



THE VISITORS WITH SPECIFIC NEEDS

Visitors with mobility, hearing, visual, mental or/and psychological difficulties; elderly visitors; pregnant women; visitors with young children and all the travel companions.

Tourism trips

2,938,000 trips

12,782,000 nights

4.4 average nights per trip

Profile

58 % Women

45 Average age

27 % Upper classes

77 % Repeat visitors

45 % As a family

83 % Free independent travellers

Main nationalities

44 % international visitors

TOP 3
United States
United Kingdom
Spain

56 % French visitors

Main purpose of trip

79 % Personal trips

21 % Business and leisure trips

Accommodation booking

47 % Websites

33 % Direct booking

20 % Travel agencies and Tour operators

Accommodation

39 % Free accommodation

14 % Other commercial accommodation

47 % Hotel

Top 3 activities

74 % Visiting museums and monuments

65 % Exploring cities

38 % Visiting parks and gardens

Top 5 tourist attractions

39 % Eiffel Tower

29 % Sacré-Coeur of Montmartre

28 % Louvre museum

28 % Notre-Dame de Paris

28 % Arc de triomphe

Economic impact

€97 Average spend per night

€421 Average spend per trip

€1.2 billion Tourism expenditure

Satisfaction and revisit intention

90 % Satisfaction rate

68 % Revisit intention within 1 to 2 years



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