



THE SENIORS

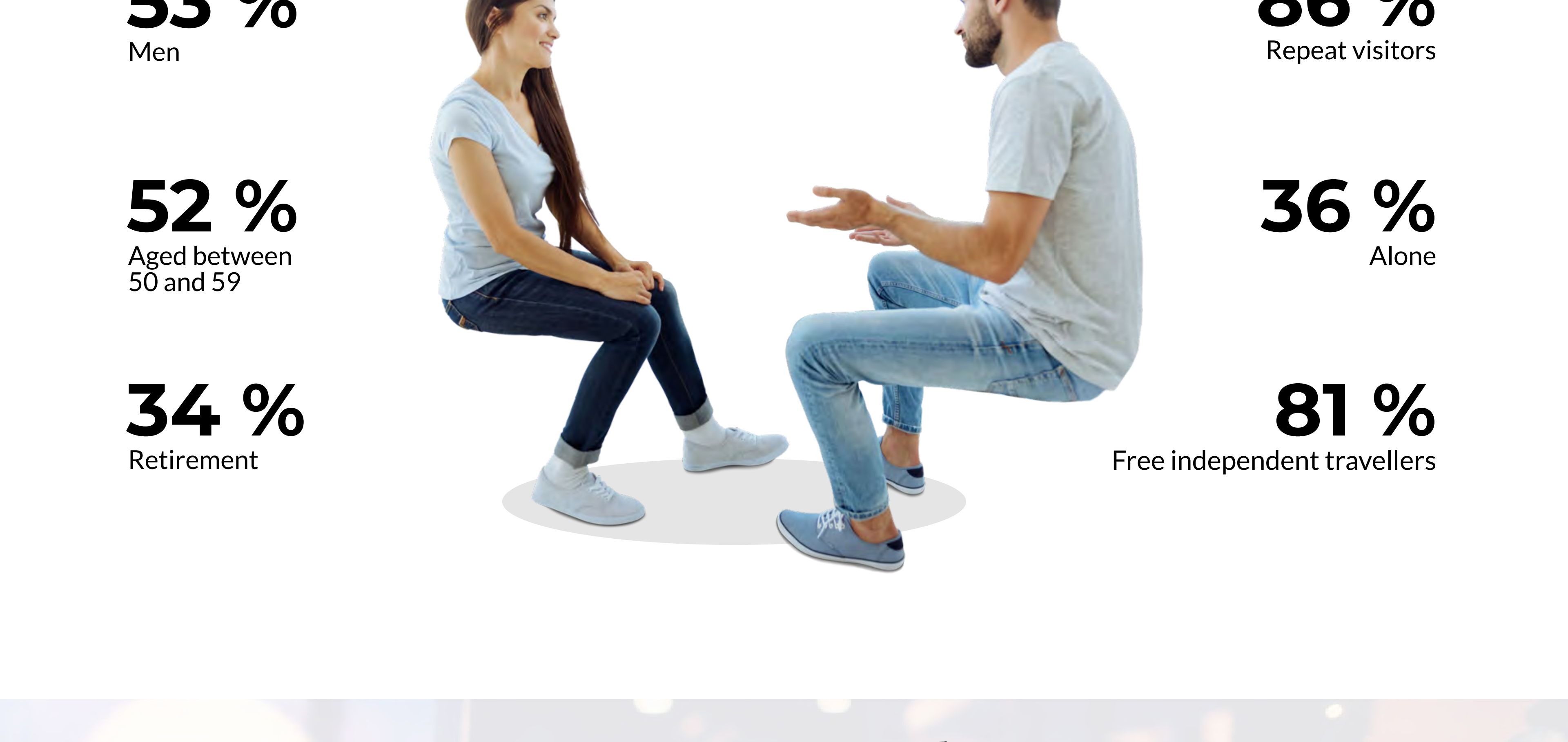
All tourists over 50 years old.

PARIS REGION

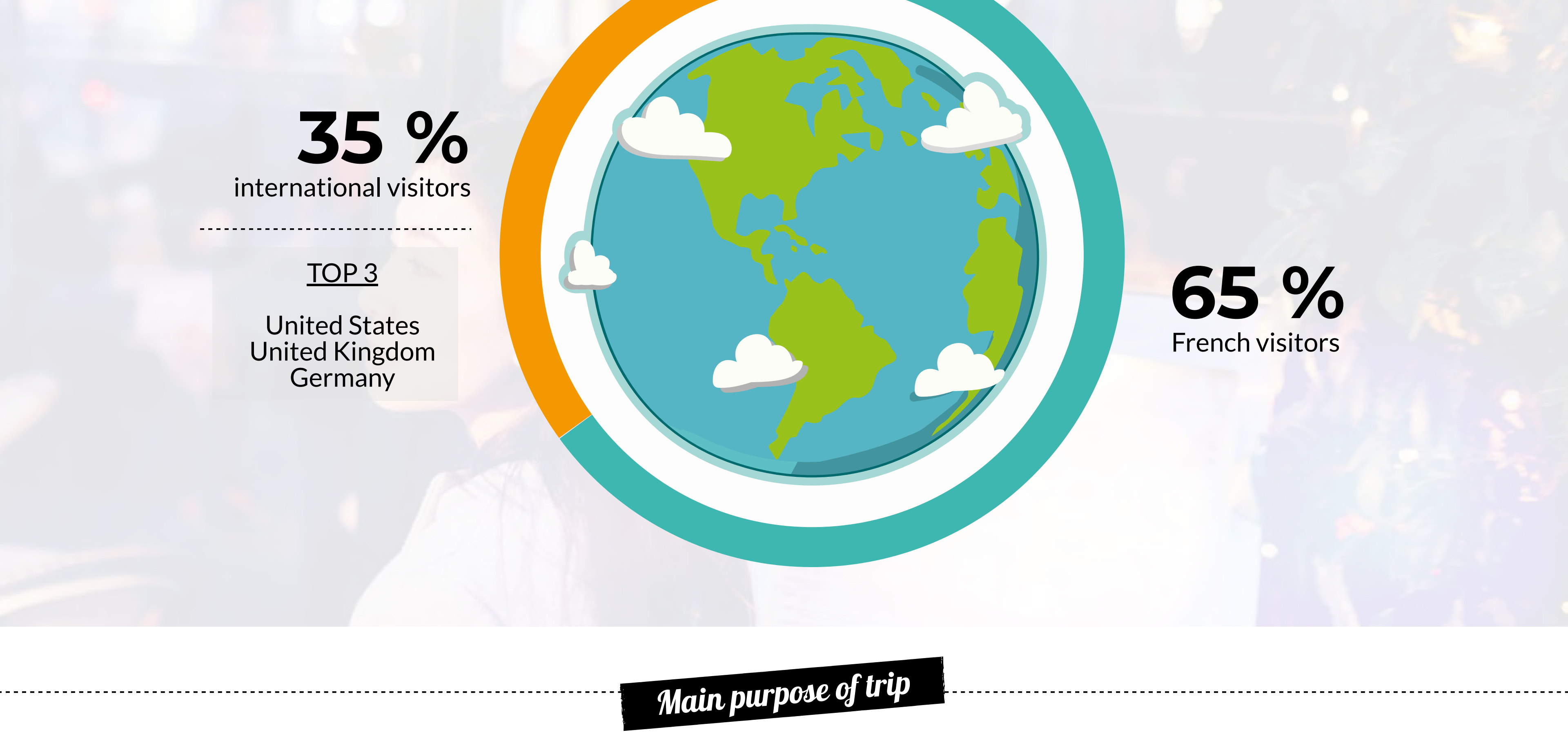
Tourism trips



Profile



Main nationalities



Main purpose of trip



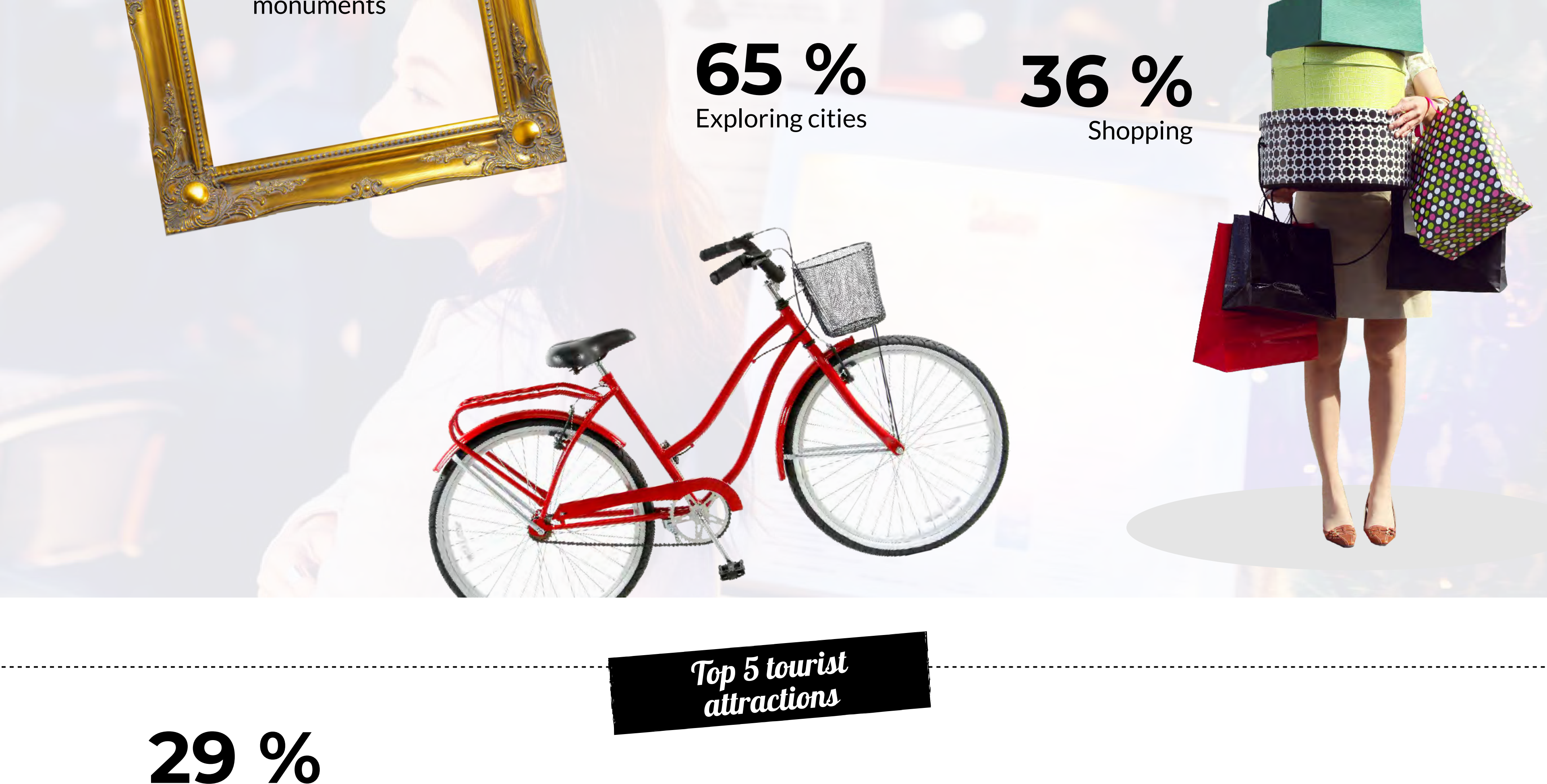
Accommodation booking



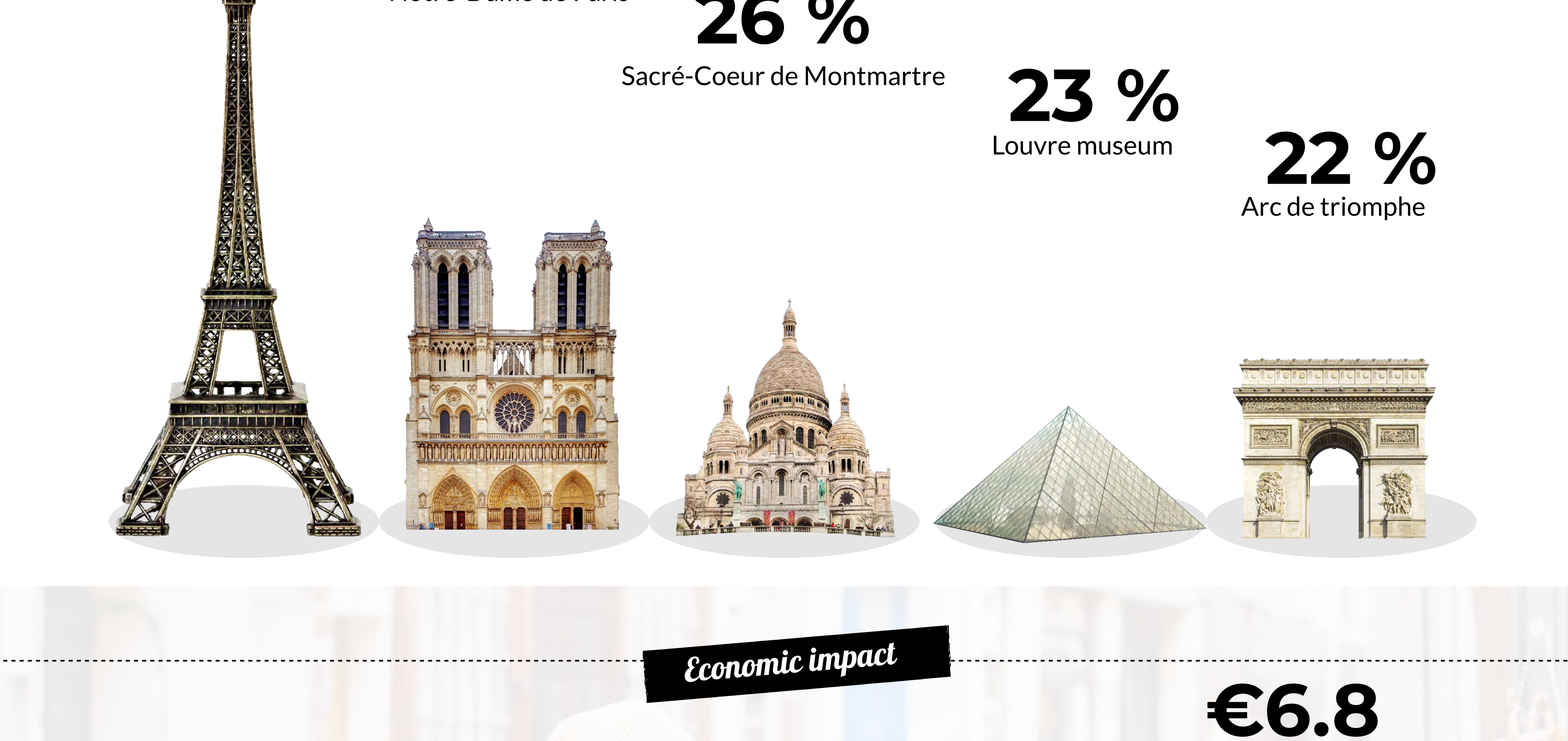
Accommodation



Top 3 activities



Top 5 tourist attractions



Economic impact



Satisfaction and revisit intention

