

OFFERS, RESOURCES,
TOOLS FOR PROFESSIONALS...

DESTINATION PARIS REGION 2022

The World's No.1 Leisure and Business Travel Destination



www.visitparisregion.com



**PARIS
REGION**

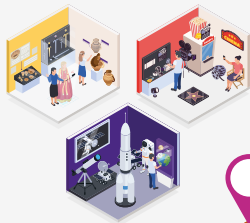
Safe destination 

— COVID-19 —

**VISIT PARIS
REGION**



+ 300
museums



200
exhibitions/year

250
listed historic
monuments



5
sites listed as
World Heritage by UNESCO



PARIS REGION, THE WORLD'S NO.1 LEISURE AND BUSINESS TRAVEL DESTINATION

TRADE FAIRS, CONFERENCES AND SEMINARS

*A Business Travel Destination that is a leader in hosting Trade Fairs, Conferences and Seminars.
An Incentive Travel Destination providing your staff with authentic experiences*

Paris Region, destination of art and culture par excellence

CULTURE



*The most extensive
accommodation offer
in Europe*

ACCOMMODATION



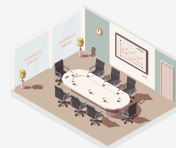
22
conference and
exhibition centres



700,000 m²
of exhibition space



725
hotels with business
meeting facilities



25 conference hotels,
with more than 300 rooms
for up to 2,000 guests

700 hotels
with meeting rooms,
with more than 50 rooms
for up to 300 guests

2,400
hotels across
Paris and its region



158,550
rooms



75 000 in 2* and 3*
60 300 in 4* and 5*

12
Palaces hotels



+ 1,000

meeting rooms, museums, design sites or historic venues



THE DESTINATION IN A FEW WORDS

Welcome back to Paris Region!

In 2019, Paris and its region welcomed 50 million leisure and business visitors, setting a new visitor record and consolidating its position as one of the world's leading tourist destinations.

Since then, the pandemic has reshuffled the cards, with new challenges and a new way of working becoming the norm for all of us in the tourism industry. At a time when borders are opening up, the capital region is working hard to offer you **the very the best travel experience** and the ideal conditions to be welcomed with careful supervision throughout your stay.

We hope that this new Paris Region BtoB Guide published by the Paris Region Tourist Board serves as **an important step and a symbol of the destination's renewal**. What does it contain? A preview of all our new products, which are all waiting for you and your customers.

Despite the economic and touristic context which is still in the process of recovering and of which we are all aware, together with the professionals of the capital region we are fully committed to **mobilising the necessary resources, tools and networks to ensure that we can guarantee a safe and successful welcome for our visitors**.

We have also prepared a **brand new portal for travel trade professionals** that will enable you to prepare your return and that of your clients to Paris and its region.

We stand together, alongside you and working for you!

We hope you enjoy exploring the Paris Region.

*The BtoB Leisure and Business Travel Team.
Paris Region Tourist Board*



THE DESTINATION ON LINE VISITPARISREGION.COM

The official web site for the destination, visitparisregion.com uses themed browsing to present the region's entire tourism offer (events, museums and monuments, guided visits, shopping, days out...).



THE NEW TRAVEL TRADE PORTAL

Continuously updated, the area dedicated to travel trade professionals presents the entire **offer of the destination by category and theme** with a powerful search engine for all your needs in terms of accommodation, transfers, activities...

The travel trade portal also contains **profiles of leisure and business clientele**, key figures for the destination and a range of themed surveys, **the region's promotional action plan**, welcome and quality control tools and a media library (photos and videos).



Hôtel de la Marine



NEW FOR THE DESTINATION

Whether it is a breathtaking cultural innovation, a new shopping hotspot or a fresh hotel concept, **the destination never ceases to surprise and amaze.**



La Samaritaine



Bourse de Commerce Fondation Pinault



Hôtel Le Grand Contrôle



Jardins et Musée Albert Kahn



Grand Palais Éphémère



Hôtel Le Canopy by Hilton



Parrot World

Culture

- Bourse de Commerce Fondation Pinault
- Musée Galliera
- Musée Carnavalet
- Grand Palais Éphémère
- Hôtel de la Marine
- Maison de la Reine Château de Versailles
- Jardins et Musée Albert Khan
- Musée de l'Air et de l'Espace

Shopping

- La Samaritaine

Leisure

- Parrot World
- Golf de Roissy-en-France

Accommodation/New Hotels

- Mama Shelter La Défense
- Le Canopy by Hilton
- Hôtel Madame Rêve (ancienne poste du Louvre)
- Le Cheval Blanc
- Le Grand Contrôle (château de Versailles)
- Pullman Montparnasse (renovation)



 Leisure Sites

 New Leisure Sites

 Business Travel Sites

 New Business Travel Sites

 New Accommodation

 The Scandiberica Trail

 Airport



**CULTURAL,
LEISURE AND
BUSINESS SITES**

MUSICAL AND SPORTING RENDEZ-VOUS 2021-2022



MUSIC

PITCHFORK MUSIC FESTIVAL PARIS
15 > 21/11/2021

SAINT-DENIS FESTIVAL
May 2022

VILLETTE SONIQUE
27 > 29/05/2022

VERSAILLES ELECTRO
28/05/2022

SOLIDAYS
17 > 19/06/2022

FÊTE DE LA MUSIQUE
21/06/2022

PARIS JAZZ FESTIVAL
June > September 2022

BARRIÈRE ENGHEN JAZZ FESTIVAL
Early July 2022

LOLLAPALOOZA PARIS
16 & 17 July 2022

CLASSIQUE AU VERT FESTIVAL
August 2022

ROCK EN SEINE
27/08 > 29/08/2022

JAZZ À LA VILLETTE
End of August > Early September 2022

PEACOCK SOCIETY
Early September 2022

TECHNO PARADE
End of September 2022

SPORT

QATAR – PRIX DE L'ARC DE TRIOMPHE
2nd & 3rd October 2021

SCHNEIDER ELECTRIC PARIS MARATHON
17/10/2021

ROLEX PARIS MASTERS TENNIS
1/11 > 7/11/2021

YONEX FRENCH OPEN FOR BADMINTON
26 > 31/10/2021

GRAND PRIX D'AMÉRIQUE OPODO HORSE RACING
30/01/2022

SIX NATIONS RUGBY
5/02 > 19/03/2022

SAUT HERMÈS SHOW JUMPING
18 > 20/03/2022

SCHNEIDER ELECTRIC PARIS MARATHON
3/04/2022

ROLAND-GARROS
22/05 > 5/06/2022

PARIS INTERNATIONAL TOURNAMENT
4 > 6/06/2022

FINAL STAGE OF THE TOUR DE FRANCE
24/07/2022

**THE GOLF WORLD CHAMPIONSHIP
(WORLD TEAM CHAMPIONSHIP)**
25/08 > 4/09/2022

WORLD TRACK CYCLING CHAMPIONSHIPS
12 > 16/10/2022

2023 (8/09 > 28/10) > RUGBY UNION WORLD CUP
2024 (26/07 > 8/09) > OLYMPIC & PARALYMPIC GAMES

MUST-SEE EVENTS 2021-2022



TASTE OF PARIS
16 > 19/09/2021

**NUIT BLANCHE
ALL-NIGHT OPENING**
02/10/2021

FIAC
21 > 24/10/2021

PARIS PHOTO
11 > 14/11/2021

THE DESIGN FLEA MARKET FAIR
2 > 5/12/2021

WINTER SALES
12/01 > 8/02/2022

CHINESE NEW YEAR
01/02/2022

**RÉTROMOBILE
CLASSIC CAR SHOW**
2 > 6/02/2022

**PARIS INTERNATIONAL
AGRICULTURAL SHOW**
26/02 > 6/03/2022

**EUROPEAN DAYS
OF ARTS AND CRAFTS**
28/03 > 3/04/2022

ART PARIS
6/04 > 10/04/2022

TASTE OF PARIS
May 2022

**MUSICAL FOUNTAINS SHOW
IN VERSAILLES**
May > October 2022

**CANDLELIT EVENINGS
AT VAUX-LE-VICOMTE**
May > October 2022

EUROPEAN MUSEUM NIGHTS
Dates to be confirmed

**NIGHT FOUNTAINS SHOW
AT VERSAILLES**
June > September 2022

PRIDE PARADE
June 2022

SUMMER SALES
22/06 > 19/07/2022

PARIS PLAGES
Early July > End of August 2022

BASTILLE DAY
14/07/2022

**OPEN-AIR CINEMA
IN LA VILLETTE**
Mid-July > Mid-August 2022

PARIS DESIGN WEEK
Early September 2022

EUROPEAN HERITAGE DAYS
17 & 18/09/2022

PARIS MOTOR SHOW
17 > 23/10/2022



**LA COLLECTION MOROZOV.
ICÔNES DE L'ART MODERNE**
*(THE MOROZOV COLLECTION.
ICONS OF MODERN ART)*

Fondation Louis Vuitton
22/09/2021 > 22/02/2022

**ULTIME COMBAT.
ARTS MARTIAUX D'ASIE**
*(ARTS OF FIGHTING IN ASIA:
MYTHOLOGY, KUNG FU AND SAMURAI)*

Musée du quai Branly - Jacques Chirac
28/09/2021 > 16/01/2022



THIERRY MUGLER, COUTURISSIME

MAD Musée des arts décoratifs
30/09/2021 > 24/04/2022

VOGUE PARIS 1920-2020

Palais Galliera
2/10/2021 > 30/01/2022

CINÉMODE PAR JEAN PAUL GAULTIER

Cinémathèque française
6/10/2021 > 16/01/2022

SIGNAC COLLECTIONNEUR

Musée d'Orsay
12/10/2021 > 13/02/2022

CÉZANNE, LE MAÎTRE DE LA PROVENCE

(CÉZANNE, THE MASTER OF PROVENCE)

Atelier des Lumières
February 2022 > January 2023

L'IMPRESSIONNISME ET LA DÉCORATION

(IMPRESSIONISM AND DECORATION)

Musée de l'Orangerie
01/03 > 11/07/2022

ROMY SCHNEIDER, L'EXPOSITION

Cinémathèque française
16/03 > 31/07/2022





JEAN TINGUELY. LE MOUVEMENT, LE SON, LE BRUIT
(*JEAN TINGUELY. THE MOVEMENT, THE SOUND, THE NOISE*)

Grande Halle de la Villette
6/04 > 31/08/2022

GAUDÍ

Musée d'Orsay
12/04 > 17/07/2022



EXHIBITIONS
2021-2022

**PHARAON DES DEUX TERRES,
L'ÉPOPÉE AFRICAINE DES ROIS DE NAPATA**
(*PHARAOH OF THE TWO LANDS AN AFRICAN EPIC:
THE KINGS OF NAPATA*)

Musée du Louvre
27/04 > 25/07/2022

CHAMPOLLION

Bibliothèque nationale de France
Spring 2022

**ART DÉCO FRANCE-AMÉRIQUE DU NORD.
L'ÉMULATION RÉCIPROQUE**
(*FRANCE-NORTH AMERICA ART DECO.
RECIPROCAL EMULATION*)

Cité de l'architecture et du patrimoine
20/10/2022 > 6/03/2023

LE TRÉSOR DE L'ORDRE DU SAINT-ESPRIT
(*THE TREASURE OF THE ORDER OF THE HOLY SPIRIT*)

Musée du Louvre
Spring/Summer 2023

MORE ON
VISITPARISREGION.COM

The Paris Region Tourist Board (CRT), the destination's leading travel and tourism body, offers you its resources, tools, support and network in order to help you develop and distribute a range of quality products that are innovative and relevant.

THE CRT AT YOUR SERVICE

The welcome given to visitors starts as soon as they arrive.

This is why the CRT operates Tourism Information Centres at Paris-Charles de Gaulle and Paris-Orly airports, Disneyland Paris and in Paris, at Galeries Lafayette L'Homme.

7 days a week, visitors are able to:

- get the practical information they need to make the most of their stay
- buy tourist products and services from a wide range of suppliers (WiFi packages, SIM cards...)
- book hotels and/or transport

CONTACTS

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www.visitparisregion.com



VISIT
PARIS
REGION

