Join the part

In 2024, Impressionism celebrates its 150th anniversary. In Normandy and Paris Region, experience the moments of happiness that inspired the Impressionist painters.









impressionist adventures

INSPIRING MOMENTS

150 years

1874 2024

Travel Trade Edition



2024 is the perfect opportunity to discover this Destination, celebrating its anniversary with almost 200 exhibitions, exceptional events following in the footsteps of the painters.

In Paris, a historic exhibition at the Musée d'Orsay:

Paris 1874. Inventing impressionism will bring together, for the first time in 150 years works from the first Impressionist exhibition.

To complement the exhibition, **Tonight with the Impressionists**, **Paris 1874 - an immersive expedition in virtual reality**, a unique experience, will plunge viewers into the heart of the opening of the 1874 exhibition and the Paris of the time.

The Normandy Impressionist Festival will be presenting 150 events throughout Normandy as a tribute to the 150th anniversary of the first ever Impressionist exhibition.

More broadly, all the Impressionist regions will be celebrating this artistic movement. Around Barbizon, Yerres, Auvers-sur-Oise, Chatou, Giverny, Rouen, Le Havre, Dieppe and Honfleur, exhibitions, concerts, live shows, lectures and festive events will be held in the very places where the painters created their works.





In 2024, Impressionism celebrates its 150th anniversary. Experience the moments of happiness that inspired painters in Paris, Ile-de-France and Normandy!

An artistic revolution took place on 15th April 1874: the birth of Impressionism.

In Paris, Claude Monet, Pierre-Auguste Renoir, Berthe Morisot, Edgar Degas, Camille Pissarro, Alfred Sisley and Paul Cézanne staged their first exhibition. Without realising it, they were to change the course of art history.

Since 1874, Impressionism has conquered the world. 150 years on, it is the best-known and most admired artistic movement.

This movement is inextricably linked to the areas that saw its birth and growth: Paris, its region and Normandy. Impressionist painters set up their easels in the open air along the banks of the Seine, in the heart of Paris or along the Normandy coast.

Today, Paris, the Ile-de-France region and Normandy are the Impressionist destinations *par excellence*, with almost a hundred places to visit and impressionist themed activities:

- prestigious museums housing the world's largest impressionist collection
- the houses, gardens and studios where the Impressionists lived and painted
- unique experiences, journeys in the footsteps of the painters, on foot, by bike or by boat
- natural or urban landscapes, grandiose or bucolic, immortalised by the painters, most of which are still intact.

This Destination offers an experience that is unique in the world: contemplate the painters' masterpieces in prestigious museums and experience the moments of happiness that inspired these artists.

More than ever, in 2024, Paris Ile-de-France and Normandy will be the "place to be" for anyone who wants to relive the moments of happiness that inspired the Impressionist painters.

The tours presented here give you a taste of what's to come.





In Paris, in Ile-de-France and in Normandy...

an exclusive circuit pays tribute to an extraordinary anniversary.





Paris Ile-de-France, *from Yerres to Auvers-sur-Oise*



Yerres, Moret-sur-Loing and Barbizon: Impressionism and its precursors south of Paris

Not far from Paris, between Yerres and Barbizon, a vast area bears the imprint of the Impressionists and the painters who came before them: artists' houses, museums, busy art galleries... Follow in their footsteps and discover forests, charming villages and waterways.







Note

Paris Ile-de-France, *from Yerres to Paris*



Paris and Montmartre: discover the Impressionist masterpieces and relive the excitement of the period

Paris is an essential stop on your journey. In 1859, Claude Monet arrived in the capital, which he dubbed "the dizzying Paris": the countless cafés-concerts, balls, circuses, operas. Monet, Degas, Renoir, Pissarro and Caillebotte were all equally fascinated by the city and its pulsating life.

Day 2

Paris invites you to discover the masterpieces of Impressionism and its iconic sites.

- Visit the Musée d'Orsay, the world's leading Impressionist collection.
- option: cross the Léopold Sédar Senghor footbridge to go to the Musée de l'Orangerie and explore Claude Monet's *water lilies*. Stroll through the Tuileries Gardens and on to the Opera. Stroll along the Grands Boulevards.
- option: visit the Opéra Garnier (Degas' dancers).

Lunch at Café Capucines, near the former studio of the photographer Nadar where the 1st Impressionist exhibition was held in 1874.

A stop off at Montmartre is a must. The squares are steeped in history, cafés and nightlife still buzz with the joie de vivre and effervescence of the Impressionist era.

Visit the Montmartre museum and vineyards. Visit time: 1h30.

- option: a gourmet stop at Café Renoir in the museum gardens, with a view over the rooftops of Paris.
- option: guided tour of Montmartre in the footsteps of the painters, by Normandy Melody.

Festive evening at La Bonne Franquette, frequented by the Impressionist painters and immortalised by Van Gogh in La Guinguette à Montmartre.

• option: dinner at the Moulin de la Galette.

Overnight in Paris.

Morning

Exhibitions at the Musée d'Orsay

Paris 1874. Inventing impressionism The headline event: the museum brings back together the Impressionist works displayed in 1874. 26/03 > 14/07/2024 Tonight with the Impressionists, Paris 1874 An immersive expedition in virtual reality 26/03 > 11/08/2024



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Afternoon

Auvers-sur-Oise: following the footsteps of Vincent van Gogh

Van Gogh moved to Auvers-sur-Oise in the spring of 1890: "Auvers is gravely beautiful", he wrote to his brother Theo. He spent the last 70 days of his life there, painting more than 80 canvases, including the famous church. Auvers-sur-Oise is also home to the landscape painters and precursors of Impressionism, Charles François Daubigny and Corot, and later the Impressionists Pissarro and Cézanne.

Day 3



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Transfer from Paris to Auvers-sur-Oise. Journey: 40 min (32 km).

Guided tour in the footsteps of Van Gogh: the old street ("painter's path"), the tombs of the Van Gogh brothers, the church and the wheat fields. *Visit time: 1h30 to 2h.*

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Lunch at Auberge Ravoux, known as Van Gogh's house.

Visit the bedroom of Van Gogh. Visit time: 45 min.

Visit and absinthe tasting at the Absinthe Museum. *Visit time: 1h30.*

- option: Van Gogh, The Last Journeys exhibition at the Château d'Auvers-sur-Oise. Visit time: 1h to1h30.
- option: Daubigny's house and studio. Visit time : 1h30.
- option: trip along the River Oise aboard the barge and studio of the painter Daubigny. *Duration: 2h.*

Transfer back to Paris.

Dinner and overnight in Paris.

Note

2024 marks 170 years since the birth of Vincent van Gogh

Exhibition at the Château d'Auvers

Van Gogh, The Last Journeys Digital exhibition devoted to the last 4 years of the artist's life, enhanced with some original works. 7/10/2023 > 29/09/2024

Afternoon



Paris Ile-de-France, from Auvers-sur-Oise to Chatou



From Paris to Chatou and its surroundings: Enjoy the delights of the banks of the Seine on the doorstep of Paris

Head to the heart of the meandering Seine, to Chatou and Bougival, to experience the joie de vivre immortalised by the Impressionists, with Monet's "La Grenouillère" and Renoir's "Déjeuner des Canotiers" that capture this period so well. Guinguette, dancing, siesta under the boats, boat ride, lunch on the grass...



Show tour with a hologram of Renoir himself. Visit time: 2h.

Visit the boat collection of the Sequana Association and boat trip along the River Seine. Visit time: 1h.

- option: head to Bougival to visit the home of Berthe Morisot. *Visit time: 1h.*
- option : head to Argenteuil to visit the impressionist house in which Monet lived. *Visit time: 1h30.*

Transfer from Chatou to Rolleboise. Journey: 45 min (50 km).

Dinner and overnight at Domaine de la Corniche.

End of the programme in Paris and Ile-de-France

New for 2024

Maison Berthe Morisot in Bougival

Interpretation centre in the house where she lived and painted, most notably: Eugène Manet and his daughter in the garden, Gardens at Bougival...





Le Havre, Honfleur: the dawn of Impressionism

From Le Havre to Honfleur, relive the early days of the Impressionist movement by exploring the places that inspired Claude Monet in his early days. In Le Havre, discover the birthplace of "Impression, Sunrise", or the Saint Siméon farm in Honfleur where many artists have found inspiration: Eugène Boudin, Claude Monet and Johan Barthold Jongkind.

Day 1

Transfer to Domaine de la Corniche in Le Havre. Journey: 2h (140 km).

A stroll through the port of Le Havre - quai de Southampton, where Monet painted Impression, Sunrise. Duration of the walk: 30 min unguided.

Visit the Musée d'Art Moderne André Malraux (MuMa), one of the finest collections of impressionist art in France. Visit time: 1h to 1h30.

- option: bike ride along the seafront to Sainte-Adresse, a fashionable seaside resort of the 19th century.
- option: contemplate the changing light of Normandy off the coast of Le Havre with a boat trip.

Transfer from Le Havre to Honfleur. Journey: 35 min (25 km).

Lunch at La Boucane, the restaurant at the Saint Siméon farm.

Transfer from Le Havre to Honfleur. Journey: 35 min (25 km).

Open-air painting Experience at the Saint Siméon farm, in the trail of the Impressionists. *Duration of workshop: 2h.*

- option: guided visit of the painters of Honfleur. Duration 1h15 to1h45.
- option: seafood platter and stroll along the Trouville seafront, in the footsteps of Eugène Boudin, followed by a visit to Les Franciscaines. *Duration of the walk: 3h.*

Transfer from Honfleur to Le Havre. Journey: 35 to 40 min (25 km).

Dinner and overnight at Le Havre.

Exhibitions as part of the Normandy Impressionist Festival

Photography in Normandy, 1840-1890 MuMA, 25/05 > 01/09/2024

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Morning

200 years of Eugène Boudin,
Musée Eugène Boudin,
25/05 > 01/09/2024Floating Worlds,
from Japonism to
Les Franciscaines,

Floating Worlds, from Japonism to Contemporary Art Les Franciscaines, 22/06 > 22/09/2024



150

VEARS

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Normandy, from Le Havre to Dieppe



From Etretat to Dieppe, the majesty of the cliffs along the Alabaster coast

Discover the Alabaster Coast, with its majestic cliffs, pebble beaches and fishing ports immortalised by Boudin, Renoir and Monet. Walk from Etretat to Dieppe and relive Monet's fascination with the play of light.

Transfer from Le Havre to Etretat. Journey by coach: 40 minutes (28 km).

Walk with commentary on the cliffs of Etretat or visit the gardens of Etretat. *Duration: 2h to 2h30.*

Day 2

Transfer: 1h40 (115 km).

Lunch in Dieppe.

Morning

Visit the Château-Museum of Dieppe, which displays the works of Renoir, Boudin, Pissarro or even Eva Gonzales. Visit time: 1h to 1h30.

• alternative to Dieppe: lunch in Etretat.

Transfer from Etretat to Varengeville-sur-Mer. Journey: 1h30 to 1h45 (77 to 100 km depending on the route).

Stop-off in Varengeville-sur-Mer: visit the incredible Church of Saint-Valéry, overlooking the sea and depicted by Claude Monet seven times.

Visit the Bois des Moutiers, a natural masterpiece from a different artistic genre of the late 19th century, the Arts & Crafts movement. *Duration: 2h to 2h30.*

Transfer from Dieppe or Varengeville-sur-Mer to Rouen. Journey: 1h to1h10 (65 km). Train journey from Dieppe: 50 to 1h by TER direct, arriving at Rouen Rive Droite station.

Dinner and overnight in Rouen.

Recommendation

To make the most of the site, we recommend that you visit Etretat **outside of peak times** or at quieter times of the year.

Rouen and the bends of the River Seine: an open-air studio

Situated on a bend in the Seine, Rouen fascinated the Impressionists. Obsessed with Rouen Cathedral, Monet painted it on several occasions, giving rise to the famous cathedral series. One of these paintings is on display at the Museum of Fine Arts in Rouen, which has the largest collection of Impressionist paintings in France outside Paris.

Morning

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Visit the Museum of Fine Arts in Rouen, permanent collection and two exceptional exhibitions as part of the Normandy Impressionist Festival. *Visit time: 1h30 to 2h.*

Lunch in Rouen.

Walk in the footsteps of the painters in the centre of Rouen. *Duration: 2h.*

• alternative: a stopover at Côte Sainte-Catherine, a photogenic spot famous for its panoramic view over Rouen and its sunset, a favourite with Monet in his day.

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- alternative: cruise along the Seine, from Rouen to La Bouille.
- alternative: bike trail along the Seine, from Rouen to La Bouille.

Dinner in Rouen.

Night show: *Cathédrale de Lumière* by Bob Wilson, illuminations projected onto Rouen Cathedral as part of the Normandy Impressionist Festival. *Duration: 50 min.*

Overnight in Rouen.

Afternoon

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Exhibitions as part of the Normandy Impressionist Festival

David Hockney: Normandism Rouen Museum of Fine Arts, 22/03 > 22/09/2024 Whistler, the butterfly effect Rouen Museum of Fine Arts, 24/05 > 25/07/2024



Normandy, from Rouen to Giverny



Giverny: the intimacy of Claude Monet

To visit Giverny is to be at the heart of the sensations that inspired Claude Monet to create his masterpieces: the "Water Lilies", "The Millstones" and "The Poplars" series. As you stroll through the gardens, you will discover the reflections on the water lily pond, the famous Japanese bridge and the colours of Claude Monet's house and gardens.



 alternative: experience Giverny by bike. Trail along the banks of the Seine, with commentary from a tour guide, visit the Musée de Vernon and return to Paris by train.
Duration of the trail: 2h30 approx.

Transfer from Giverny to Paris. Journey: 1h15 to1h30 (72 km).

End of the programme in Normandy

Exhibition as part of the Normandy Impressionist Festival

Impressionism and the sea Musée des impressionnismes Giverny, 29/03 > 30/06/2024

YEARS

1874





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