



# PARIS REGION 2023-2024



# PARIS REGION, THE WORLD'S NO.1 LEISURE AND BUSINESS TRAVEL DESTINATION

**250**  
Listed Historical Buildings

**5**  
UNESCO World Heritage Sites

**+300**  
Museums

**200**  
Exhibitions/year



**44 million**

Visits to the main Cultural and Leisure Sites in Paris Region



## EXHIBITIONS, CONVENTIONS, SEMINARS

*Destination Affaires, the leading Venue for Exhibitions, Conferences and Seminars. Incentive Destination for your Teams with authentic Experiences*

## CULTURE

*Paris Region, a Destination for Art and Culture 'par Excellence'*

*The Largest Offer in Europe*

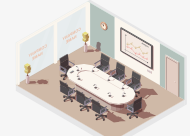
## ACCOMMODATION



**22**  
Convention and Exhibition Centres

**700,000 m<sup>2</sup>**  
of Exhibition Space

**725**  
Hotels adapted for Meetings



25 Conference Hotels, over 300 rooms for up to 2,000 people  
700 Hotels with Meeting Rooms, over 50 rooms for up to 300 people

**2,168**  
Hotels in Paris and the surrounding area

**138,083**  
Rooms

**12**  
Palaces



64,338 2 and 3\* rooms  
58,678 4 and 5\* rooms



**+ 1,000** Meeting Rooms, Museums, Design Sites and Historic Sites

# VISIT PARIS REGION

## CHOOSE PARIS REGION

Choose Paris Region is Paris Region's international attractiveness agency, which promotes the Region's influence on the international stage and ensures that investors, visitors and talented people from all over the world are welcomed and provided with quality services, while ensuring the Region's sustainable and balanced development.

Through its knowledge of the Regional economic ecosystem, the agency attracts and supports investors, and facilitates the setting up of companies thanks to targeted, personalized services and partners. It contributes to the development of strong, innovative and sustainable industrial sectors.

It promotes and develops the destination by working with tourism stakeholders and visitors. It provides the resources, tools, support and network that allow Paris Region tourism professionals to develop and distribute a high-quality, innovative and adapted offering.

It contributes to the excellence of Paris Region's film and audiovisual industry: as Europe's leading region, it supports French and international productions, drawing on its cultural heritage and its concentration of professionals and specialized companies.

Finally, the Agency supports and provides resources for international talent who want to settle and live in Paris Region for its quality of life, and find the perfect work-life balance.

KEY FIGURES

UPDATES

**Key information, major news, events, developments, ideas for tours, services for professionals, etc.**

**In the next few pages, we'll be taking a look at what's in store for the destination in 2023-2024, and the Visit Paris Region tools to support you on a daily basis.**

**As expectations evolve, the Paris Region is expanding its offering.**

**We're working hard to let you know that and to help you create unforgettable experiences for your customers.**

DEVELOPMENTS

SUPPORT

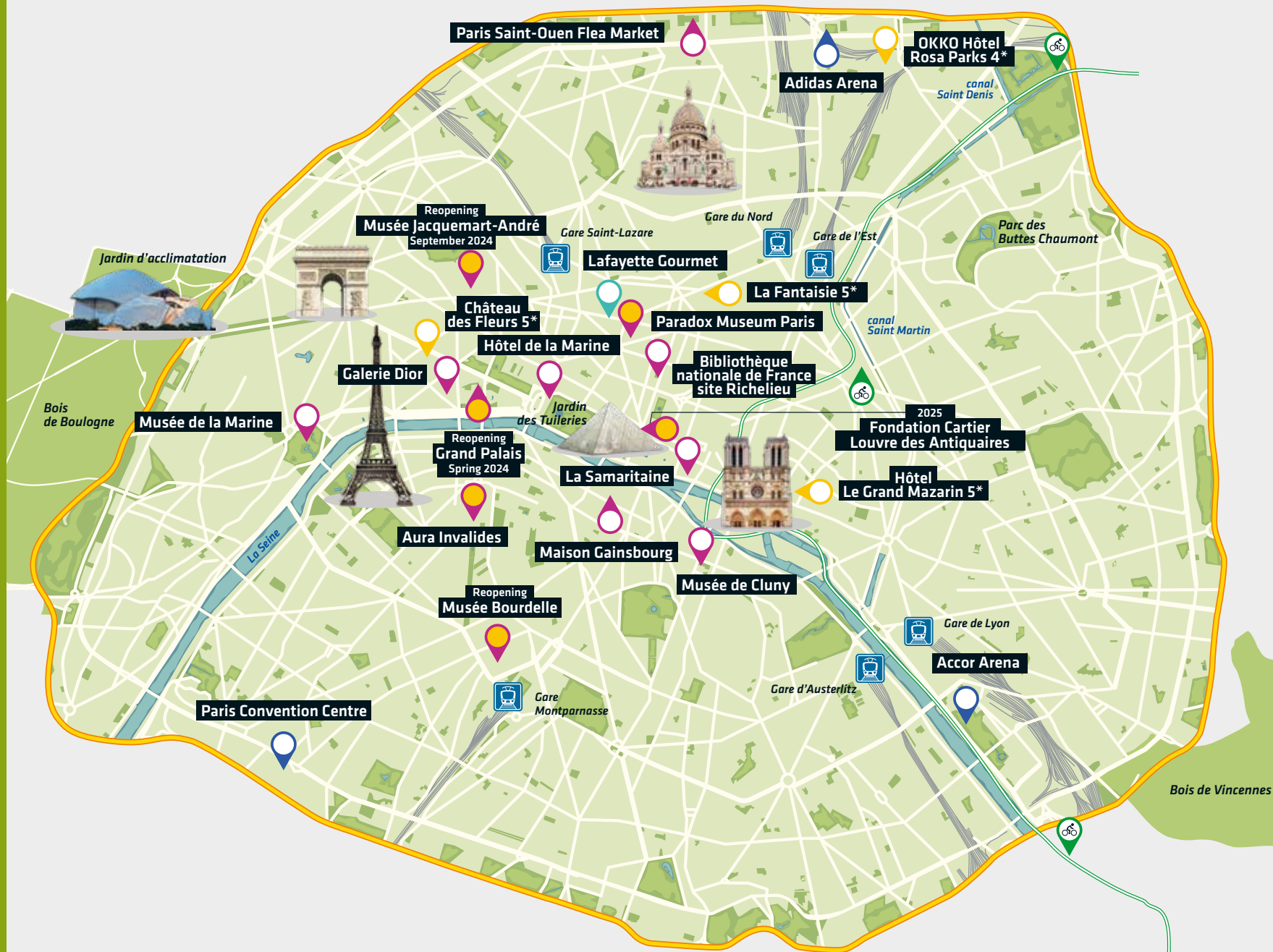
## CONTACTS

BTOb LEISURE AND BUSINESS TRAVEL

[traveltrade@chooseparisregion.org](mailto:traveltrade@chooseparisregion.org)

PRESS RELATIONS

[catherine.barnouin@chooseparisregion.org](mailto:catherine.barnouin@chooseparisregion.org)



Paris Saint-Ouen Flea Market

OKKO Hôtel Rosa Parks 4\*

Adidas Arena

Reopening  
Musée Jacquemart-André  
September 2024

Lafayette Gourmet

La Fantaisie 5\*

Château des Fleurs 5\*

Paradox Museum Paris

Hôtel de la Marine

Bibliothèque nationale de France site Richelieu

Galerie Dior

Musée de la Marine

Reopening  
Grand Palais  
Spring 2024

La Samaritaine

2025  
Fondation Cartier Louvre des Antiquaires

Hôtel Le Grand Mazarin 5\*

Aura Invalides

Maison Gainsbourg

Musée de Cluny

Reopening  
Musée Bourdelle

Gare de Lyon

Accor Arena

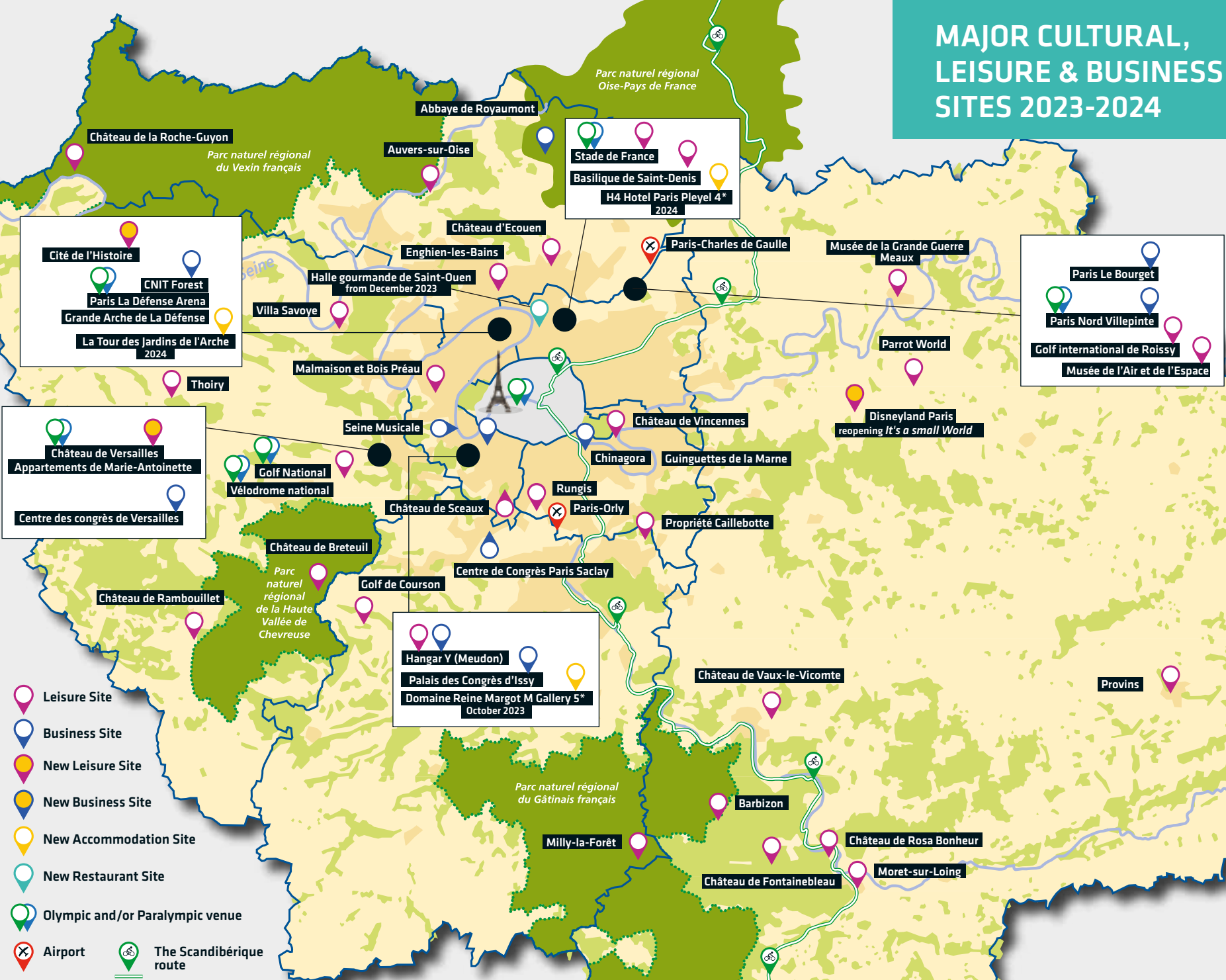
Paris Convention Centre

Gare Montparnasse

Gare d'Austerlitz

Bois de Vincennes

# MAJOR CULTURAL, LEISURE & BUSINESS SITES 2023-2024



- Leisure Site
- Business Site
- New Leisure Site
- New Business Site
- New Accommodation Site
- New Restaurant Site
- Olympic and/or Paralympic venue
- Airport
- The Scandibérique route



LA FANTASIE, Paris



MUSÉE BOURDELLE, Paris

## ACCOMMODATION

- Château des Fleurs 5\*, Bertrand Hotel Group
- Le Grand Mazarin 5\*, Maisons Pariente Hotel Group
- La Fantaisie 5\*, Leitmotiv Hotel Group
- OKKO Hôtel Rosa Parks 4\*
- Domaine Reine Margot M Gallery 5\* Issy les Moulineaux, Accor Hotel Group (October 2023)
- H4 Hotel Paris Pleyel 4\* Saint-Denis, 1<sup>st</sup> hotel of the H-Hotels Group in France (2024)
- La Tour des Jardins de l'Arche, InterContinental Hotels Group (2024)

## RESTAURANTS

- Galeries Lafayette Gourmet
- Halle Gourmande de Saint-Ouen (from December 2023)



CHÂTEAU DES FLEURS, Paris



PARADOX MUSEUM PARIS



NEW FOR THE  
DESTINATION  
2023-2024

LA CITÉ DE L'HISTOIRE, La Défense

## CULTURE

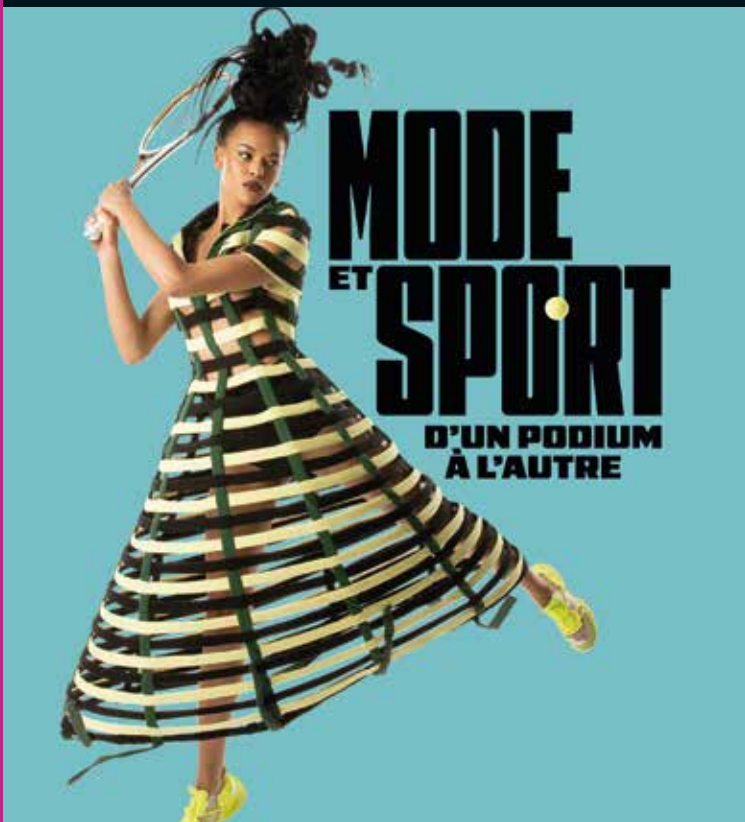
- Hangar Y (Meudon)
- Reopening of the Musée Bourdelle
- Paradox Museum Paris
- Aura Invalides (Dôme des Invalides)
- Marie-Antoinette's apartment - Palace of Versailles
- Reopening of "It's a Small World" Disneyland
- La Cité de l'Histoire
- Reopening of the Musée de la Marine (October 2023)
- Reopening of the Grand Palais (Spring 2024)
- Reopening of the Musée Jacquemart-André (September 2024)
- Fondation Cartier moves to the Louvre des Antiquaires (2025)

## BUSINESS TRAVEL

- CNIT Forest



MARIE-ANTOINETTE'S APARTMENT, Palace of Versailles



**FASHION AND SPORT:  
FROM ONE PODIUM TO ANOTHER**  
(*MODE ET SPORT, D'UN PODIUM À L'AUTRE*)  
20/09/2023 > 7/04/2024  
Musée des Arts décoratifs

**AZZEDINE ALAÏA,  
COUTURIER AND COLLECTOR**  
(*AZZEDINE ALAÏA, COUTURIER COLLECTIONNEUR*)  
27/09/2023 > 21/01/2024  
Palais Galliera

**VAN GOGH AT AUVERS-SUR-OISE.  
THE LAST FEW MONTHS**  
(*VAN GOGH À AUVERS-SUR-OISE,  
LES DERNIERS MOIS*)  
3/10/2023 > 4/02/2024  
Musée d'Orsay

**VAN GOGH, THE LAST JOURNEYS**  
(*VAN GOGH, LES DERNIERS VOYAGES*)  
7/10/2023 > 29/09/2024  
Château d'Auvers-sur-Oise

**MARK ROTHKO**  
18/10/2023 > 2/04/2024  
Fondation Louis Vuitton

**BERTHE MORISOT  
AND 18<sup>TH</sup> CENTURY ART**  
(*BERTHE MORISOT ET L'ART DU XVIII<sup>E</sup> SIÈCLE*)  
18/10/2023 > 3/03/2024  
Musée Marmottan Monet

**THE PARIS OF MODERNITY (1905-1925)**  
(*LE PARIS DE LA MODERNITÉ - 1905-1925*)  
14/11/2023 > 14/04/2024  
Petit Palais

**LOADING.  
URBAN ART IN THE DIGITAL AGE**  
(*L'ART URBAIN À L'ÈRE NUMÉRIQUE*)  
6/12/2023 > 21/07/2024  
Grand Palais Immersif

*Exhibition titles subject to change.*



# MAJOR EXHIBITIONS 2023-2024



## A MODERN EFFORT: LÉONCE ROSENBERG AND THE AVANT-GARDES

*(UN EFFORT MODERNE :  
LÉONCE ROSENBERG ET LES AVANT-GARDES)*  
30/01 > 19/05/2024  
Musée national Picasso-Paris

## FROM CHEOPS TO TUTANKHAMUN THE TREASURES OF ANCIENT EGYPT

*(DE KHÉOPS À TOUTANKHAMON  
LES TRÉSORS DE L'EGYPTE ANTIQUE)*  
From 9/02/2024  
Atelier des Lumières

## PARIS 1874. THE IMPRESSIONISM MOVEMENT

*(PARIS 1874. L'INSTANT IMPRESSIONNISTE)*  
26/03 > 14/07/2024  
Musée d'Orsay

## THE ART OF JAMES CAMERON *(L'ART DE JAMES CAMERON)*

3/04/2024 > 5/01/2025  
La Cinémathèque française

## EN JEU ! ARTISTS AND SPORT (1870-1930)

*(EN JEU ! LES ARTISTES ET LE SPORT - 1870-1930)*  
4/04 > 1/09/2024  
Musée Marmottan Monet

## THE BIRTH OF DEPARTMENT STORES. 1852-1925

*(LA NAISSANCE DES GRANDS MAGASINS.  
MODE, DESIGN, JOUET, PUBLICITÉ. 1852-1925)*  
10/04 > 13/10/2024

Musée des Arts décoratifs

16/10/2024 > 16/03/2025 (part 2)

Cité de l'architecture et du patrimoine

## OLYMPISM, A MODERN INVENTION

*(L'OLYMPISME, UNE INVENTION MODERNE)*  
11/04 > 16/09/2024  
Musée du Louvre

## HORSE IN MAJESTY. AT THE HEART OF A CIVILIZATION

*(CHEVAL EN MAJESTÉ.  
AU CŒUR D'UNE CIVILISATION)*  
2/07 > 24/11/2024  
Château de Versailles

## SURREALISM: THE CENTENNIAL EXHIBITION

*(SURREALISME. L'EXPOSITION DU CENTENAIRE)*  
4/09/2024 > 6/01/2025  
Centre Pompidou

## GUSTAVE CAILLEBOTTE

Autumn 2024  
Musée d'Orsay

Exhibition titles subject to change.



**2023**

**PARIS+ PAR ART BASEL**

20 > 22/10/2023  
Grand Palais Éphémère

**PARIS PHOTO**

9 > 12/11/2023  
Grand Palais Éphémère

**2024**

**WINTER SALES**

10/01 > 6/02/2024

**CHINESE NEW YEAR**

10/02/2024

**ART PARIS**

4 > 7/04/2024  
Grand Palais Éphémère

**MUSICAL FOUNTAINS SHOW**

April > October 2024  
Palace of Versailles

**CANDLELIT EVENINGS**

May > September 2024  
Château de Vaux-le-Vicomte

**WE LOVE GREEN**

31/05 > 2/06/2024

**NUIT BLANCHE**

1/06/2024 (TBC)

**NIGHT FOUNTAINS SHOW**

June > September 2024  
Palace of Versailles

**SOLIDAYS**

21 > 23/06/2024 (TBC)

**SUMMER SALES**

26/06 > 23/07/2024

**BASTILLE DAY**

14/07/2024  
(change of route between  
Vincennes and Nation)





## MUST-SEE EVENTS 2023-2024

2023

**RUGBY WORLD CUP 2023 FRANCE**  
8/09 > 28/10/2023

**FRENCH OPEN - EUROPEAN GOLF TOUR**  
21 > 24/09/2023  
Golf National

**QATAR PRIX DE L'ARC DE TRIOMPHE**  
30/09 & 1/10/2023  
ParisLongchamp racecourse

**ROLEX PARIS MASTERS**  
28/10 > 5/11/2023

2024

**SIX NATIONS RUGBY**  
2/02 > 16/03/2024

**ECOTRAIL PARIS ILE-DE-FRANCE**  
16/03/2024

**SCHNEIDER ELECTRIC  
MARATHON DE PARIS**  
7/04/2024

**ROLAND GARROS  
FRENCH OPEN TENNIS**  
26/05 > 9/06/2024

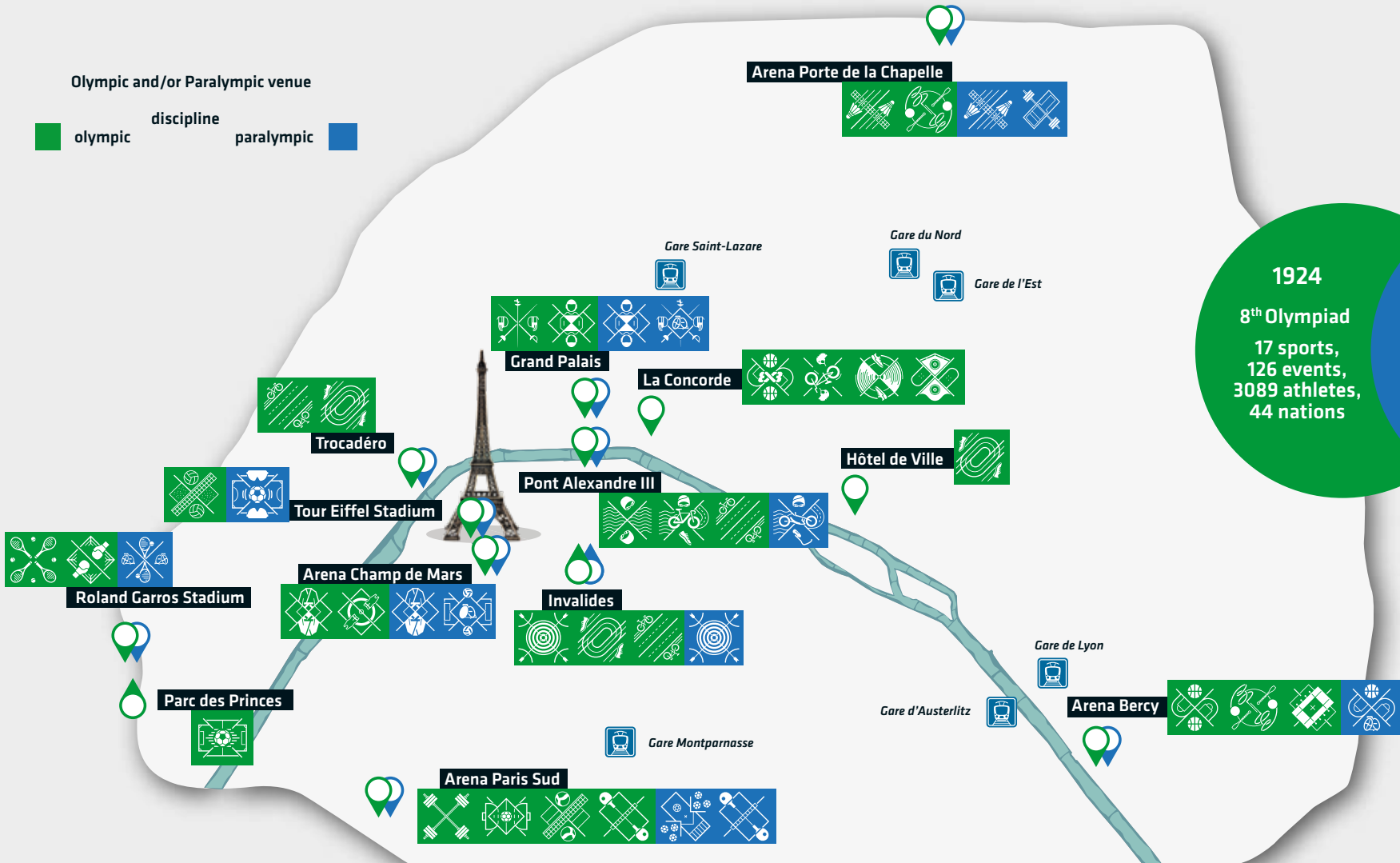
2025

**BWF WORLD CHAMPIONSHIPS**



Olympic and/or Paralympic venue

discipline  
olympic      paralympic



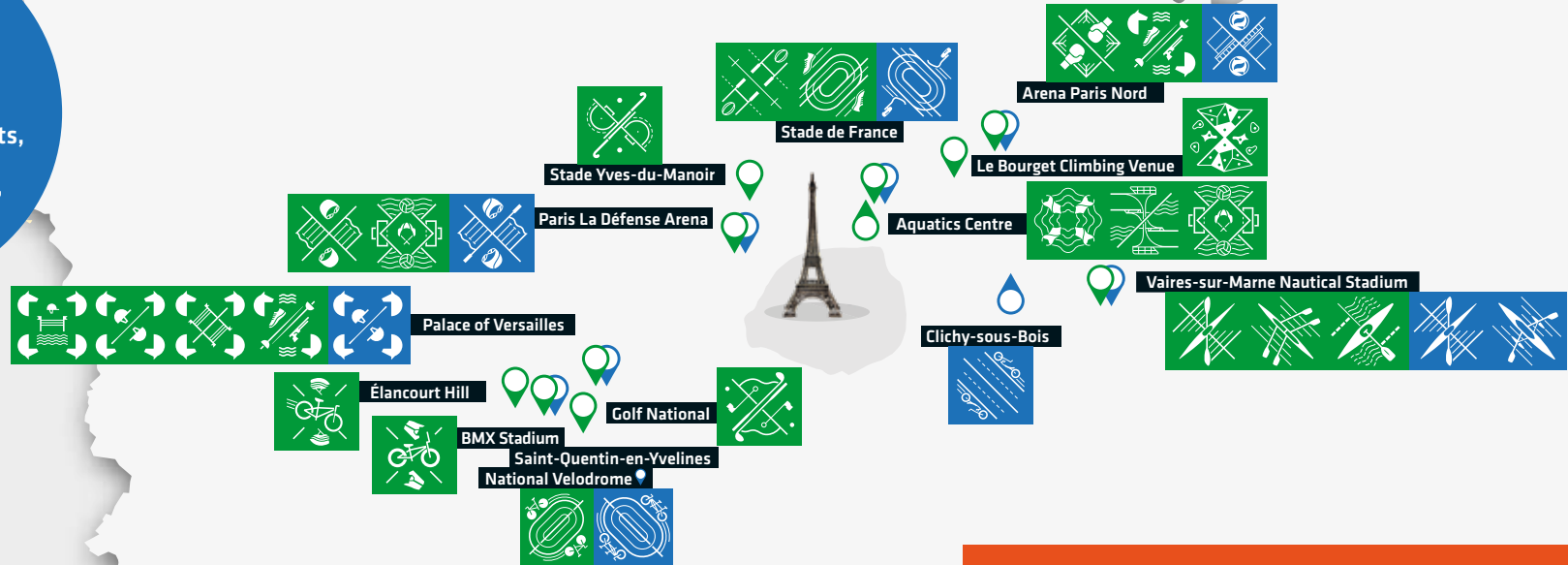
Paris 2024 Olympic Games: from 26 July to 11 August 2024  
Paris 2024 Paralympic Games: from 28 August to 8 September 2024

# PARIS 2024 OLYMPIC AND PARALYMPIC GAMES

2024

33<sup>rd</sup> Olympiad

28 sports,  
4 additional sports,  
329 events,  
10500 athletes,  
206 nations



## SPECIAL GROUP VISITS

- Roland-Garros stadium (Cultural)
- Stade de France (Cultural)
- Parc des Princes (PSG Stadium Tour)
- Saint-Quentin-en-Yvelines National Velodrome



PALACE OF VERSAILLES



ROLAND-GARROS STADIUM



### Claude Monet's House and Gardens in Giverny

Claude Monet's house retains the soul of the master of Impressionism. The gardens are a fascinating mirror image of the famous *Water Lilies* series.

### Normandy Impressionist Festival

22/03/2024 > 22/09/2024

150 multidisciplinary events across Normandy.

### Chatou and the Island of Impressionists

"It's the prettiest place around Paris", said Renoir. It was here that he painted his famous *Luncheon of the Boating Party*, at the Maison Fournaise. A place not to be missed if you want to experience the gentle way of life on the banks of the Seine.

This is also where you'll find the **Fournaise museum**, and, just a stone's throw away, **Claude Monet's Impressionist House** in Argenteuil.

### Château d'Auvers

Van Gogh, the last journeys

7/10/2023 > 29/09/2024

Digital exhibition dedicated to the last 4 years of the artist's life, enriched with originals, with a special focus on his stay in Auvers-sur-Oise.

### Auberge Ravoux

Van Gogh moved into bedroom 5, which can be visited, in 1890. In and around the village, he produced more than 80 works during the last 70 days of his life.

After the exhibition devoted to Van Gogh at Orsay, come to Auvers - a veritable open-air museum - and discover the famous landscapes and places: **the church, the alleyways, the wheat fields, the cemetery where he was laid to rest, House of Doctor Gachet, etc.**


### Musée d'Orsay

Van Gogh at Auvers-sur-Oise.

The last few months

3/10/2023 > 4/02/2024

This is the 1<sup>st</sup> exhibition devoted to Van Gogh's artistic production during the last 2 months of his life spent in Auvers-sur-Oise.



2023 marks the 170<sup>th</sup> anniversary of Van Gogh's birth. From Paris to Auvers-sur-Oise, follow in Van Gogh's footsteps with two exciting exhibitions.

On 15 April 2024,  
Impressionism will celebrate  
its 150th birthday.

In 1874,  
the first Impressionist exhibition was  
held in Nadar's studio  
on Boulevard des Capucines in Paris.

This anniversary will be celebrated  
with a series of exceptional exhibitions  
in Paris. A great opportunity to discover  
or rediscover the Impressionist gems  
of Paris, in Paris region,  
and as far afield as Normandy.

## 2024: IMPRESSIONISM CELEBRATES 150 YEARS

### Musée d'Orsay

Paris 1874. The impressionism movement  
26/03/2024 > 14/07/2024

The flagship event: the museum brings together the Impressionist paintings exhibited in 1874 and looks back at the context of this veritable artistic revolution. A historic exhibition.

Immersive experience 1874  
26/03/2024 > 11/08/2024

In addition, the museum is offering an exceptional immersive experience in virtual reality: relive the opening night of the first impressionist exhibition.

### Musée Marmottan Monet

The museum exhibits the world's leading collection of works by **Monet**, bequeathed by the artist's family from the painter's home in Giverny. It is also the world's leading collection of works by **Berthe Morisot**.

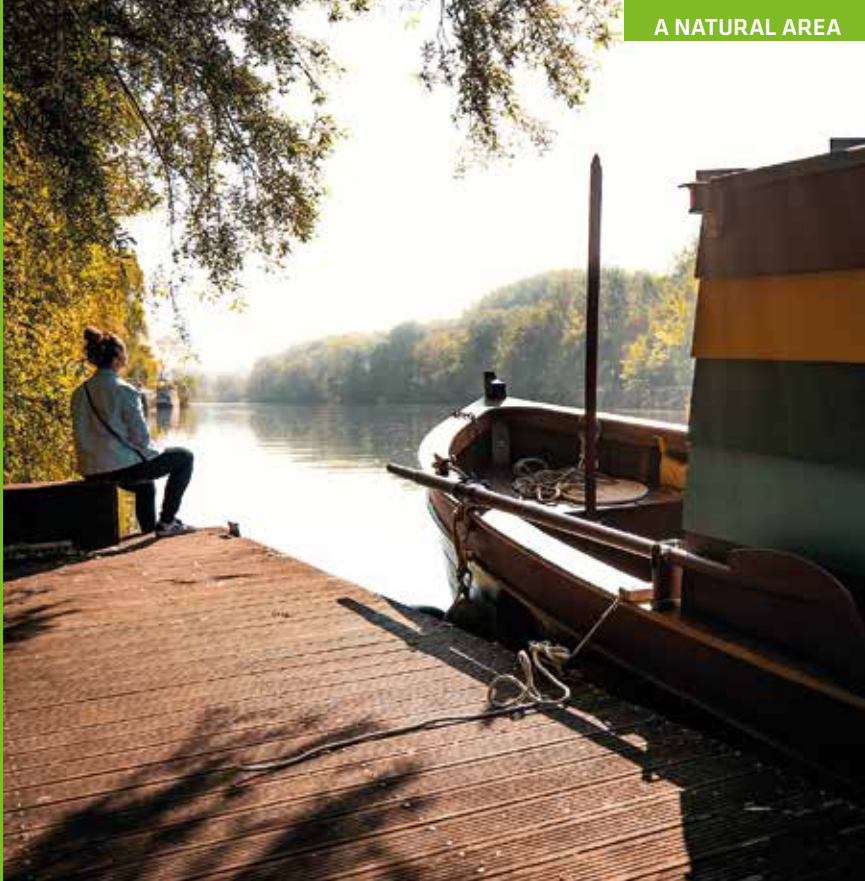
### Caillebotte House in Yerres

Restored and refurbished as it was in the painter's time, it inspired her to paint almost 90 paintings. The magnificent park surrounding the house has not changed.

Not far from there, you can discover the pretty medieval town of **Moret-sur-Loing** and the **Sisley trail**, or the charming artists' village of **Barbizon**, whose landscape painters were the precursors of the Impressionists.



A NATURAL AREA



**80% of the territory**  
made up of natural and rural areas

**30%**  
of parks and forests

**Banks of the Seine**  
UNESCO world heritage sites

**12**  
regional nature reserves

**4 Regional Natural Parks**  
Vexin français, Oise-Pays de France,  
Gâtinais français, Haute Vallée de Chevreuse

QUALITY APPROVED ACCOMMODATION

**90 hotels with the Green Key label**

1<sup>st</sup> international sustainable tourism label for  
tourist accommodation and restaurants

**Villages Nature**  
eco-tourism destination





# SUSTAINABLE TOURISM



## 12 leisure hubs

for a wide range of activities

## 4 cycle routes

Avenue verte Paris-London, Seine à vélo,  
Véloscénie and Scandibérique

## + than 8,000 km

officially signposted hiking trails

DISCOVER PARIS AND THE SURROUNDING AREA

NATURE FOR LEISURE ACTIVITIES

## 9 countries

linked by train to Paris

## 100% electric

Tootbus Hop-on Hop-off Bus,  
Cruises on the Seine  
by Vedettes du Pont Neuf  
and Ducasse sur Seine

## 6,000 trains

Travel across the region with Transilien



# TOURISM INFORMATION CENTRES

## WELCOMING THE INTERNATIONAL CLIENTELE

The quality of welcome visitors receive begins upon their arrival.

That's why Visit Paris Region has set up **Tourism Information Centres** at airports (Paris-Charles de Gaulle, Paris-Orly), in Disneyland Paris, and in Paris, at Galeries Lafayette L'Homme. 7 days a week\*, visitors can:

- Get the practical information they need to make the most of their stay
- Pick up any purchases made through [www.visitparisregion.com](http://www.visitparisregion.com) (click & collect)
- Buy tourist products and services from a wide range of suppliers (Museums or Transport Pass, WiFi packages, Bus Tours Hop-on Hop-off, Seine Cruises, Ticketing, Cabarets, SIM cards...)
- book hotels and/or transport



### PARIS-CHARLES DE GAULLE AIRPORT

Terminal 1

- > Arrivals level, Gate 4

Terminal 2B/D

- > Arrivals level

Terminal 2E

- > Arrivals level, Transit Area, Gate 7

Terminal 2F

- > Arrivals level, Gate 11

### ORLY AIRPORT

Terminal Orly 1

- > Arrivals level, Gate 14 A

Terminal Orly 3

- > Arrivals level, opposite baggage delivery exit

Terminal Orly 4

- > Arrivals level, Gate 48 A

### DISNEYLAND PARIS

- > Forecourt opposite RER B exit and Disney Village

### GALERIES LAFAYETTE L'HOMME - PARIS

- > 48 bd Haussmann (entrance rue Mogador)  
M° Chaussée d'Antin La Fayette

\*Closed: 25<sup>th</sup> December, 1<sup>st</sup> January and 1<sup>st</sup> May

The official website for Paris Region, visitparisregion.com uses themed browsing to present the region's **entire tourism offer** (events, museums and monuments, guided visits, shopping, days out...), by category and theme with a powerful search engine for all your needs in terms of accommodation, transfers, activities...

**VISITPARIS REGION** The official website for Paris Region

Professionals

WHAT TO SEE AND DO | EVENTS | INSPIRATION | SERVICES

# DISCOVER ALL THE FACES OF PARIS REGION

Tourism Statistics | Travel Trade Leisure & Business Promotion | Everything PARIS REGION has to offer | Welcoming Visitors

**THE TRAVEL TRADE PORTAL**

- The Offer of the Destination by Category & Theme
- Major Events & News
- Inbound Markets & Segments
- Travel Trade Leisure & Business Promotion
- Business Travel Information
- Actions Calendar

I discover Paris and its region | I am interested in Everything | Season All the seasons

Annual Key Facts | Highlights & Major Sites | Trade Events | Professionals/Services

The **travel trade portal** also contains profiles of leisure and business clienteles, key figures for the destination and a range of themed surveys, the region's promotional action plan, welcome and quality control tools...

UNTIL TOMORROW...



[traveltrade@chooseparisregion.org](mailto:traveltrade@chooseparisregion.org)

