



THE MAGHREBIS

PARIS REGION
TOURIST BOARD

Tourism trips



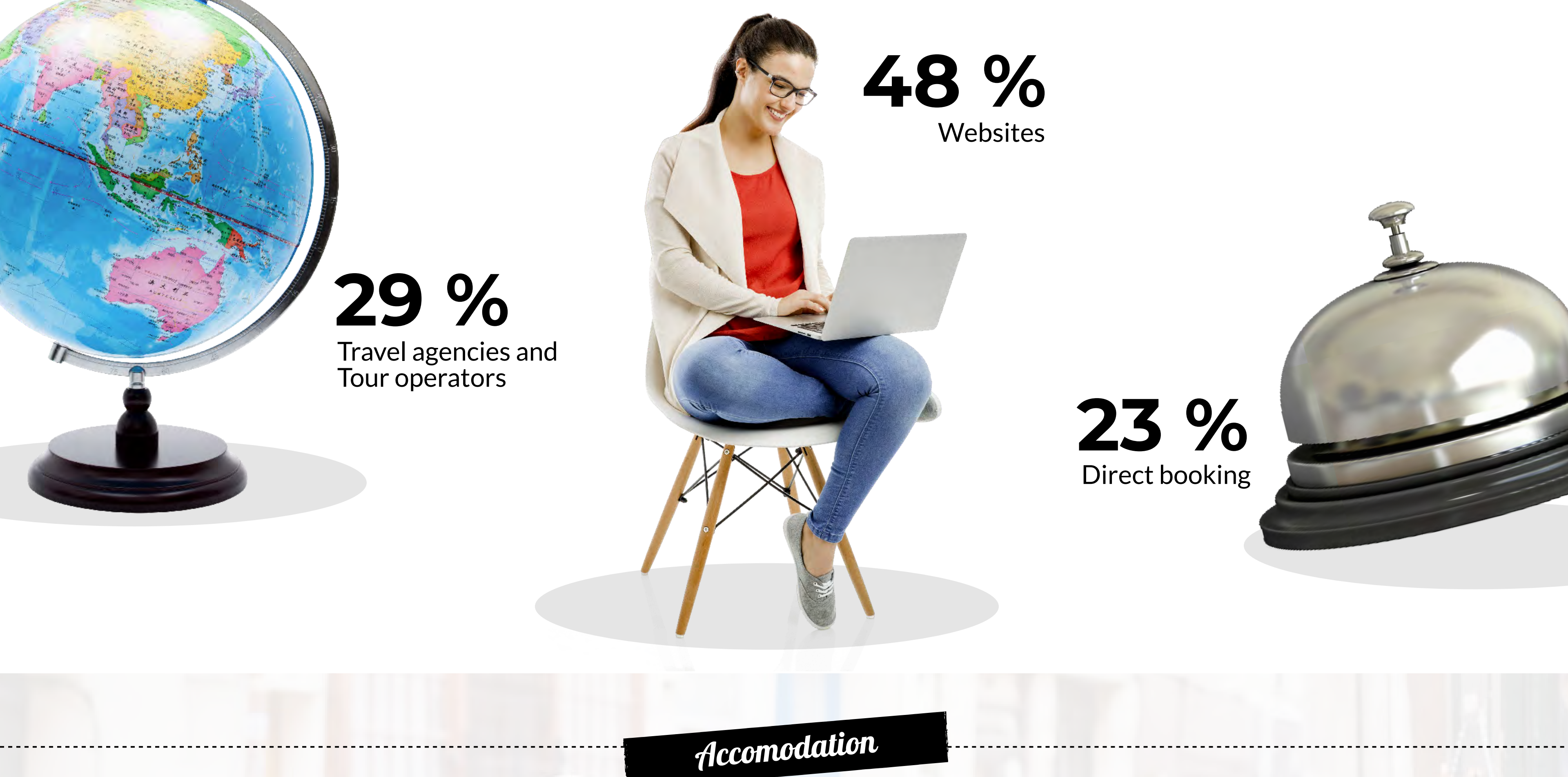
Profile



Main purpose of trip



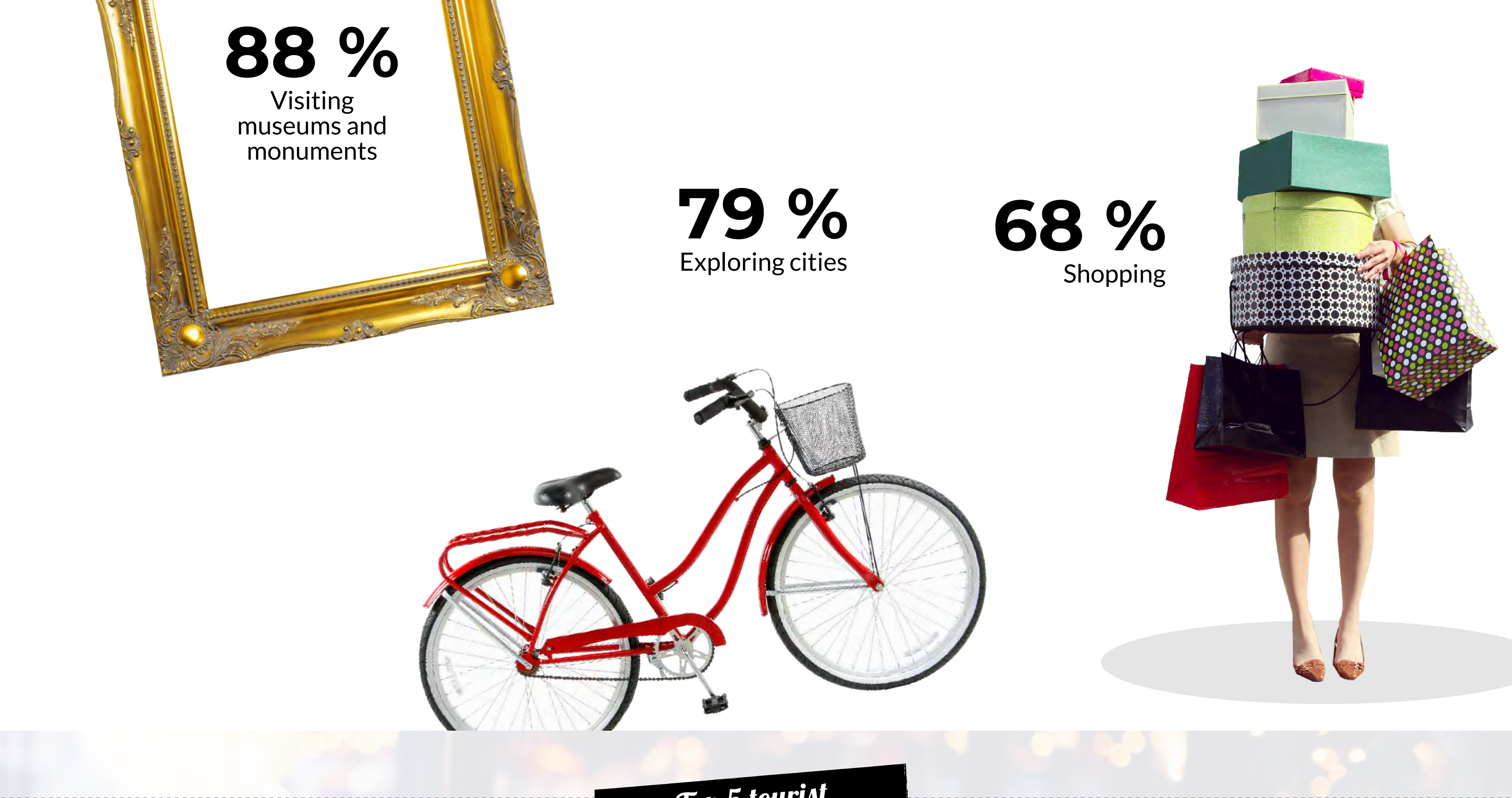
Accommodation booking



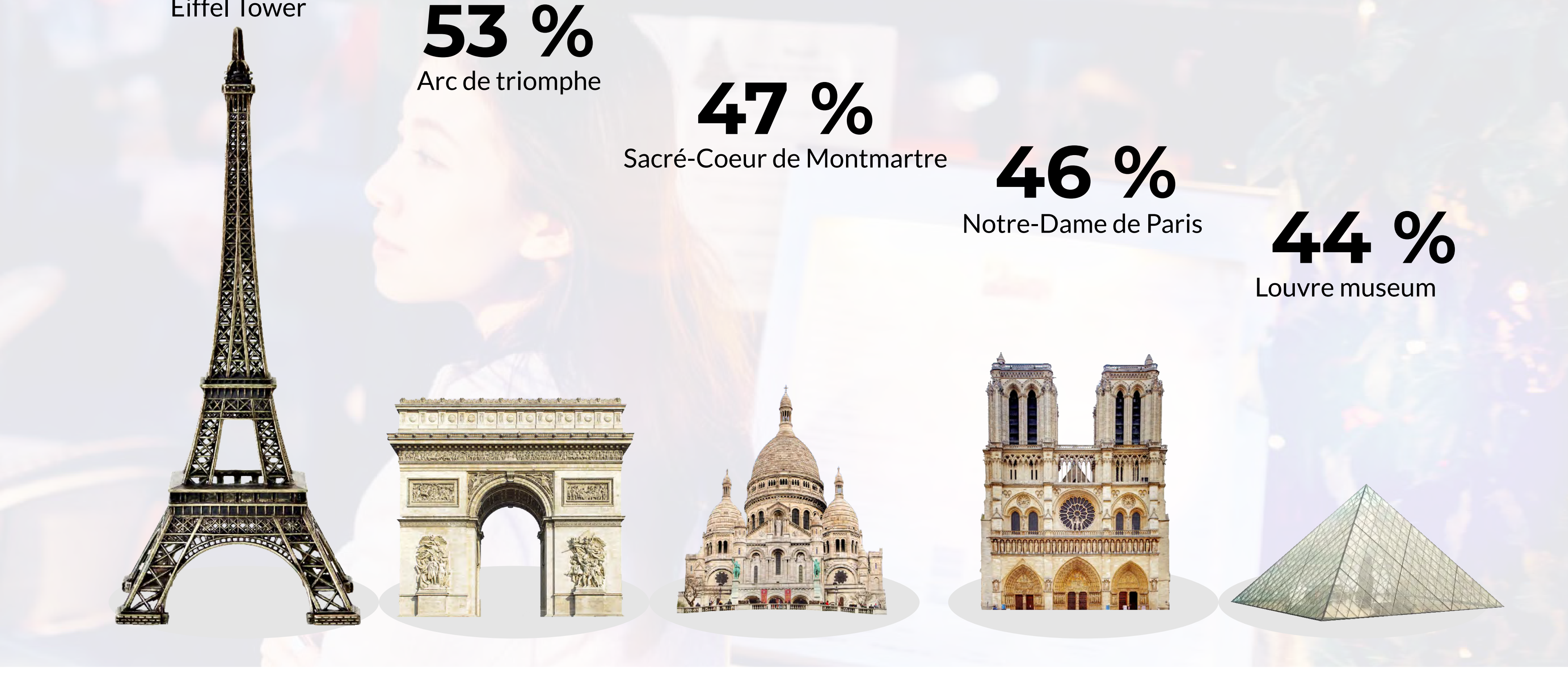
Accommodation



Top 3 activities



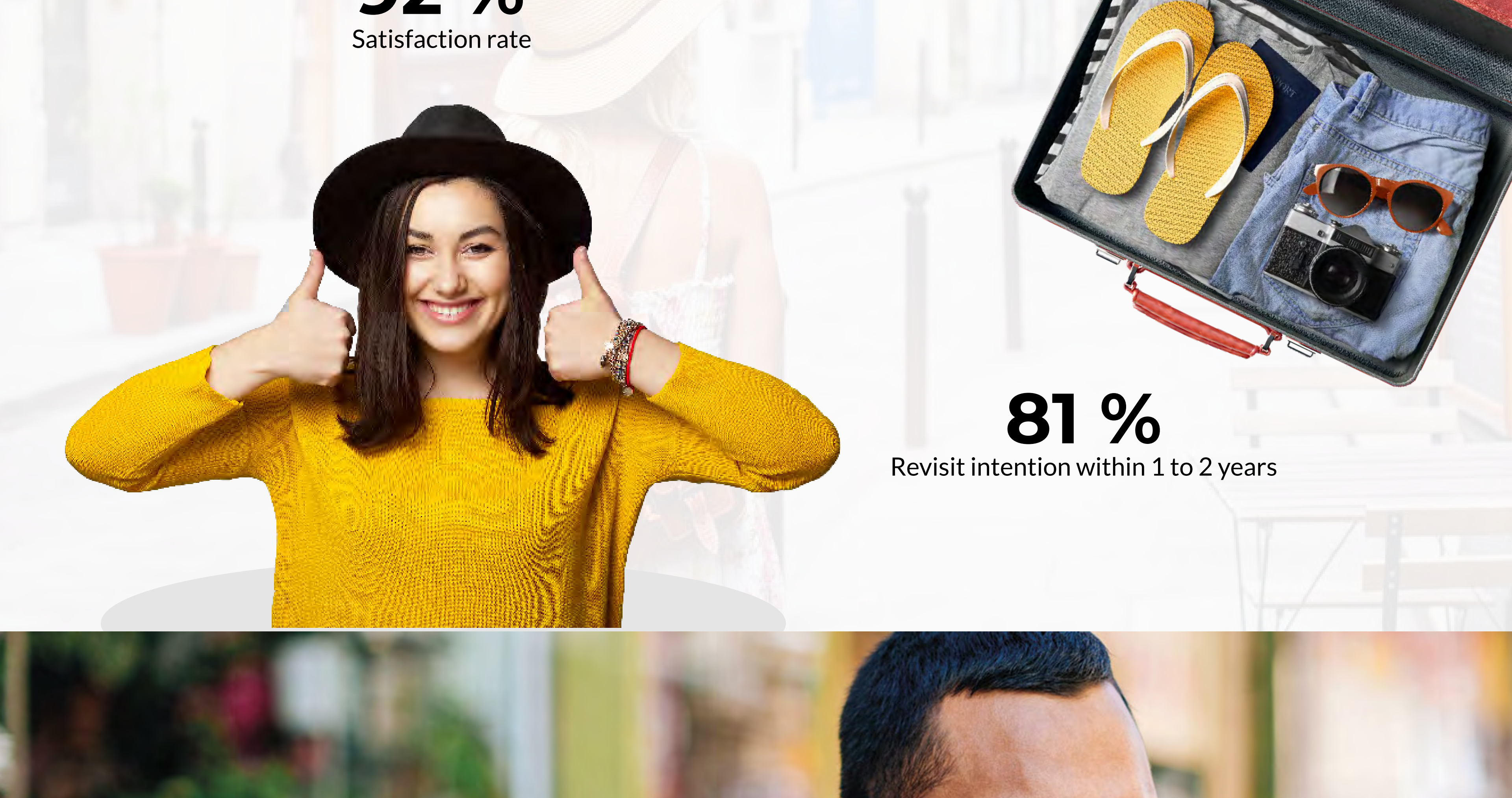
Top 5 tourist attractions



Economic impact



Satisfaction and revisit intention



THE MAGHREBIS

Permanent surveys devices in airports, trains, motorway rest areas and bus stations - Paris Region
Tourist Board, ADP, SAGEB, EUROSTAR, SVD, APRR, COFIROUTE, SANEF, SAVIN, BURLOINES,
OUIBUS (BVA) - results 2018.

PARIS REGION
TOURIST BOARD