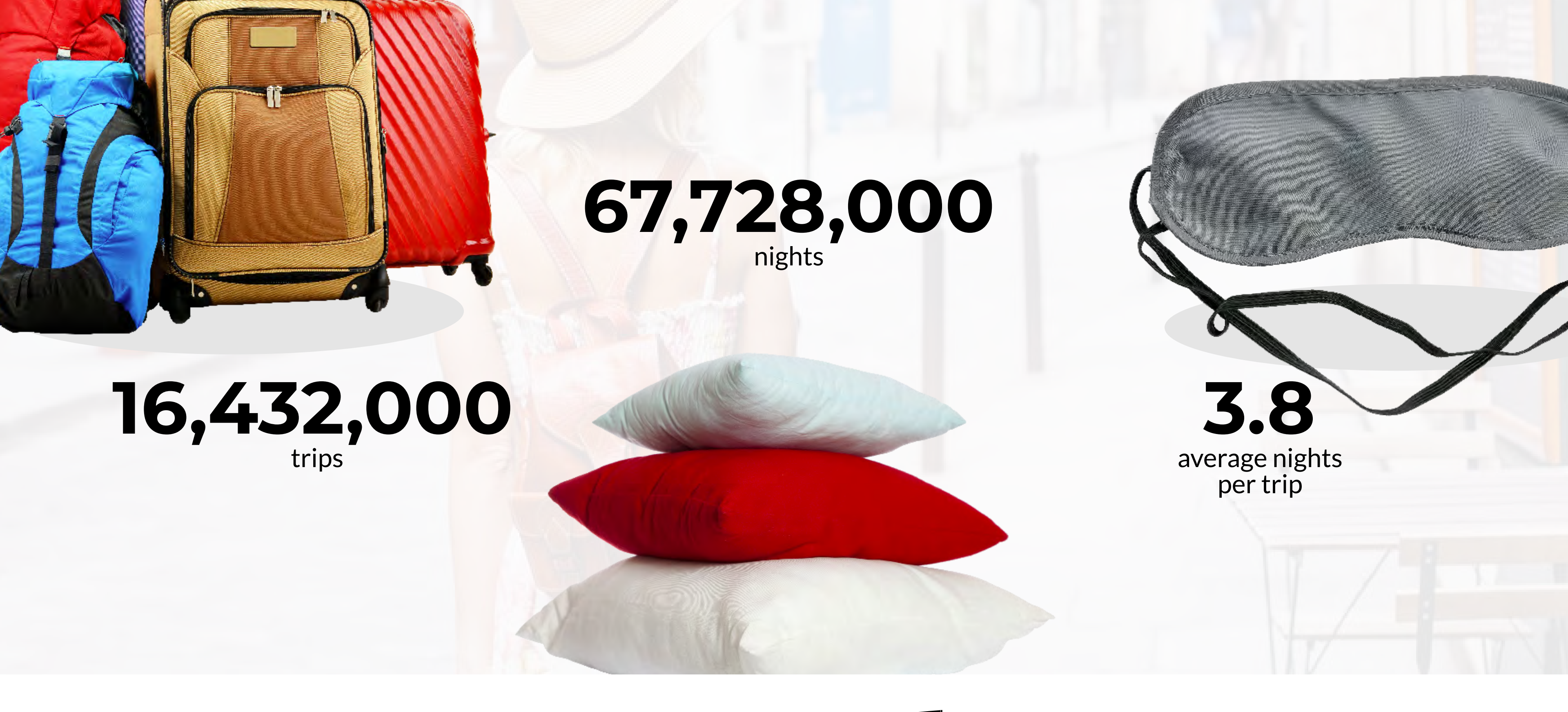




All tourists came for business purpose and *bleisure* (business trip prolonged in leisure trip).

PARIS
REGION

Tourism trips



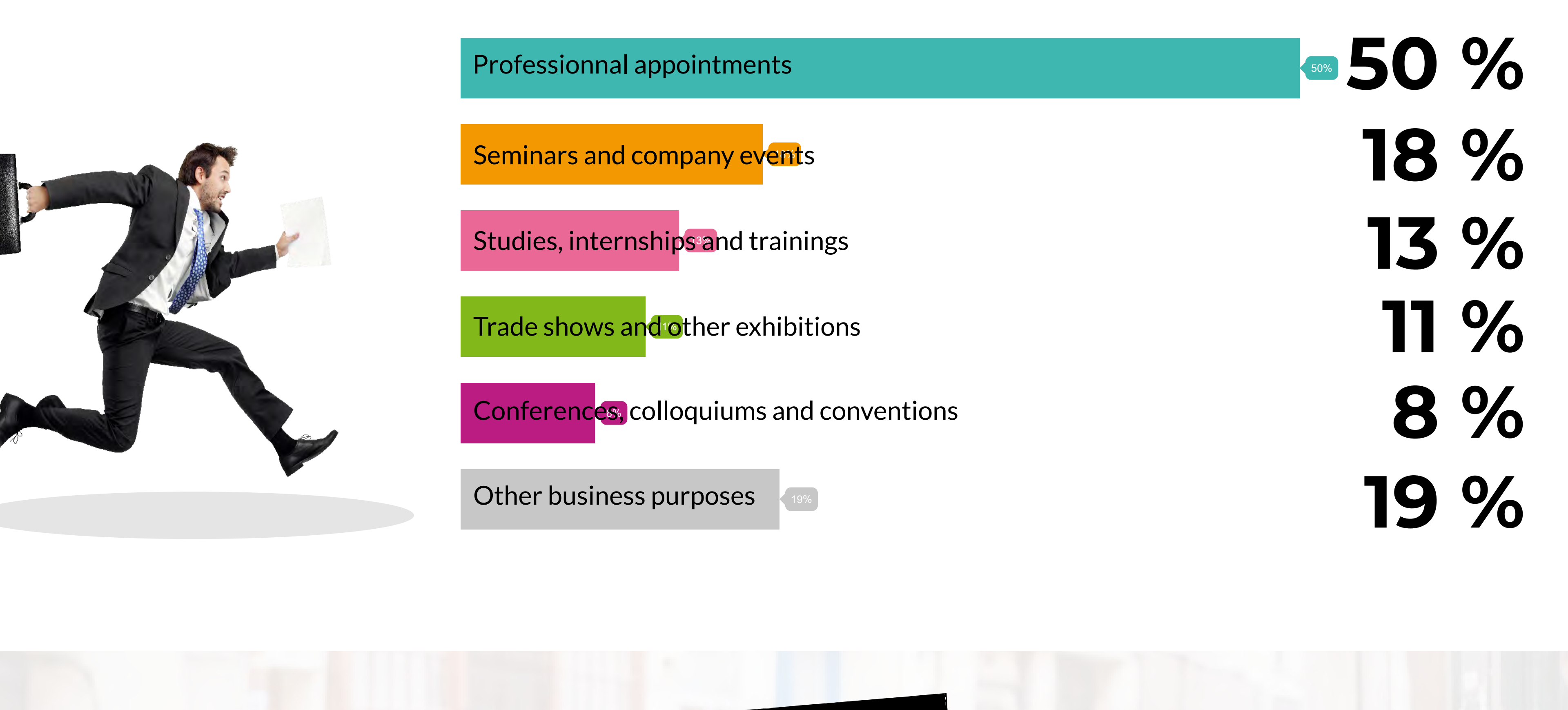
Profile



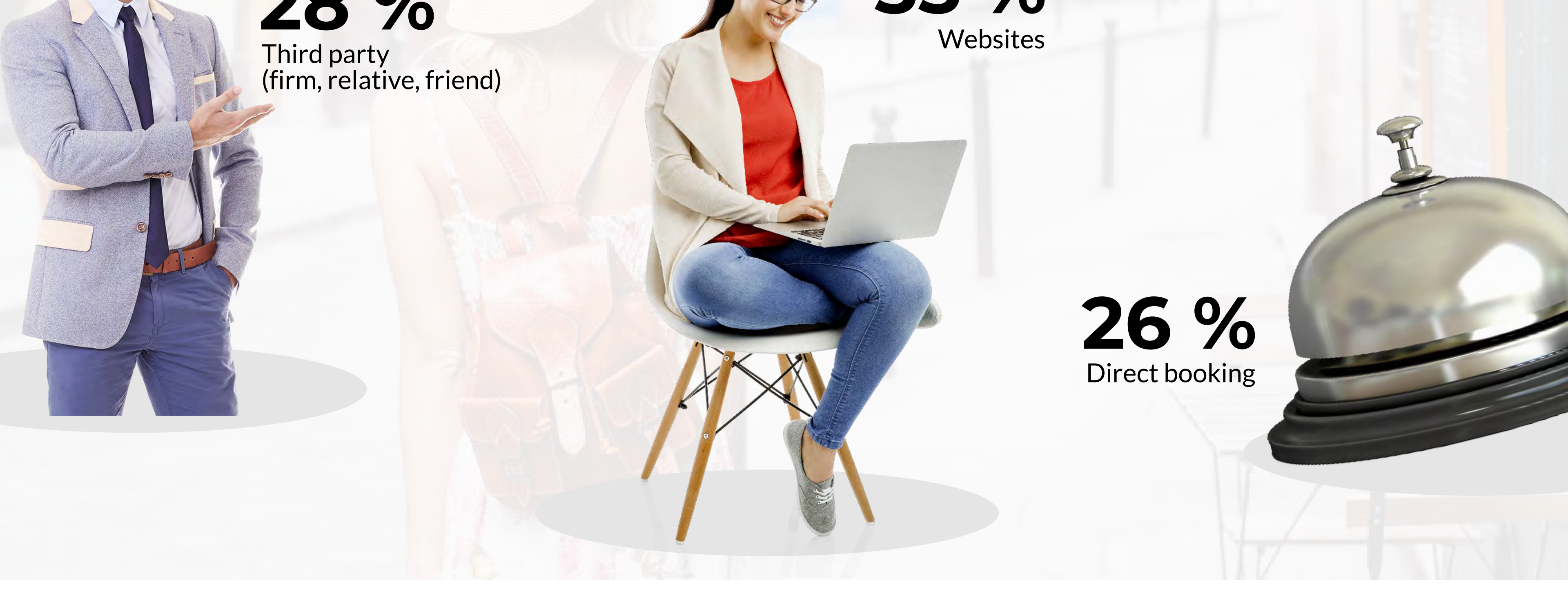
Main nationalities



Business purposes



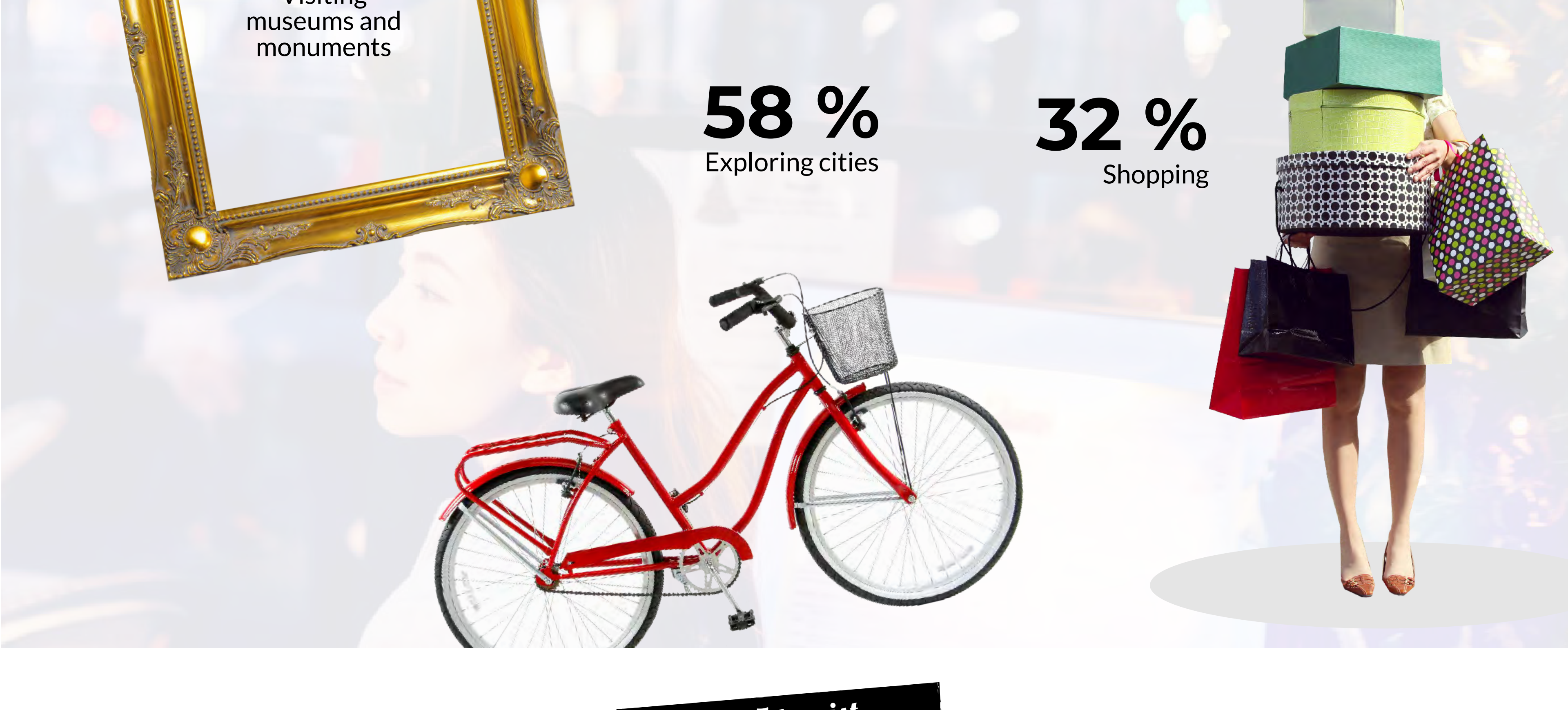
Accommodation booking



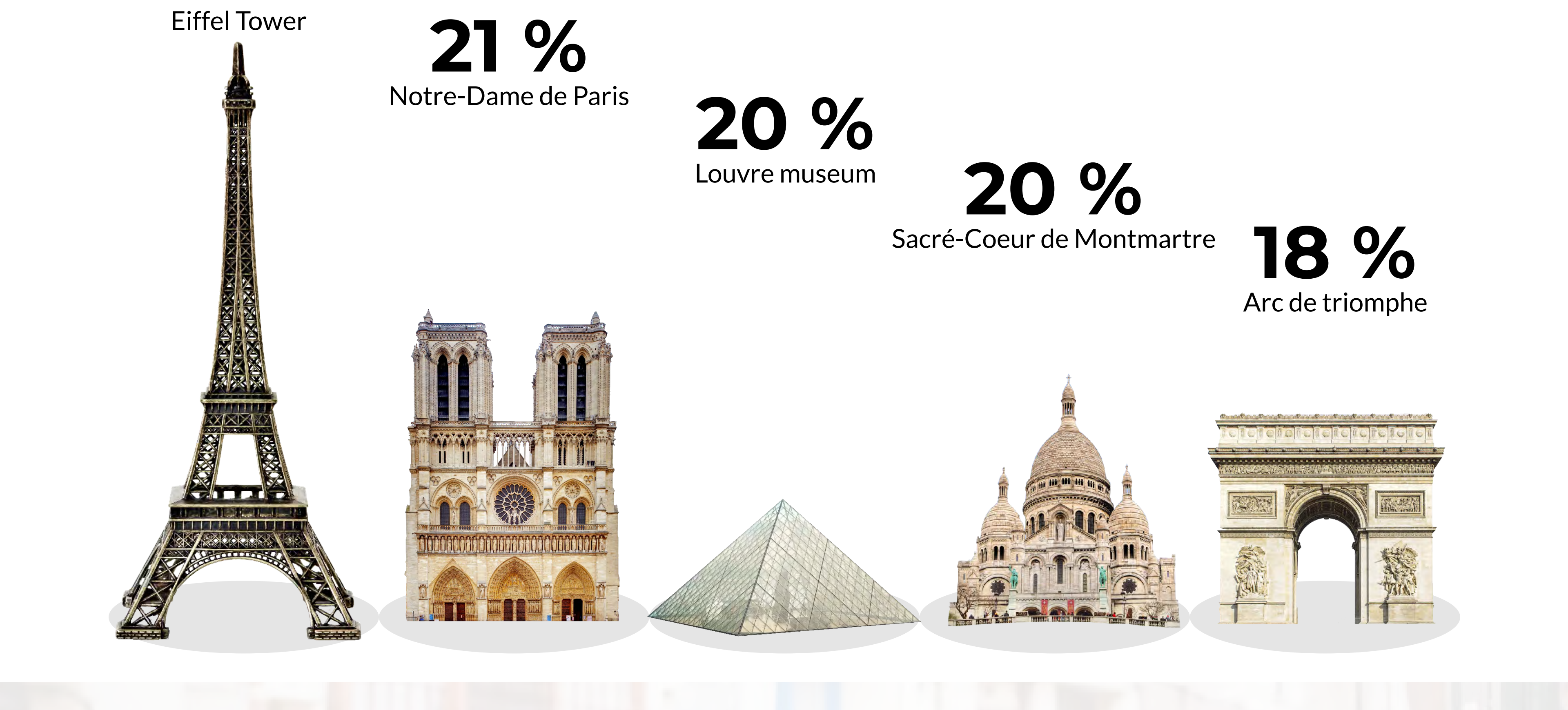
Accommodation



Top 3 activities



Top 5 tourist attractions



Economic impact



Satisfaction and revisit intention

