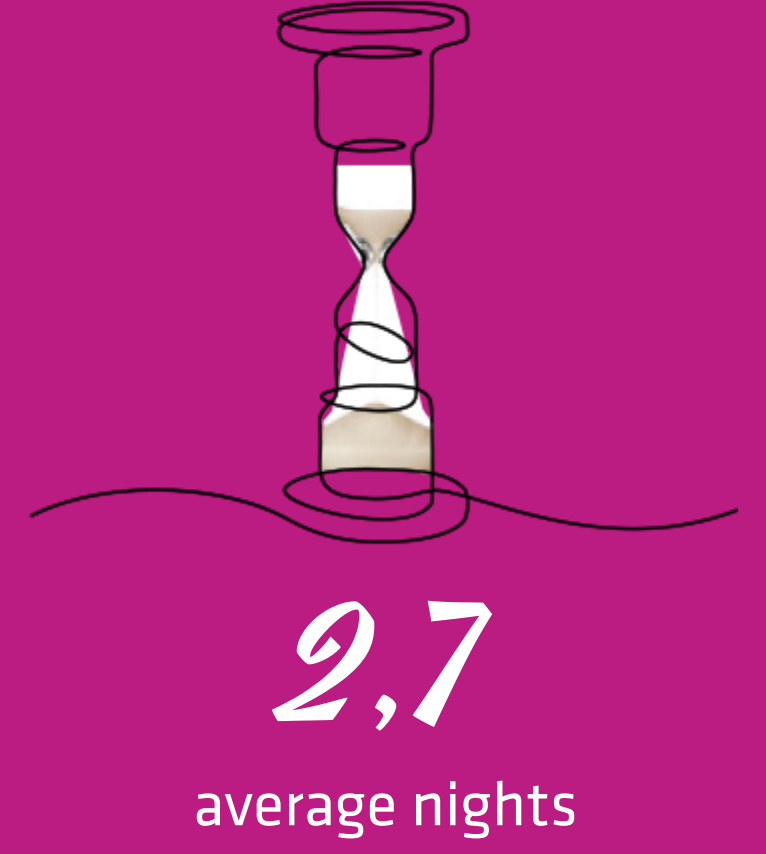
The Dutch



Attendance in Paris Region



1 736 000
nights



Profile

50 %
Men

42 years
Average age

36 %
Upper classes



73 %
Repeat visitors

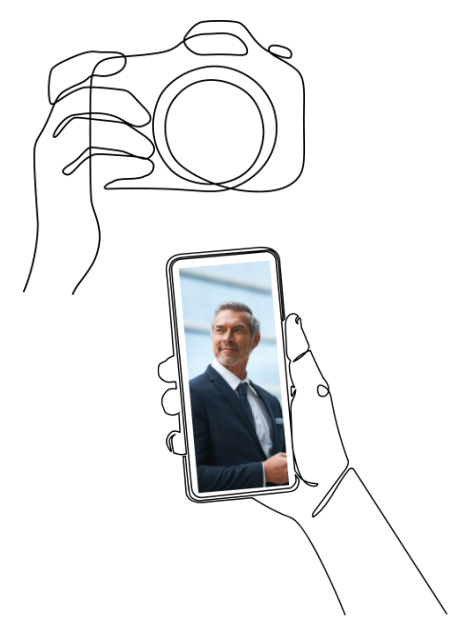
36 %
With the family

84 %
Free independant travellers

Main purpose of trip

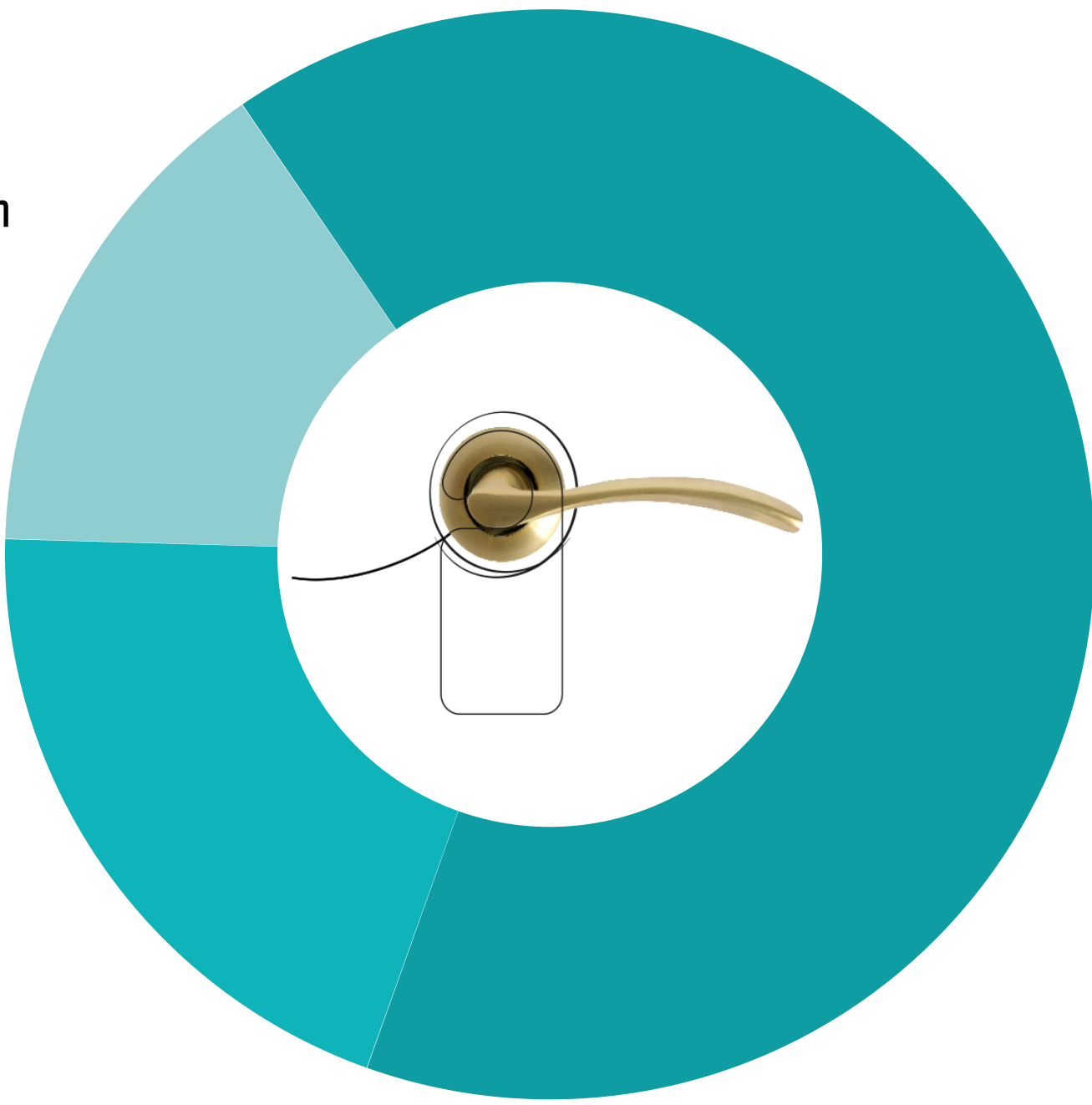
75 %
Personal trips

25 %
Business and bleisure trips



Typeof accomodation

15 %
Free accomodation



20 %
Other commercial accomodation

65 %
Hotels

Accomodation booking

42 %
Websites

20 %
Direct booking

19 %
Reservation platforms between individuals

Top 3 activities



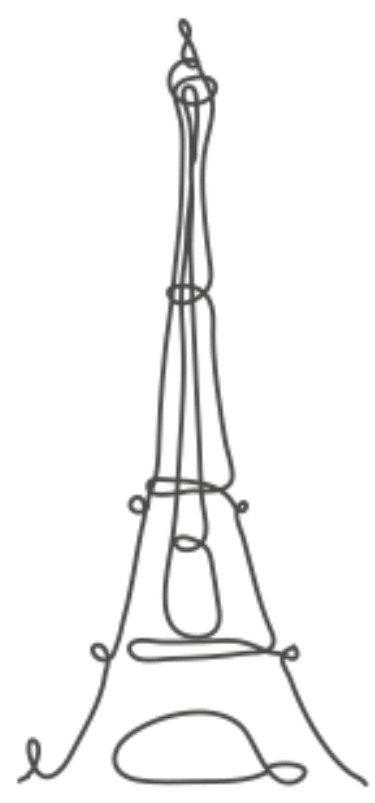
71 %
Visiting museums and monuments

65 %
Exploring cities



49 %
Shopping

42 %
Eiffel Tower



32 %
Louvre museum

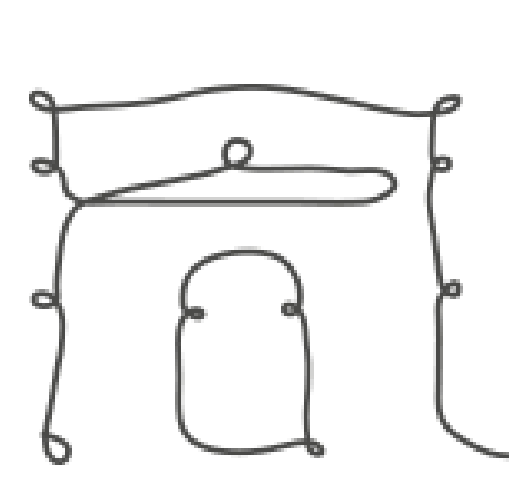


Top 5 tourist attractions

31 %
Notre-Dame de Paris



28 %
Arc de triomphe



25 %
Disneyland Paris

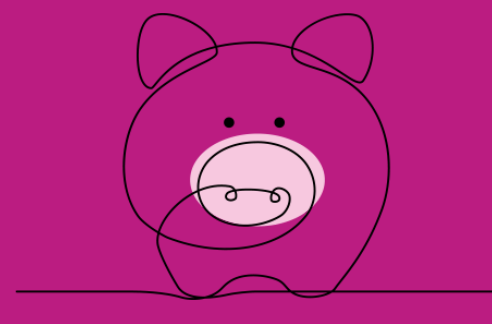


Economic impact

€123
Average expenditure per day and per person



€333
Average spend per trip and per person

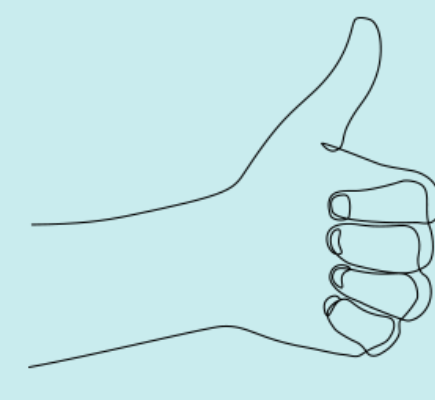


213,9
millions euros in tourism revenue



Satisfaction and revisit intention

96 %
Satisfaction rate



57 %
Revisit intention within 1 to 2 years



Source : permanent surveys devices in airports, trains, motorway rest areas and bus stations - Paris Region Tourist Board, ADP, SAGEB, SVD, APRR, COFIROUTE, SANEF, SAPN, EUROLINES, OUIBUS (BVA) - results 2019.

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