The young *

PARIS REGION TOURIST BOARD

Attendance in Paris Region

12 168 000
trips

55 790 000
nights

z z z

4,6
average nights

* Tourists under 30 years old.

Profile

57 %
Women

24 years
Average age

39 %
Students

71 %
Repeat visitors
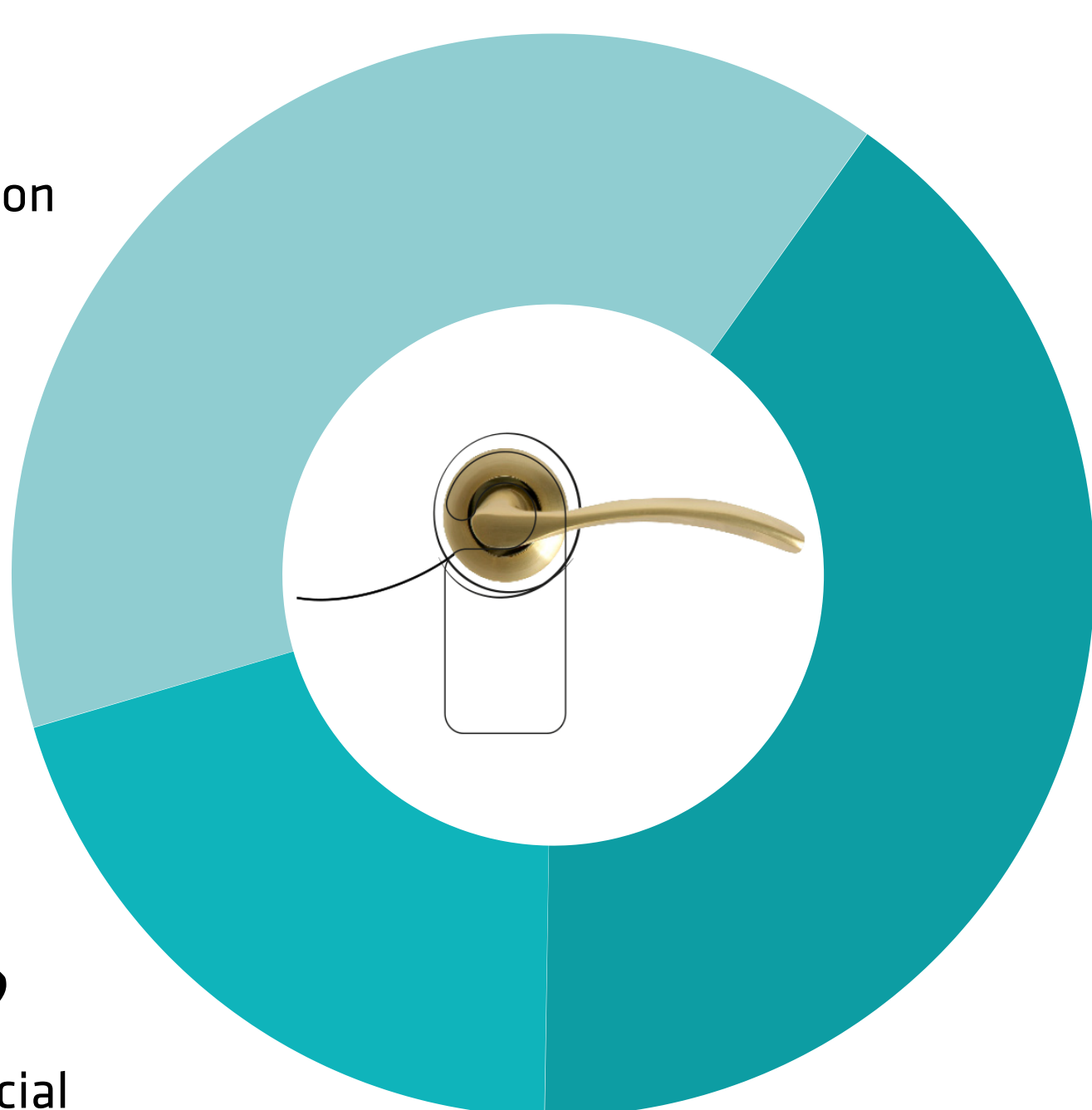
40 %
Alone

82 %
Free independant travellers

Main purpose of trip

73 %
Personal trips

27 %
Business and bleisure trips

Type of accomodation

39 %
Free accomodation

40 %
Hotels

20 %
Other commercial accomodation

Accomodation booking

46 %
Websites

27 %
Direct booking

25 %
Reservation platforms between individuals

Top 3 activities

76 %
Visiting museums and monuments

75 %
Exploring cities

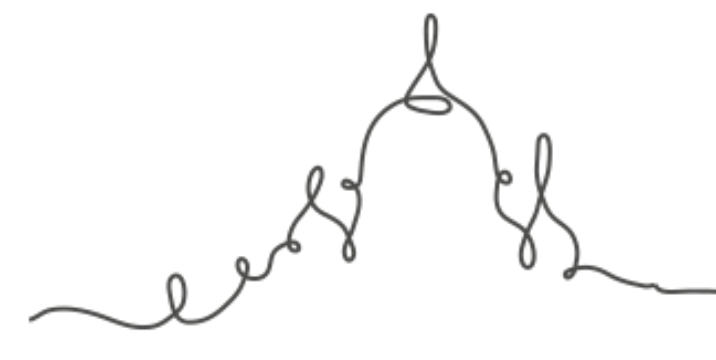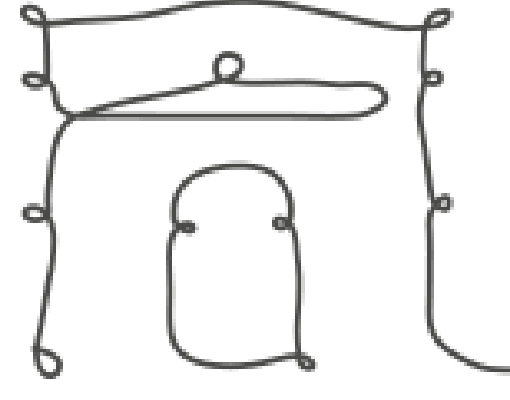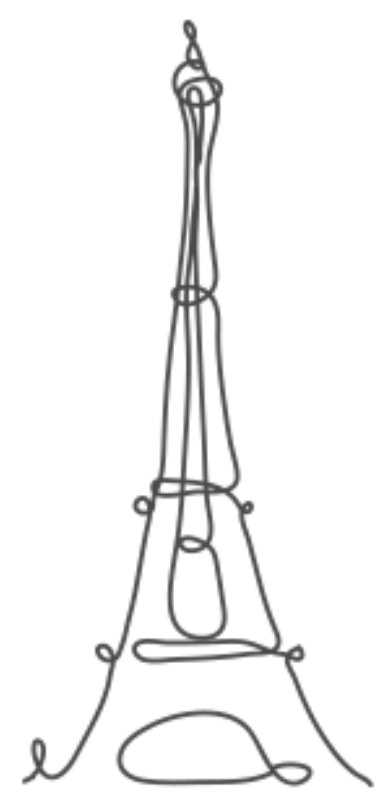**46 %**
Shopping

Top 5 tourist attractions

54 %
Eiffel Tower

43 %
Louvre museum

40 %
Arc de triomphe

37 %
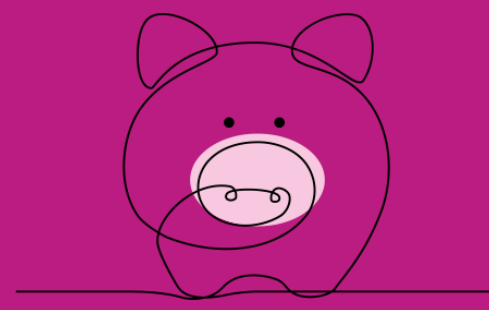Notre-Dame de Paris

33 %
Sacré-Cœur de Montmartre

Economic impact

€98
Average expenditure per day and per person

€447
Average expenditure per day and per person

5 440,8
millions euros in tourism revenue

Satisfaction and revisit intention

93 %
Satisfaction rate

62 %
Revisit intention within 1 to 2 years

Contact :
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