

PRESS KIT
Los Angeles 2015

**EXPERIENCE
YOUR NEW
PARIS**



The Paris Region Tourist Board and Atout France thank Tancrède Perrot, known as Tanc, for his artistic and creative participation on this RDV with the American tourism professionals.

TANC!

Tancred Perrot, known as Tanc, was born in 1979 in Paris. He is a French street artist, electronic

music composer and designer recognized in the artistic world for his talent and his creativity. Tanc's creation style is unique; he composes his music and canvasses with great spontaneity. His heartbeat activates his arm like a metronome: the artist is not trying to control his flow, but rather understand the composition that suddenly appears on the canvas, perfect balance between consciousness and unconsciousness.

Paris is a city of contrasts, where the old meets the new, and the traditional blends with the modern. The city's rich history and culture are reflected in its architecture, art, and lifestyle.

The arts, shopping, gastronomy, walking tours, urban sports, nightlife and festivals: the Paris region experience is diverse and constantly being reinvented.

The bold designs of the Fondation Louis Vuitton to the West and the Philharmonie de Paris to the East, are both set to refine tourism in Paris. The opening of the Philharmonie de Paris, a unique music facility, has confirmed the dynamicism of Eastern Paris, which has been the site of rapid and growing development over the past few years. The opening of the boutique Generator Hostel in this section is anecdotal prime example. In this ever-changing city, Parisians are rediscovering an industrial heritage that has been enhanced and converted to provide attractive, new places to live.

Gastronomy remains a pillar of experimentation and creation in Paris, largely influenced by eco-responsible practices.

The “French Touch”, championed by innovative brands with growing reputations, gives new meaning to elegance à la française. The arts continue to be celebrated in all their diversity, with urban cultures reamining prominently influential.

This press kit presents the multiple facets of a renewed Paris and the latest trends that are being identified in the capital.

Le CENTQUATRE

5 rue Curial
Paris 19
www.104.fr

La Bellevilloise

19-21 Rue Boyer
Paris 20
www.labellevilloise.com

Le Comptoir Général

80 Quai de Jemmapes
Paris 10
www.lecomptoirgeneral.com

La Petite Halle

Rue Edgar Varèse
Paris 19
www.lapetitehalle.com

Generator

11 place du Colonel Fabien
Paris 10
www.generatorhostels.com

La Brasserie Barbès

(opening 2015)
2 boulevard Barbès
Paris 18

La REcyclerie

83 boulevard Ornano
Paris 18
www.larecyclerie.com

La Halle Pajol et auberge de jeunesse Yves Robert

Paris 18
www.hifrance.org

Le Hasard Ludique

(opening autumn 2015)
128 avenue de Saint-Ouen
Paris 18
www.lehasardludique.paris

A FAST- CHANGING PARIS REGION

Abandoned train stations and warehouses, have been repurposed and renovated to create trendy, multidisciplinary venues, now popular among Parisians.

They underscore the cultural and artistic life of the capital's North-East neighborhoods.

Enjoy a drink in an eclectic bar at **La Halle Pajol** or along the Saint-Martin canal at **Le Comptoir Général**. Watch a performance at **Le Hasard Ludique**, take part in a workshop or visit a pop-up market in a renovated former train station at **La REcyclerie** with its eco-friendly recycling concept.

Neighborhoods such as La Villette are thriving, with the addition of Philharmonie de Paris, inspiring additional new local venues such as **La Petite Halle**, which describes itself as a “comptoir-scene-table” (bar-stage-restaurant).

Generator, the brand-new “boutique hostel” concept, will become the capital's largest hostel with its 950 beds, was therefore right on target when it opened in North-East Paris, offering an ideal location to discover all of these new recreational and entertainment communal spaces .

Other neighborhoods have taken advantage of this revitalization such as the Barbès neighborhood, where the trendy **Brasserie Barbès**, a highly anticipated, 700 m² establishment, will open its doors this year.

Fondation Louis Vuitton

Bois de Boulogne
8 avenue du Mahatma Gandhi - Paris 16
www.fondationlouisvuitton.fr

Philharmonie de Paris

David Bowie is... Exhibition
March 3 to 31 2015
211 avenue Jean Jaurès - Paris 19
www.philharmoniedeparis.fr

Monnaie de Paris

In 2016, opening in the visit of workshops and revelation of the treasures of the Currency of Paris, the brasserie Metalcafé de Guy Savoy, of the new shop Monnaie de Paris, other shops, the concept blind, pedestrian streets and the new internal garden.
11 quai de Conti - Paris 6
www.monnaiedeparis.fr

Château de Versailles

Place d'armes
78000 Versailles
www.chateauversailles.fr

Château de Rentilly

1 rue de l'étang
77600 Bussy-Saint-Martin
www.fraciledelfrance.com

FIAC

October 22 to 25 2015
3 avenue du Général Eisenhower - Paris 8
www.fiac.com
www.grandpalais.fr

MONUMENTA

May - June 2016
Nave of the Grand Palais
3 avenue du Général Eisenhower - Paris 8
www.grandpalais.fr

Art Paris Art Fair

March 26 to 29 2015
Nave of the Grand Palais
3 avenue du Général Eisenhower - Paris 8
artparis.fr

Nuit Blanche

October 2015
www.nuitblanche.paris.fr

Fondation Cartier pour l'art contemporain

261 boulevard Raspail - Paris 14
fondation.cartier.com

Galerie Thaddaeus Ropac

69 avenue du Général Leclerc
93500 Pantin
www.ropac.net

Galerie Gagosian

800 avenue de l'Europe
93350 Le Bourget
www.gagosian.com

Palais de Tokyo

13 avenue du Président Wilson - Paris 16
www.palaisdetokyo.com

MAC VAL

Place de la Libération
Vitry-sur-Seine 94400

Art Ludique - Le Musée

Exposition « Aardman, l'art qui prend forme »
March 21 to august 30 2015
34 quai d'Austerlitz - Paris 13
www.artludique.com

Fondation Galeries Lafayette

9 rue du plâtre - Paris 4
www.fondationgalerieslafayette.com

Cultival :

visit of the Cité du Cinéma

www.cultival.fr
www.tourisme93.com

Cité du Cinéma

20 rue Ampère
93413 Saint Denis

Paris Photo

November 12 to 15 2015
Nave of the Grand Palais
and outside the walls
3 avenue du Général Eisenhower
www.parisphoto.com

Photoquai

September 22 to november 22 2015
Musée du quai Branly
and outside the walls
37 quai Branly - Paris 7
www.photoquai.fr
www.quaibrantly.fr

Jeu de Paume

Philippe Halsman Exhibition
October 20 2015 to january 24 2016
1 place de la Concorde - Paris 8
www.jeudepaume.org

Le Bal

6 impasse de la Défense - Paris 18
www.le-bal.fr

ARCHITECTURE URBAN LANDSCAPE RENEWAL CONTEMPORARY ART

Paris is known for its history, museums and exceptional landmarks, but it's no fossil; rather, it is resolutely modern, innovative and evolving. The city's spectacular, innovative architecture, with the opening of new buildings such as the **Fondation Louis Vuitton** by Frank Gehry, the **Philharmonie de Paris** by Jean Nouvel, and the **Cité départementale musicale de l'Île Seguin** in 2016. The renovation of historic sites such as the **Monnaie de Paris**, the upcoming rehabilitation by artist Jean-Michel Othoniel of the **Bosquet du théâtre d'eau du Château de Versailles**, and the transformation of **Château de Rentilly** into a real work of art by Xavier Veilhan, are just some of the strong artistic gestures that have confirmed the Paris Region as the undeniable capital of contemporary creation.

This creativity is celebrated through major events such as **FIAC**, **Art Paris Art Fair** and **Nuit Blanche** that you won't want to miss. All year long, the Paris Region welcomes noteworthy cultural events including myriad anticipated exhibitions. For example, in the summer of 2015, the British artist **Anish Kapoor** will interact with the architecture and gardens of the Palace of Versailles through an installation, and in 2016, the **Monumenta** biennial exhibition in the Nave of the Grand Palais will present the work of the French artist of Chinese origin Huang Yongping.

Over the years, the **Fondation Cartier pour l'art contemporain** and the **Palais de Tokyo** have become major institutions in the modern art scene, while outside of the city center, **MAC VAL** in Vitry-sur-Seine is celebrating its 10th anniversary and world-famous galleries such as **Thaddaeus Ropac** in Pantin and **Gagosian** in Le Bourget have been a success. The **Fondation Galeries Lafayette** is slated to open in 2016, further enhancing the contemporary art landscape.

Paris continues to honor new creative trends, which have a dedicated exhibition space: **Art Ludique - Le musée**, a bridge linking comics, mangas, animation films and video games to contemporary art. In the world of cinema, **Cultural** invites you behind the scenes of Luc Besson's **Cité du Cinéma**.

Photography also has its own "can't-miss" events particularly with **Paris Photo** and **Photoquai**, the biennial exhibition of contemporary photography whose fifth edition will be held in 2015.

Photographic art is also showcased all year long at internationally renowned sites such as **Jeu de Paume**, the **Maison européenne de la photographie**, and the more intimate, **Le Bal**.



Philharmonie de Paris
© Jean Nouvel, Arte Factory

NEW
New place
New experience
New food
PARIS

Fondation Louis Vuitton
© Iwan Baan 2014

Syndicat
© Jared Brown

www.isabelmarant.com

16 rue de Charonne - Paris 11

www.usonline.apc.fr

16 rue Madame - Paris 6

www.maje.com

49-51 rue Vieille-du-Temple - Paris 4

www.sandro-paris.com

97 quai de Valmy - Paris 10

www.thekooples.com

38 place du Marché-Saint-Honoré - Paris 1

www.zadig-et-voltaire.com

163 rue du Vieux Colombier
200 boulevard Saint-Germain - Paris 7

www.sessun.com

59 rue du Faubourg Saint-Antoine - Paris 11

www.swildens.fr

16 boulevard des Filles du Calvaire - Paris 11

www.valentinegauthier.com

58 rue Charlot - Paris 3

www.galerielafayette.com

40 boulevard Haussmann - Paris 9

www.lavalleeillage.com

www.onenation.fr

www.colette.fr

213 rue Saint-Honoré - Paris 1

www.merci-merci.com

111 boulevard Beaumarchais - Paris 3

www.centrecommercial.cc

2 rue de Marseille - Paris 10

www.the-broken-arm.com

12 rue Perrée - Paris 3

www.frenchtrotters.fr

30 rue de Charonne - Paris 11

www.artydandy.com

1 rue Furstenberg - Paris 6

www.nose.fr

20 rue Bachaumont - Paris 2

www.fleux.com

39 et 52 rue Sainte-Croix
de la Bretonnerie - Paris 4

www.chezmoiparis.com

25 rue Herold - Paris 1

SHOPPING DESTINATION

Paris is undeniably the global capital of fashion as well as the European leader for shopping*, which is the number two activity of visitors to the city. Luxury, haute couture boutiques can be found alongside small designer shops, department stores and flea markets. There are always new places to shop in Paris.

In the last few years, many contemporary brands offering affordable upscale fashion have emerged in the city of light, reinterpreting the “French Touch.”

After **Isabel Marant** and **APC**, emblematic figures of this new generation, brands such as **Maje**, **Sandro**, **The Kooples** and **Zadig & Voltaire** have imposed their style and reaffirmed French elegance. This movement continues to expand, with the regular appearance of new brands such as **Sessùn**, **Swildens** and **Valentine Gauthier**, which have captivated fashionist-lovers from all around the world.

The “French Touch” can also be found in Paris department stores such as **Galleries Lafayette**, **Printemps**, **BHV** and **Le Bon Marché** as well as in the Paris region's two outlets **La Vallée Village** and **One Nation Paris**, which sell previous season's collections.

In the footsteps of luxury concept store pioneers, **Colette** and **Merci**, new concept stores have sprung up in the capital, redefining Paris's fashion landscape.

The opening of Centre Commercial, founded by the creators of Veja, was followed by **The Broken Arm**, where men's and women's fashion and accessories are spread out over two stories, **French Trotters**, a trendy multi-brand boutique, and **Arty-Dandy**, a gallery store at the crossroads of design, contemporary art and fashion.

Paris also has **Nose**, a concept store dedicated to fragrances, **Fleux**, which offers four exhibition spaces devoted to design and objects, and the brand-new **Chez Moi**, an apartment-boutique in which its owner actually lives!

*According to the 2014 Boston Consulting Group study

Le Lafayette Gourmet

35 boulevard Haussmann - Paris 9
www.galerieslafayette.com

La Grande Epicerie de Paris

38 rue de Sèvres - Paris 7
www.lagrandeepicerie.com

L'Arpège

84 rue de Varenne - Paris 7
www.alain-passard.com

Plaza Athénée

25 avenue Montaigne - Paris 8

Le Sergent Recruteur

41 rue Saint Louis en l'Île - Paris 4
www.lesergentrecruteur.fr

Qui plume la lune

50 rue Amelot - Paris 11
www.quiplumelalune.fr

Tempero

5 rue Clisson - Paris 13
www.tempero.fr

Le Terroir Parisien

20 rue Saint-Victor - Paris 5
www.yannickalleno.com

Frame

28 rue Jean Rey - Paris 15
www.framebrasserie.fr

NoGlu

16 passage des Panoramas - Paris 2
www.noglu.fr

Helmut Newcake

36 rue Bichat - Paris 10
www.helmutnewcake.com

GASTRONOMY

Paris is the capital of gastronomy, now more than ever before.

This is where you'll discover fine restaurants that prepare light dishes with local organic products, food trucks that offer regional specialties made from fresh ingredients by great chefs, and pastry chefs who create new flavors. And since in Paris, "eating well" is central to French art de vivre, discovering new food destinations such as **Le Lafayette Gourmet** and **La Grande Epicerie de Paris** where Parisians buy their products is part of the gourmet experience!

Offering lighter foods, fine restaurants are inventing the cuisine of tomorrow in Paris!

Alain Passard at **Arpège** and Alain Ducasse at **Plaza Athénée** were among the first avant-garde chefs offering lighter food, with a focus on natural flavors, vegetables and local products.

With "produits d'ici cuisinés ici" (products grown and cooked here), award-winning chefs Antonin Bonnet at **Le Sergent Recruteur** and Jacky Ribault at **Qui Plume la lune**, in addition to Alessandra and Olivier Montagne with their French-Mexican-Vietnamese cuisine at **Tempéro**, have been inventing new recipes with local products from the Paris region, the former vegetable garden of French kings.

Other chefs, even more demanding in terms of product quality, offer daily specials with vegetables grown onsite. Prime examples are Yannick Alleno at **Terroir Parisien**, and Andrew Wigger, who reinvents Californian cuisine at **Frame**.

This focus on healthier food can even be found with "gluten-free" options, popularized by France's current Prime Minister, which are becoming increasingly common in Paris.

NoGlu and **Helmut Newcake** have proven that in Paris, gastronomy and "gluten-free" food can sit at the same table!

The "street food" trend has also taken off in Paris.

Now, nutrition and innovation go hand in hand. After the success of "Camion Qui Fume" a hamburger food truck, award-winning chefs and flavor creators have quickly followed suite by offering their customers Breton crêpes, West Indies specialties, Mexican dishes, dim sum from Hong Kong, in addition to products sourced from the Paris Region. For example, **Marc Veyrat**, a great French chef who delivers hot meals made daily from fresh, organic, local products:

www.mesbocaux.fr

Ladurée

16 rue Royale - Paris 8
www.laduree.com

Angelina

226 rue de Rivoli - Paris 1
www.angelina-paris.fr

La Maison du Chou

7 place de Furstenberg - Paris 6
www.maisonduchou.com
Facebook: MaisonDuChou

L'Eclair de Génie

14 rue Pavée - Paris 4
www.leclairdegenie.com

Profiterole Chérie

17 rue Debelleye - Paris 3
www.profiterolecherie.fr

Les Fées Pâtisrières

21 rue Rambuteau - Paris 3
www.lesfeespatisseries.com

Christophe Michalak

60 rue du Faubourg Poissonnière
Paris 10
www.christophemichalak.com

Un dimanche à Paris

4 cour du Commerce Saint André
Paris 4
www.un-dimanche-a-paris.com

Sweet treats

Traditional Parisian patisseries, such as **Ladurée** and **Angelina**, will be pleased to welcome you to a mouthwatering experience. Here, pastries such as macarons, fancy cakes and chocolates are as fanciful as haute couture, with new creations every season!

And, just like with haute couture, Paris boasts world-famous shops lead by young talent. Unique, high-quality products can be found at boutiques in Paris's most illustrious neighborhoods such as Saint-Germain-des-Prés and Le Marais. You'll want to try the small cream puffs of **La Maison du Chou** created by Manuel Martinez, a Best Craftsman of France. Or sample the rainbow of éclair flavors at Christophe Adam's **L'Eclair de Génie**. Save room for the cream puffs filled with ice cream created by Philippe Uracca at **Profiterole Chérie**.

Also en vogue are the workshops of chefs offering new flavors and new products, for example the small cakes at **Les Fées Pâtisrières** and the daily creations of **Christophe Michalak**.

If you prefer sweet-savory notes, you should try the 100% chocolate-based recipes of **Un dimanche à Paris**, a new concept store and restaurant that also offers cooking classes.



Merçi Boutique
© Merçi

NEW
New place
New experience
New food
PARIS

La REcyclerie
© La REcyclerie

Photoquai
© Musée du quai Branly, Cyril Zannettacci

La Verticale de la Tour Eiffel

March 20

Champ de Mars

5 avenue Anatole France - Paris 7

www.verticaletoureiffel.fr

Le Quai 54 world Streetball Championship

June

Place du Trocadéro - Paris 16

www.quai54.com

Le Far'n High

Skateboarding Worldcup

May 21 to 24

Halle de Skate du Val d'Orge

Voie des Prés

91700 Villiers-sur-Orge

www.farnhigh2015.com

Le Broc'Riderz

September 12 to 13

Berges de Seine

Port de Solférino

Quai Anatole France - Paris 7

www.brocriders.com

Le Color Run

April 19

Paris

www.thecolorrun.fr

Le Mud day

May 8 to 10

Camp militaire de Frileuse

Avenue du Général Leclerc

78650 Beynes

www.themudday.com

Le Zomb'in the dark

June 27

Forêt de Fontainebleau

www.zombinthedark.fr

Paris Running Tour

www.parisrunningtour.com

Velib'

www.velib.paris

Paris à vélo c'est sympa

22 rue Alphonse Baudin - Paris 11

www.parisvelosympa.com

Fat Tire Bike Tours

paris.fattirebiketours.com

Pari Roller

Friday nights

www.pari-roller.com

Rollers & Coquillages

Sunday afternoons

www.rollers-coquillages.org

SPORT AND FRESH AIR IN THE PARIS REGION

The Paris region is full of great options for everyone who enjoys sports, parks or the great outdoors. With its trails, events and unusual adventures, the Paris region is an open-air discovery zone.

Outdoor sports are popular among the region's residents as reflected in the large number of urban sporting events. Upcoming events in the capital include, **La Verticale de la Tour Eiffel** (March 20) a ascent race is a genuine athletic challenge in the world's most visited monument. The **Quai 54 World Streetball Championship** (June), a one-of-a kind international streetball tournament that combines high-level sports competition with hip-hop concerts.

There is also the **Far'n High Skateboarding Worldcup** (May 21 / May 24), a tournament inviting the world's top skaters to compete with one another. **Broc'Riderz** (September 12 and 13), a major second-hand fair for board culture located on the banks of the Seine between the musée d'Orsay and Passerelle Solferino.

For fans of ultimate challenges that are a bit out of the ordinary, the region hosts many unusual, innovative races that combine running and/or obstacle racing such as the **Color Run** (April 19), the **Mud Day** (May 8 to 10) and **Zomb'in the dark** (June 27).

To combine running with a guided tour of the city with **Paris Running Tour**, which offers "sightjogging" at your own pace so you can benefit comfortably from this thematic sports tour. Visitors wanting to travel on wheels have two options to trek across the city: cycling or rollerskating. For a flexible experience, the **Vélib'** bikesharing system lets you travel from one point to another by taking a bicycle at one station and dropping it off at another. For a more structured cycling experience, the guided day and night tours of **Fat Tire Bike Tours** and **Paris à vélo c'est Sympa** offer fun stories and anecdotes as you tour through various neighborhoods. Rollerskating is one other option for visiting Paris on wheels. The easiest solution is to put on your skates and join in on the rides of **Pari Roller** on Friday nights and **Rollers & Coquillages** on Sunday afternoons. You will share an atypical view of the city with Parisians.



**Street art strolling
along the canal de l'Ourcq**

www.tourisme93.com

**Street art strolling
in Vitry-sur-Seine**

www.tourisme-valdemarne.com

Mon Beau Paris

www.monbeauparis.com

Les Greeters

www.greeters.paris

Underground Paris

undergroundparis.org

Villages Nature

www.villagesnature.com

L'art du Jardin

May 6 to 10

Grand Palais

3 avenue du Général Eisenhower

Paris 8

lartdujardin.com



If you want to take your time while discovering the latest of urban Paris, slower-paced solutions are also available. A former Parisian railway line, the **Petite Ceinture** has become a popular walking path between the city and nature. For a more artsy stroll, over the last few years the **Canal de l'Ourcq** and the **streets of Vitry-sur-Seine** have been transformed into enormous mediums of expression for hundreds of street artists, turning the urban landscape into an open-air museum. **Underground Paris** invites you to explore this movement of street art and paint your own graffiti mural. To discover Paris as it is really known by Parisians, the **Greeters** are ambassadors for their city.

The environment has been taken into account in the revival of Parisian tourism. In 2016, the opening of **Villages Nature**, a new holiday resort concept created with sustainable development in mind, will offer a holiday experience in a natural setting at the gateway of Disneyland® Paris. Moreover, the **L'art du Jardin** event (May 6 to 10, 2015) highlights innovations and trends in landscape design in urban zones – urban farms, roof gardens, urban vegetable gardens – where the best green-city initiatives will be showcased to invent the city of the future.

New York City is the guest of this 2015 edition.

La Plage du Glazart

June to september

Glazart - Paris 19

www.glazart.com

Paris Hip Hop

June 19 to July 6

Gaîté Lyrique, Zénith, Berges de Seine,

Maison des métallos, Sevran,

Ivry-sur-Seine, Aubervilliers,

Clichy-sous-Bois, Clichy-la-Garenne,

Saint Ouen...

Facebook: FestivalParisHipHop

Pitchfork Music Festival Paris

October

Grande Halle de la Villette - Paris 19

Facebook:

PITCHFORK.MUSIC.FESTIVAL.PARIS

Rock en Seine

August 28 to 30

Domaine national de Saint Cloud

92210 Saint-Cloud

www.rockenseine.com

Villette street festival

May 4 to 17

Grande Halle de la Villette - Paris 19

www.lavillette.com

Weather Festival

June 4 to 7

Facebook: WeatherFestival

The Peacock society

July

Parc Floral de Paris - Paris 12

Facebook: ThePeacockSociety

Villette sonique

May 21 to 27

Grande Halle de La Villette - Paris 19

www.lavillette.com

NIGHTLIFE CELEBRATION

Festivals

With music, dance, street art festivals and more, Paris hosts a growing variety of celebrations.

Having featured big names such as The Pixies, Amy Winehouse, Oasis and Lana Del Rey, the **Rock en Seine** festival needs no introduction: for three days, the Domaine National de Saint-Cloud is transformed into a major event to finish the summer to the tune of good old rock 'n roll in an exceptional setting.

The landscape of festivals is also being renewed, with an emphasis on urban cultures. The highlight of this year will undoubtedly be the 10th anniversary of the **Paris Hip Hop** festival, where over 2,500 artists have already performed, including Nas, Snoop Dogg and Cypress Hill. From the banks of the Seine to the most alternative venues, this anniversary will be punctuated with pleasant surprises.

In terms of reinvention in the landscape of festivals, the **Weather Festival** is only celebrating its 3rd edition but has quickly become an essential gathering place for fans of electronic music, with the very best international and French artists performing in original settings such as the Institut du monde arabe and Le Bourget Airport in 2014.

Along the same lines, the **Villette Street Festival**, the latest addition to the line-up of street culture festivals, is back for its 2nd edition with an extra-large version in La Villette, which has hosted, among other things, the **Pitchfork Music Festival Paris** since 2011.

Cocktail bars

Le Syndicat

51 rue du Faubourg Saint-Denis - Paris 10
Facebook: syndicatcocktailclub

Le Coq

12 rue du Château d'Eau - Paris 10
Facebook: BAR-LE-COQ-PARIS

À la française

50 rue Léon Frot - Paris 11
Facebook: coquetels

Clubs and trendy places

Badaboum

2 bis rue des Taillandiers - Paris 11
www.badaboum-paris.com

Concrete

69 port de la Rapée - Paris 12
www.concreteparis.fr

Ekō

14 rue Saint Fiacre - Paris 2
Facebook: ekoclubparis

Electric

1 place Porte de Versailles - Paris 15
Facebook: electric.paris

Faust

Pont Alexandre III - Paris 7
Facebook: faustparis

La Java

105 rue Faubourg du Temple - Paris 10
www.la-java.fr

Zig Zag club

32 rue Marbeuf - Paris 8
www.zigzagclub.fr

La Machine du Moulin Rouge

90 boulevard de Clichy - Paris 18
www.lamachinedumoulinrouge.com

Monseigneur Paris-Club

94 rue d'Amsterdam - Paris 9
www.monseigneurparis.com

Nüba

36 quai d'Austerlitz - Paris 13
www.nuba-paris.fr

Rex Club

5 boulevard Poissonnière - Paris 2
www.rexclub.com

Tunnel Club

5 chemin des Montquartiers
92130 Issy-les-Moulineaux
www.tunnelparis.com

Wanderlüst

32 quai d'Austerlitz - Paris 13
www.wanderlustparis.com

Select clubs

Raspoutine

58 rue de Bassano - Paris 8
Facebook: Raspoutine-Paris-Official

Le Baron

6 avenue Marceau - Paris 8
Facebook: le.baron.paris

Silencio

142 rue de Montmartre - Paris 2
www.silencio-club.com

Paris collectives

ClekClekBoom

Facebook: clekclekboom

Haïku

Facebook: haikuhaikuhaiku

La Mamie's

Facebook: La-Marnies

SNTWN

Facebook: sonotown.sntwn

Cocktail bars

At the first edition of **Paris Cocktail Week** in January, no less than fifty bars, restaurants and other eclectic venues participated. Of the countless cocktail bars that have opened in the capital these last few years, three stand out as defenders of French spirits – a real French revolution is taking place, in the honor of Cognac, Armagnac, Breton whiskey, Burgundy gin and Calvados. Today, French know-how is also reflected in the French “art of drinking”, a new concept artfully combining the American invention of cocktails with the French alcohol heritage (the Frenchified term “coquetels” is used).

Nightlife

Parisian nightlife is constantly evolving. In the wake of institutions such as **Rex Club**, a temple of Parisian nightlife, **Concrete**, the capital's hottest nightclub, and **Silencio**, an exclusive members' club, DJs on the rise in French and internationally can be found at **Monseigneur Paris-Club**, **Electric**, **Faust** and **Ekō**, which made their débuts in the fall of 2014.

Even at the outskirts of Paris venues such as the seasonal **Tunnel Club**, summertime parisian collectives are giving new rhythm to nightlife in Grand Paris in an unusual way at alternative venues.



Monseigneur Paris-Club
© 000-Communication

Street art, strolling, Paris
© Underground

NEW
New place
New experience
New food
PARIS

Cité du Cinéma, the nave
© Blue Event



TOURISM IN THE PARIS REGION IN A FEW FIGURES

Paris Region is today the main tourist destinations in the world, with 47 millions visitors every year. The economic repercussions in the sector directly affect more than 500 000 jobs and generate 22 billion of receipts.

- 15.7 million international hotel arrivals in the Paris region, decreased -0,4 % compared to 2013.
- 38.3 million international hotel overnight stays in the Paris region, decreased -1.6 % compared to 2013.
- 2 million American tourists came to the Paris region in 2014, increased +3.7 % compared to 2013.
- 5,3 million of overnight stays stable at 0,0 % compared to 2013.

Source INSEE - CRT 2015 (as of 2014)

PROFILE OF AMERICAN CLIENTELE

42% Repeaters

58% First Time visitors

Overnight stays: 6.3 nights on average

The “Top 5” most visited sites are :

the Eiffel Tower, Notre-Dame de Paris, the Louvre, the Arc de Triomphe and the Sacré-Cœur.

The “Top 5” activities are:

museums and monuments, market and secondhand trade, urban tourism and gastronomy, visits to parks and gardens.

98 % would recommend the destination in their circle of acquaintances

Source Repères 2014 (as of 2013) and Device permanent employees of inquiries in airports and in trains (as of 2013)

THE PARIS REGION TOURIST BOARD

The new “Visit Paris Region” brand promotes the image and appeal of the world’s favorite tourist destination. Through its operations with visitor and tourism organisations and supported by the new brand, the Paris Region Tourist Board ensures the promotion and development of Paris Region as a tourist destination. It implements resources, tools, support and networks so that the area’s tourism professionals can develop and sell a qualitative, innovative and adaptable offer.

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