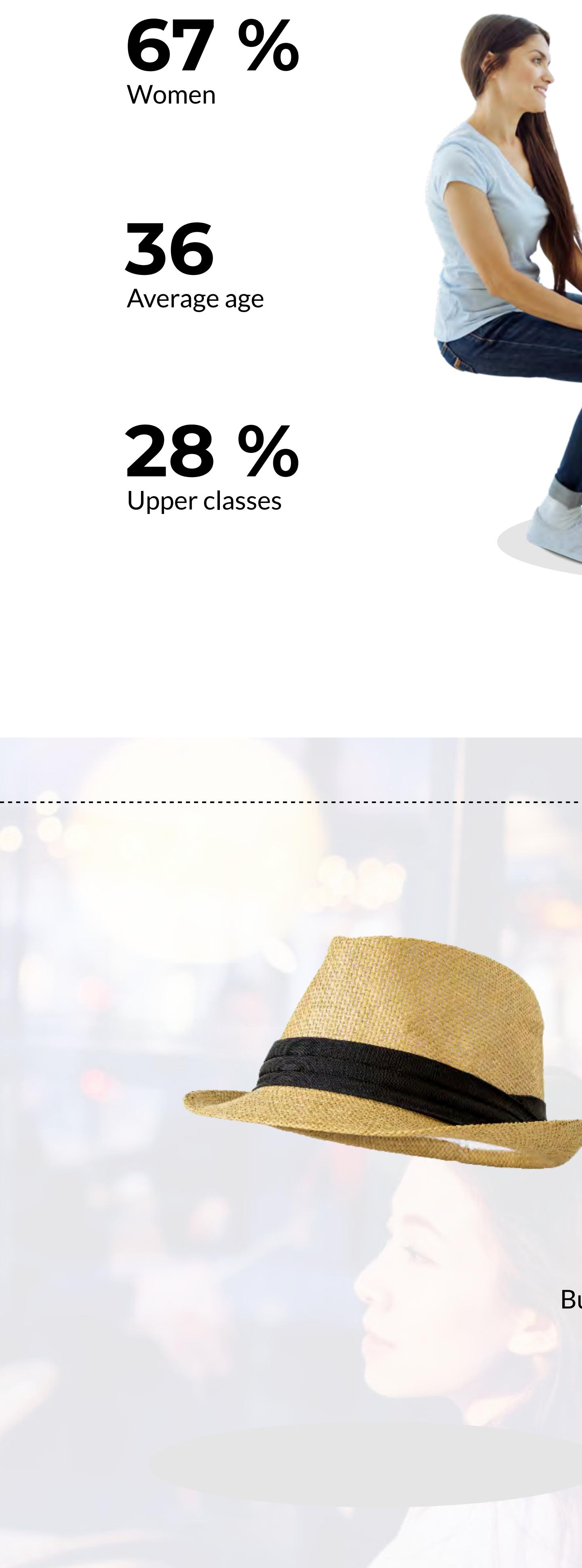


Tourism Trips



2,071,000
nights

Profile

67 %
Women



60 %
Repeat visitors

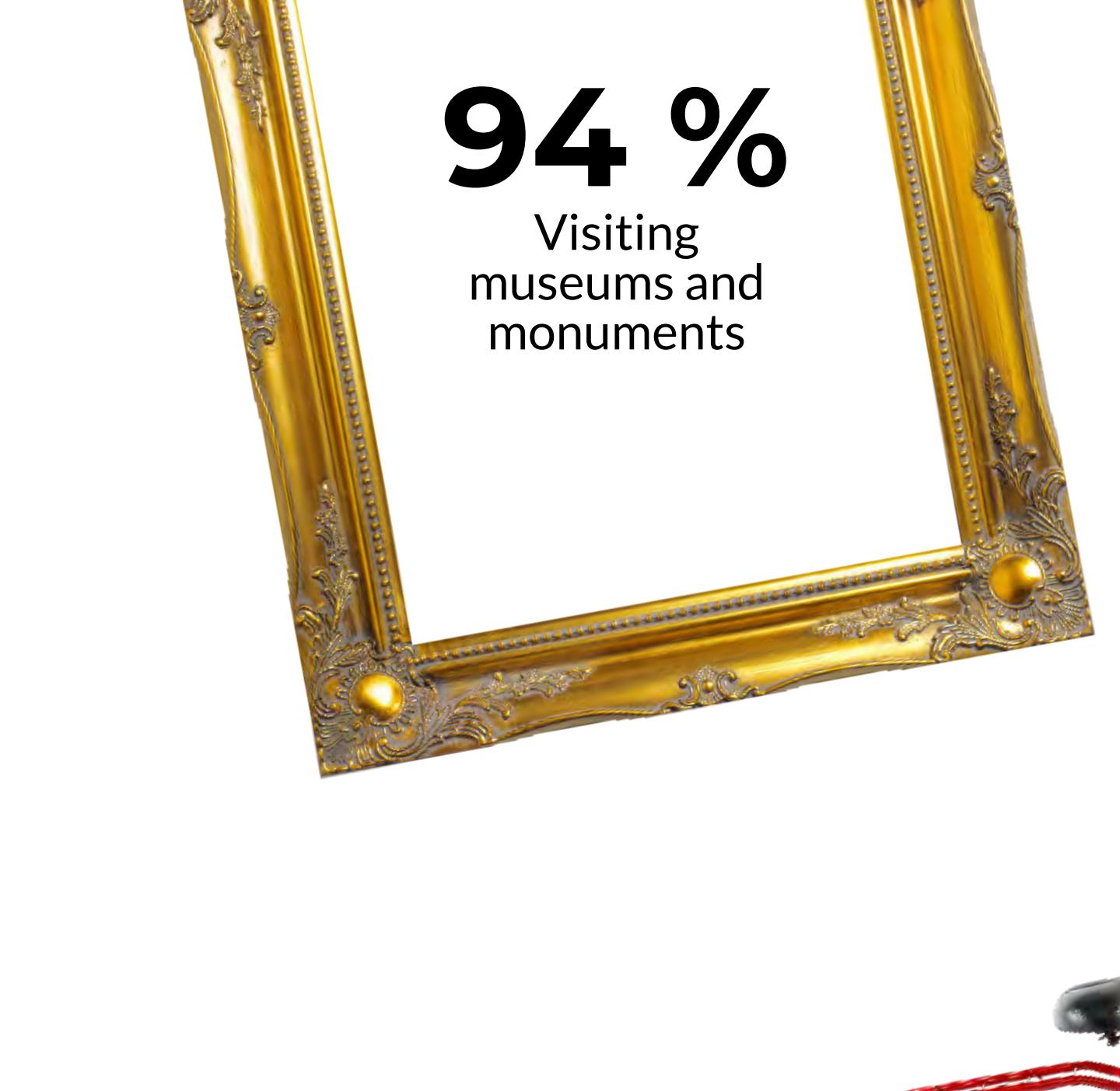
36
Average age

35 %
Alone

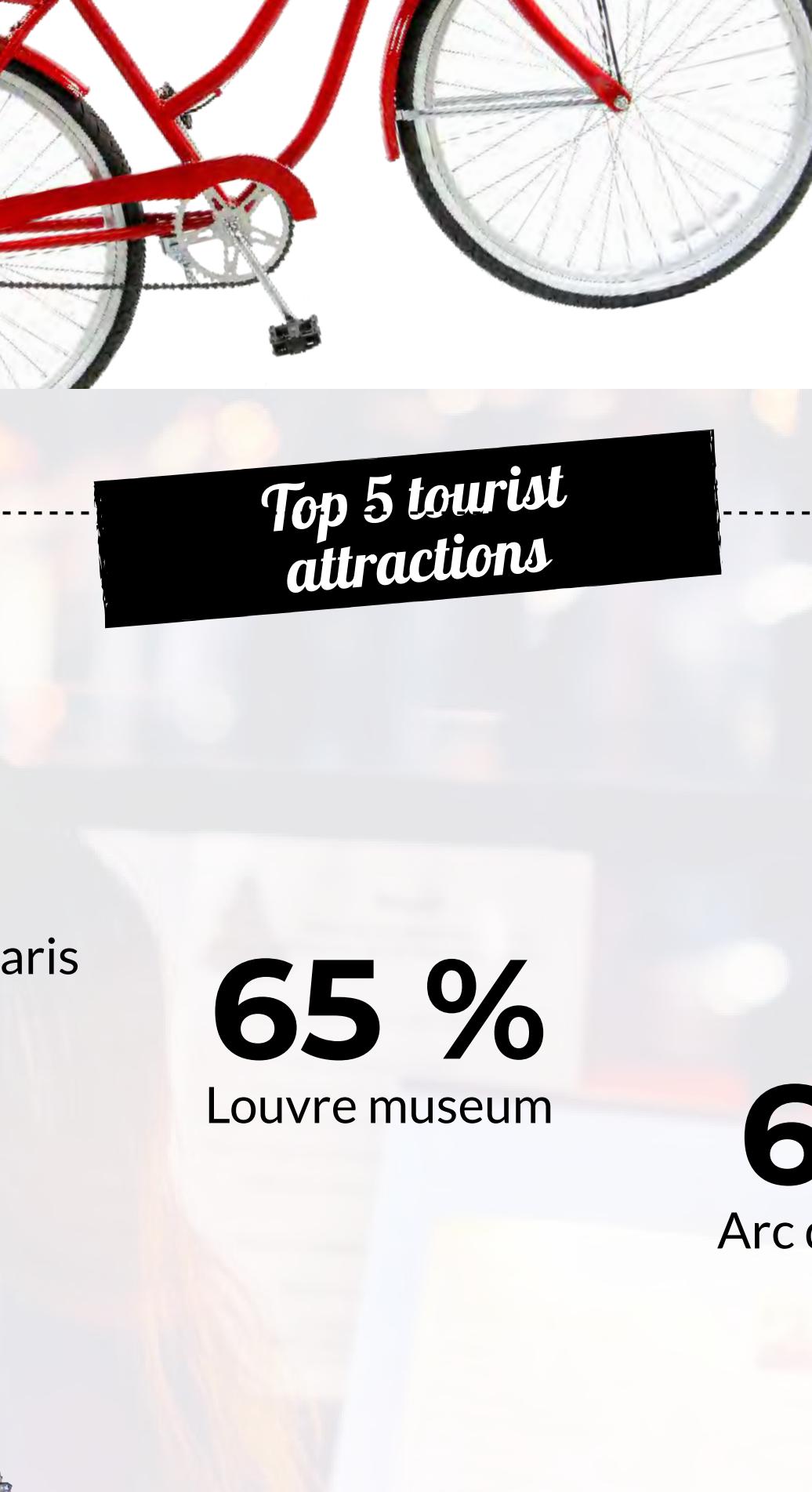
28 %
Upper classes

82 %
Free independent travellers

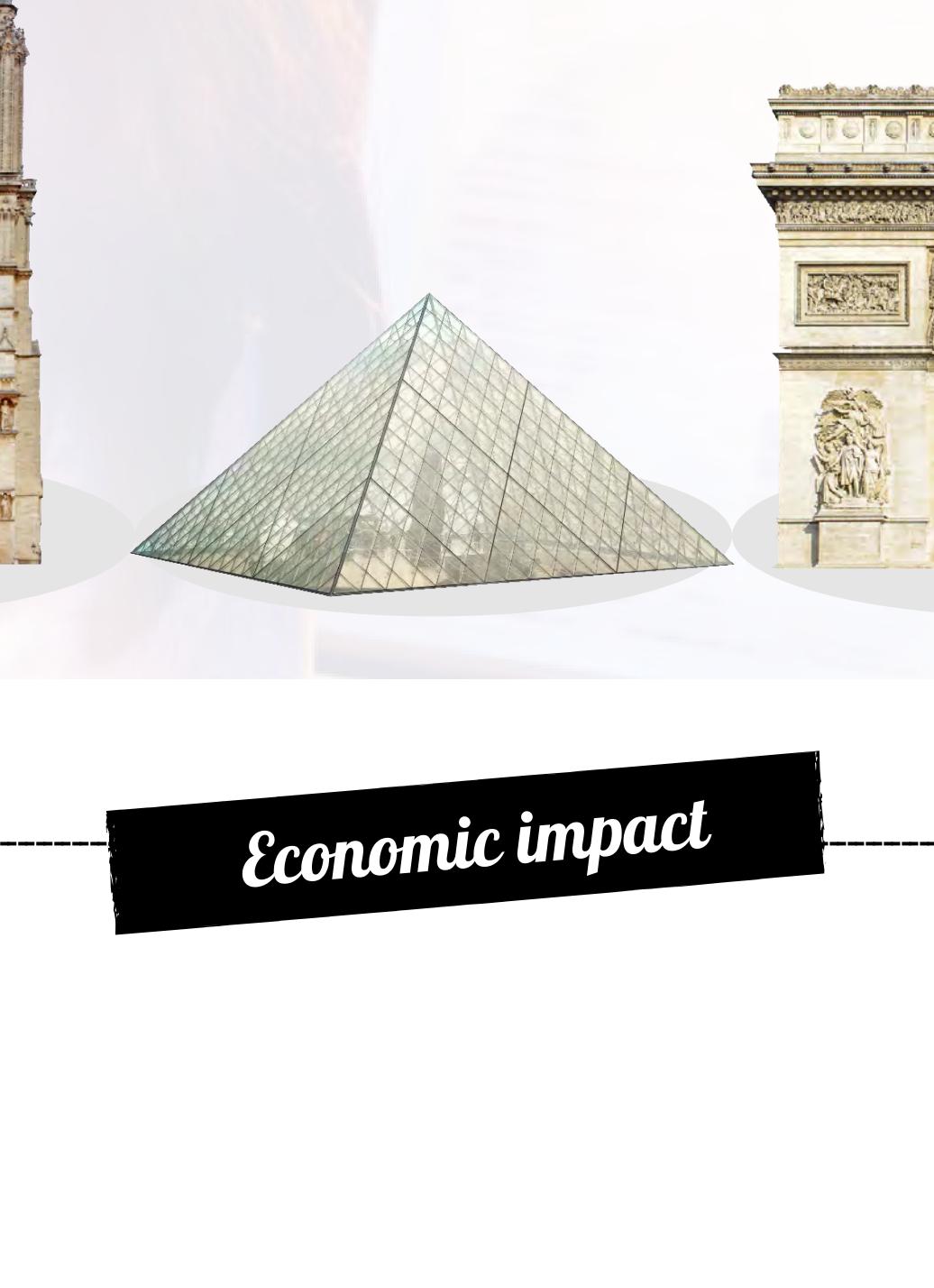
Main purpose of trip



80 %
Personal trips



20 %
Business and bleisure trips



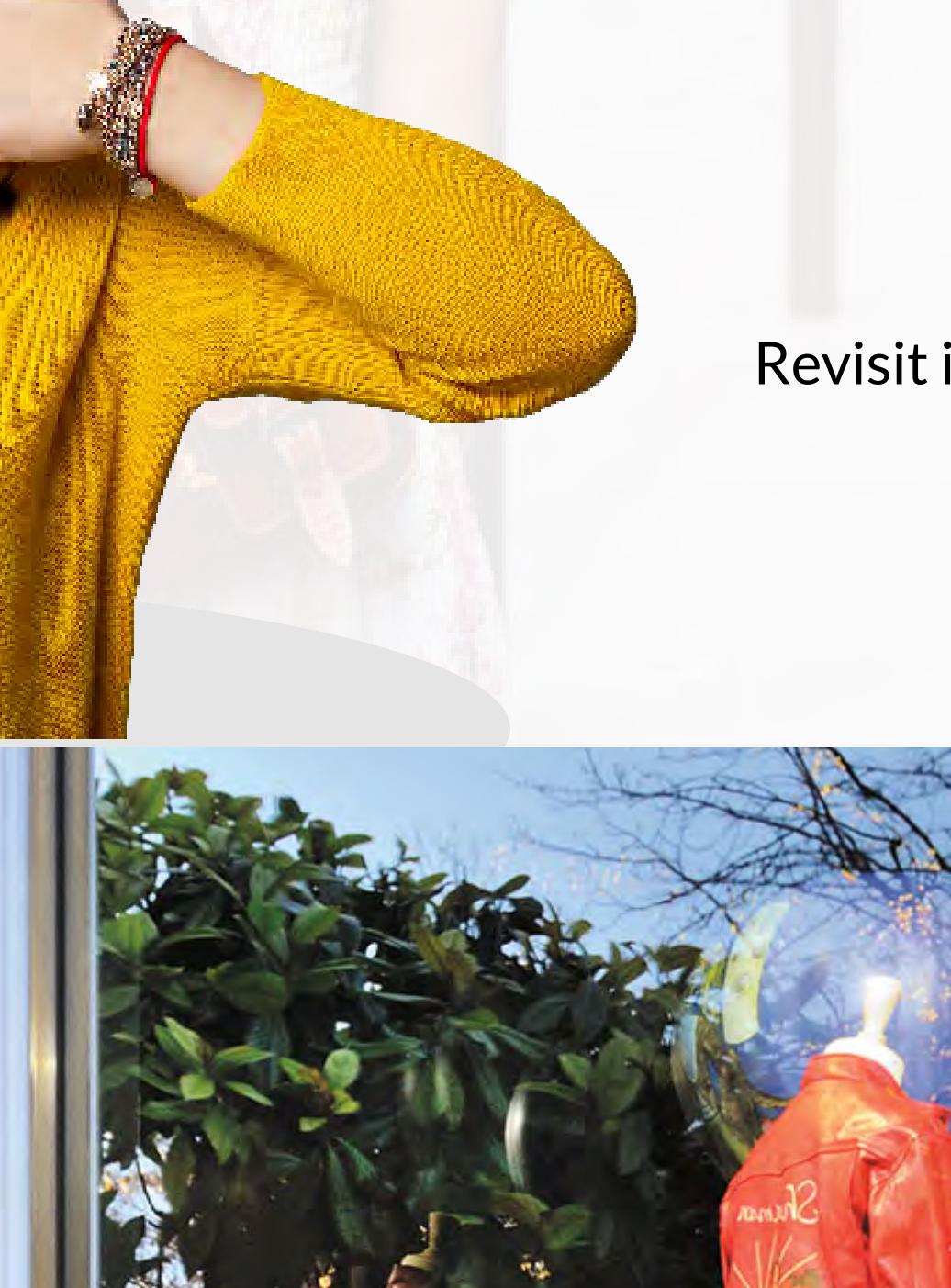
57 %
Websites



16 %
Travel agencies and Tour operators



61 %
Hotels



18 %
Free accommodation

20 %
Other commercial accommodation



65 %
Revisit intention within 1 to 2 years



THE RUSSIANS

Paris Region surveys device: smartphone, tablet, laptop, train/motorway, rest areas and bus stations - Paris Region
Tourist Board, ADISAGE, EURESTAR, SVD, APRR, COPROUZ, SANEF, SAPI, EUROLINES,
OUIBUS (NAY) - results 2018