



# Paris Region

2025 International Press Kit



Visit  
PARIS  
REGION





#### Paris Region 2025 New attractions

- Openings
- Reopenings
- Tops

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#### Paris Region, dynamic destination

- Walks by districts
- Urban walks
- Bike rides
- Sports activities

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#### Paris Region, a green destination

- Parks and gardens
- Farms and markets
- Forests
- Regional nature parks

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#### Paris Region, still an emblematic destination

- Museums & monuments
- Shopping
- Boat rides
- Best dining and outstanding pastries
- Terraces
- Nightlife

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#### Paris Region's Tourism in figures

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Every year, millions of visitors come to (re)discover Paris Region and, with the recent success of the 2024 Olympic and Paralympic Games, **the destination is consolidating its leading position on the international stage.**

The arts, architecture, shopping, gastronomy, lifestyle, nightlife and exceptional natural heritage are all themes that make **Paris Region a welcoming, inspiring, innovative, sustainable and forward-looking destination.**

**There will also be some exceptional reopenings in 2024**, such as the Nave of the Grand Palais and Notre-Dame Cathedral in Paris, whose exceptional restoration project has required and will continue to require unique skills and expertise for several years. With five UNESCO World Heritage sites, Paris Region boasts over 300 museums, 200 exhibitions a year, and 250 listed historic monuments.

**Its rich range of cultural attractions continues to grow**, with the opening of the Musée Cardin in 2025, the Fondation Cartier at the Louvre des Antiquaires opposite the Louvre and a stone's throw from the Bourse de Commerce - Pinault Collection, and the House of the famous Impressionist painter Berthe Morisot in Bougival.

**The accommodation on offer is unique worldwide**, with 12 palaces and almost 2,500 hotels, including over 77,900 4\* and 5\* rooms. **Gastronomy is everywhere**, with 134 Michelin-starred restaurants, including 9\*\*\*. **The art of shopping and savoir-faire is exceptional**, from department stores to outlets, from jewelry to luxury perfumes... **Its nightlife is equally renowned**, featuring clubs, bars, festivals, cabarets, operas, and theaters, creating a vibrant and dynamic atmosphere. \*

**This press kit presents the many facets of a dynamic region that is constantly reinventing itself. Combining a harmonious blend of historical heritage and innovation for the benefit of visitors, Paris Region is not only a must-see destination, but is on the way to becoming the 'best destination'.**

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# PARIS REGION 2025 NEW ATTRACTIONS NEW IN PARIS

The destination's new features represent tourism experiences that enrich its cultural heritage and meet travelers' diverse expectations.

## IN PARIS



[Click Here](#)  
Musée Jacquemart-André

[Click Here](#)  
Grand Palais

[Click Here](#)  
Ducasse Baccarat

Tour Eiffel Effect

Aura Invalides

Kopster Hotel  
Porte de Versailles 4\*

Eklo Paris Expo  
Porte de Versailles

Musée Bourdelle

Hôtel de la Marine

Hôtel Louis Vuitton

La Fondation 5\*

Zoku Paris 4\*

Puces de Paris Saint-Ouen

Centre Pompidou

Closure  
2025 > 2030

Le Jardin de Verre  
by Locke

Paris Marriott Rive Gauche

Lyf Paris Gambetta

[Click Here](#)  
Cathédrale Notre-Dame

[Click Here](#)  
Fondation Cartier

- Leisure site
- New Leisure site
- New Accommodation site
- New Restaurant site

Bois de Vincennes

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# AROUND PARIS



Click Here Maison Berthe Morisot

Click Here Ancienne poste de Versailles

Click Here Hôtel le Royaume des Lions  
Lumigny Safari Réserve

- Leisure site
- New Leisure site
- New Accommodation site
- New Restaurant site



[Click Here](#)  
Exhibitions



[Click Here](#)  
New restaurants



[Click Here](#)  
Best rooftops



[Click Here](#)  
Best local produces



[Click Here](#)  
Best third places,  
wastelands and alternative places

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TOP OF...

## PARIS REGION, DYNAMIC DESTINATION

WALKS BY DISTRICTS

Just like during the Paris 2024 Games, discover the destination on the move and in an environmentally friendly.



[Click Here](#)  
Walks by districts

### WALKS BY DISTRICTS

The Games have shown off many inspiring aspects of the Paris Region, inviting visitors to relive the excitement of the major competitions in iconic locations such as Saint-Denis, La Villette and Concorde.

- The Hôtel de Ville district
- The Invalides district
- The Grand Palais district
- The Eiffel Tower district

- The Roland-Garros Stadium district
- Aroud Saint-Denis
- La Défense district
- Around the Château de Versailles

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### URBAN WALKS

Suggestions for walks to experience the city differently.

- Top 5 Street-Art walks in Paris Region
- The Coulée Verte, green corridor in the south of Paris
- A day in the life of a Parisian
- Paris Region Adventures, a treasure hunt to explore Paris and the surrounding region with your family



Click Here

A day in the life of a Parisian



Click Here

Top 5 Street-Art walks



Click Here

Coulée Verte green corridor



Click Here

Paris Region Adventures



Click Here

Cycling routes

### BIKE RIDES

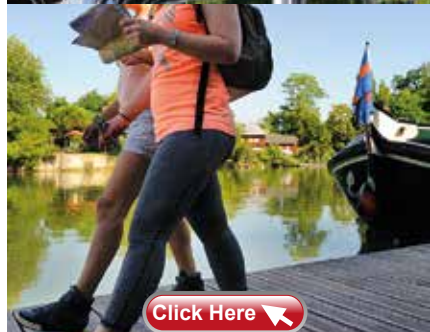
Turnkey tour suggestions to help you discover the Paris Region by bike.

- Weekend in the Haute Vallée de Chevreuse
- Weekend in the Melun and Vaux-le-Vicomte area
- Cycling tour along the Marne
- The Théméricourt loop



Click Here

Sports in Paris Region



Click Here

Hiking



Click Here

Golf



Click Here

Best places to run



Click Here

Climbing spots

### PARIS REGION, DYNAMIC DESTINATION

URBAN WALKS - BIKE RIDES - SPORTS ACTIVITIES



Click Here

Haute Vallée de Chevreuse



Click Here

Melun and Vaux



Click Here

Along the Marne



Click Here

Théméricourt loop

### SPORTS ACTIVITIES

Whether you are looking for performance or a place to breathe and get some fresh air, discover our recommendations for the best places to practice your favorite sport.

- Hiking
- Golf
- Best places to run
- Best outdoor climbing spots



# PARIS REGION, A GREEN DESTINATION

PARKS & GARDENS - FORESTS - FARMS & MARKETS

Parks, woods and forests, Paris and its region also offer protected natural areas where you can recharge your batteries and discover preserved flora and fauna.

## FARMS & MARKETS

Discover the markets, from fruit and vegetable stalls to fish and dairy shops, as well as the flower markets of the Paris Region.

- King's Kitchen Garden [Click Here](#)
- Champignonnière de La Marianne [Click Here](#)
- Rabourdin farm and brewery [Click Here](#)
- Paris Farmhouse [Click Here](#)
- Top Food Markets [Click Here](#)

## PARKS AND GARDENS

In Paris Region, parks and gardens welcome visitors looking for places to relax, stroll and enjoy nature with family and friends.

- Ten Favourite Parks and Gardens
- Garden of Tuileries
- Domaine départemental de Sceaux
- The Gardens of Versailles

## FORESTS

Enjoy a truly immersive experience close to nature, discovering the flora and fauna of Paris Region's forests.

- Top 5 forests in Paris Region
- Rambouillet National Forest: between nature and History
- Fontainebleau Forest
- Saint-Germain-en-Laye Forest

## REGIONAL NATURE PARKS

Outdoor recreation allows people to enjoy nature and green spaces, such as Regional Nature Parks.

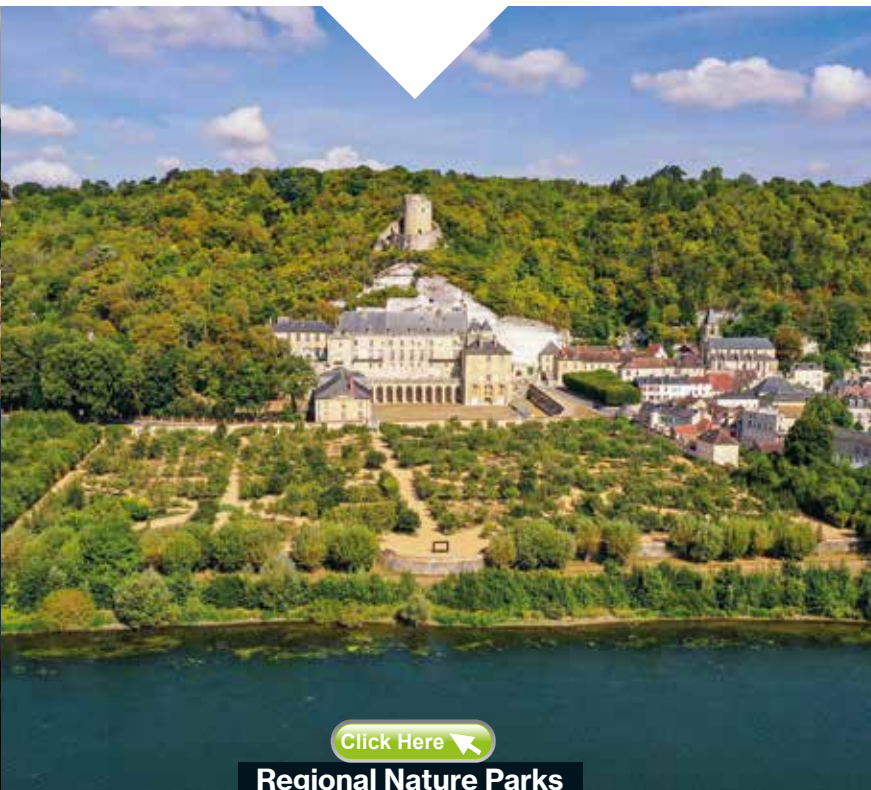
- Oise-Pays de France
- Vexin français
- Gâtinais français
- Haute Vallée de Chevreuse



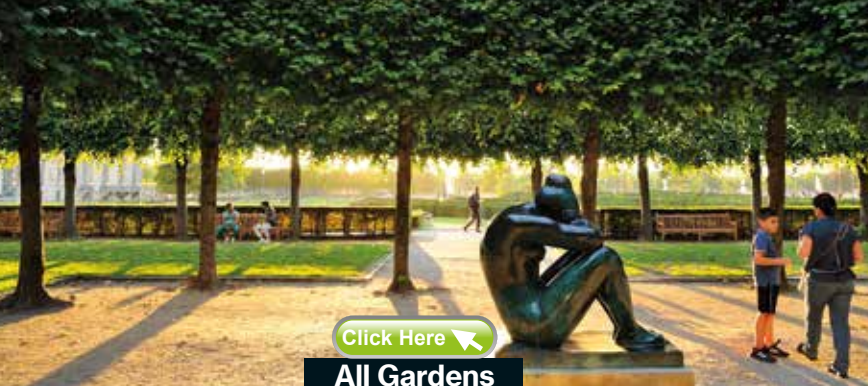
Ten Favourite Parks and Gardens



Top 5 forests



Regional Nature Parks



All Gardens



Nature spots and forests

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impressionist adventures  
INSPIRING MOMENTS



Click Here

Impressionist Adventures



Click Here

Museums & Monuments



Click Here

10 must-see sites



## PARIS REGION, STILL AN EMBLEMATIC DESTINATION MUSEUMS & MONUMENTS

Paris Region is an emblematic destination for its monuments, gastronomy, shopping, French art of living, and festive atmosphere.



Click Here

Covered passages



Click Here

Unesco World Heritage Sites

### MUSEUMS & MONUMENTS

*The Louvre, Centre Pompidou, Musée d'Orsay, Château de Versailles... Whether world famous or more unusual, the museums and monuments of Paris and the surrounding region feature exceptional collections for all to enjoy.*



- Museums and Monuments
- 10 must-see sites
- The covered passage, a hidden treasure in Paris
- A Journey through History via Five Unesco World Heritage Sites
- Impressionist Adventures in Paris Region



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5 expériences

**BOAT RIDES**

Take a cruise and discover Paris and the surrounding region via its most beautiful avenue: the Seine. It is the perfect way to explore the historic heart of the capital from a different angle.

- The five best experiences on the River Seine
- Cruises on the Seine



[Click Here](#)

Cruises



[Click Here](#)

Shopping in the department stores

**PARIS REGION, STILL AN EMBLEMATIC DESTINATION**  
CRUISES - SHOPPING

**SHOPPING**

Paris is without doubt the world capital of fashion and design. Luxury brands, department stores, trendy designers, small local boutiques, outlets, concept stores - there's something for everyone.

- Shopping, the French Touch way
- Shopping 100% Concept Stores
- Top perfumes stores
- La Vallée Village
- Flea Market
- Paris Capital of Vintage



[Click Here](#)

The French Touch way



[Click Here](#)

100% Concept Stores



[Click Here](#)

Top perfumes stores



[Click Here](#)

Flea Market



[Click Here](#)

La Vallée Village



[Click Here](#)

Paris Vintage



[Click Here](#)

Museum terraces



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Rooftops



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Going out in Paris Region

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## TERRACES

*For a drink, a party or dinner with friends or romantic partners, discover the most beautiful terraces in Paris and the surrounding region.*

- The most beautiful museum terraces
- The rooftops of the most beautiful Parisian hotels

## NIGHTLIFE

*Between legendary clubs, trendy bars, music, dance, and street arts festivals and famous cabarets, the capital's nightlife continues to push into the surrounding area, much to the delight of night owls.*

- Bars [Click Here](#)
- Speakeasy: Paris Region's secret bars [Click Here](#)
- Cabarets and casinos [Click Here](#)
- The best clubs [Click Here](#)
- Festivals [Click Here](#)



[Click Here](#)

Restaurants

**PARIS REGION, STILL AN EMBLEMATIC DESTINATION**  
GASTRONOMY - TERRACES - NIGHTLIFE

## BEST DINING AND OUTSTANDING PASTRIES

*Paris Region is synonymous with prestigious culinary experiences. Trendy and traditional Michelin-starred restaurants, exceptional pastry chefs and chocolate makers, gastronomic activities... Paris and its region are bursting with talent, venues and gourmet specialties.*

- Brunch [Click Here](#)
- Food Courts: Trendy spots [Click Here](#)
- Historical brasseries [Click Here](#)

[Click Here](#)

[Click Here](#)

[Click Here](#)



[Click Here](#)

Pastry Chefs & Chocolate makers

[Click Here](#)

Five iconic pastries

*Cyril Lignac, Cédric Grolet, Philippe Conticini, Patrick Roger and Nicolas Cloiseau... Internationally renowned chefs and up-and-coming talents discover the best of Paris Region's pastry chefs and chocolate makers.*

## TOURISM IN PARIS REGION IN A FEW FIGURES (2023)

The Paris Region welcomed more than 47.5 million tourist visitors in 2023 (+8% compared to 2022).

The sector's economic spin-offs generated nearly 22 billion euros in revenues.

Nearly  
**22 millions**  
international tourists



International  
**Tourist  
Spending**



### Main activities



**85%**  
visits to museums  
and monuments



**68%**  
city walks



**47%**  
shopping

### Main nationalities

**2,7 million**



United States

**1,6 million**



United Kingdom

**1,5 million**



Italy



Germany



Spain

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**Choose Paris Region is Paris Region's international attractiveness agency**, which promotes the Region's influence on the international stage and ensures that investors, visitors, and talented people from all over the world are welcomed and provided with quality services, while ensuring the Region's sustainable and balanced development.

Through its knowledge of the Regional economic ecosystem, the agency attracts and supports investors, and facilitates the setting up of companies thanks to targeted, personalized services and partners. It contributes to the development of strong, innovative, and sustainable industrial sectors.

It promotes and develops the destination by working with tourism stakeholders and visitors. It provides the resources, tools, support, and network that allow Paris Region tourism professionals to develop and distribute a high-quality, innovative and adapted offering.

It contributes to the excellence of Paris Region's film and audiovisual industry: as Europe's leading region, it supports French and international productions, drawing on its cultural heritage and its concentration of professionals and specialized companies.

Finally, the Agency supports and provides resources for international talent who want to settle and live in Paris Region for its quality of life, and find the perfect work-life balance.

## CONTACT

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