

## PRESS RELEASE

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**Paris 2024 Olympic and Paralympic Games - Choose Paris Region is pleased to invite you to discover the off-the-beaten-track tourist itineraries around the competition venues.**

Paris Region is the world's no. 1 tourist destination with 47.5 million visitors in 2023. This sector has generated over 500,000 jobs and nearly 22 billion euros in tourism revenues.

During the Olympic and Paralympic Games, the destination will welcome over 15 million visitors and journalists. Such a large number of visitors is an ideal opportunity for Choose Paris Region to help visitors discover, or rediscover "off the beaten track" tourist itineraries around the competition venues. Here are a few examples.

→ **In Bercy, around the Accor Arena**

Bercy provides a contrasting experience on the border between the Seine and Paris, and a harmonious fusion of winegrowing vestiges and modern buildings that creates a singular charm for the district. Bercy Village, a place teeming with life, is home to stores and restaurants, the Parc de Bercy, the Cinémathèque Française, the Bibliothèque Nationale de France - Site François Mitterrand, the Ground Control third place...

→ **In Saint-Denis, around the Stade de France and the Olympic Aquatics Center**

Saint-Denis holds a prominent position in the region, with its historic monuments and rich neighborhood life, including the Basilica Cathedral of Saint-Denis, a masterpiece of Gothic architecture, the Paul Éluard Museum of Art and History, the Street Art Avenue and the Legion of Honor Park.

→ **In Colombes, around the Yves Le Manoir stadium**

Nestled between the banks of the Seine, the town of Colombes boasts a rich cultural heritage and was the birthplace of the Impressionist movement. Discover the Park of the Impressionists in Rueil-Malmaison, the Impressionists' Island and its famous Maison Fournaise, the guinguette Rosa Bonheur... and the Impressionist house of Claude Monet in Argenteuil.

Did you know: 2024 marks the 150th anniversary of the Impressionist movement throughout Paris Region and Normandy with over 200 exhibitions and exceptional events in the footsteps of the painters.

→ **In Le Bourget, around the Olympic Sport Climbing Venue**

Paris Region's first territory to host a civil airport, Le Bourget is packed with things to do and sights to see, including the Air and Space Museum at Le Bourget, the Georges-Valbon Park, the Shoah Memorial in Drancy...and sporting activities in the Oise-Pays de France Regional Nature Park.

→ **In Saint-Quentin en Yvelines, around the Velodrome**

Located west of Versailles, the Saint-Quentin-en-Yvelines urban community offers a unique cultural and architectural panorama. Take, for example, the Golf National, the Leisure Island of Saint-Quentin-en-Yvelines, the Château de la Madeleine or the Musée de Port-Royal des Champs, the gateway to the Haute Vallée de Chevreuse regional nature park.

→ **In the La Défense district, around the La Défense Arena**

La Défense is the 4th most attractive business district in the world. Curious visitors come to observe the architecture, which is quite unique compared to the rest of Paris Region, and stroll through the many green spaces available, such as the Central Park-like Parc André Malraux and the famous Cité de l'Histoire.

**For further information:**

- [visitparisregion.com](https://www.visitparisregion.com)
- [The special Paris 2024 digital guide](#), developed by Choose Paris Region est 100% free and available in English and French. It gives visitors over 200 ideas for outings: what to do around the competition venues, what's new in the region...as well as practical information to help visitors get around locally. It covers over 15 different areas of interest (culture, shopping, gastronomy, nightlife, etc.), and invites you to discover the lesser-known areas of Paris Region that are "off the beaten track".
- [Impressionist Adventures](#)

If you'd like to find out more about the **17 tourist itineraries proposed around the Olympic and Paralympic Games venues** and the events celebrating the 150th anniversary of Impressionism, you can speak to a Choose Paris Region spokesperson. We'd be delighted to help you.

**About Choose Paris Region**

*Choose Paris Region is the Paris Region's international attraction agency, which promotes the region's international standing and ensures that investors, visitors and talents from all over the world are welcomed and well served, while ensuring the region's sustainable, balanced development.*

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