



THE DUTCH IN THE PARIS REGION

OCCUPANCY



730,000
stays



1,874,000
overnight stays



2.6
nights
on average

PROFILE

58% men

43: average age

35% professionals



72% return visitors, **28%** first-time visitors

32% families

92% independent, **8%** groups

PURPOSE OF STAY



79%
Leisure stays



56%
Websites



17%
Direct
booking



17%
Travel agencies
and tour operators

ACCOMMODATION BOOKING

ACCOMMODATION

80%
Hotels



9%
Other commercial



11%
Non-commercial



TOP 3 ACTIVITIES



78%
Visiting museums/
monuments



56%
Exploring cities/
walking



35%
Shopping

TOP 3 SITES VISITED

42%
Notre Dame Cathedral

47%
Eiffel Tower

39%
Arc de Triomphe

ECONOMIC BENEFITS

€129
average spend
per person
per day

€331
average budget
per person

€241.1 million
in tourist
revenues

SATISFACTION AND RETURN VISITS



97%
satisfaction rate



62%
plan to return
in the next 2 years