

Paris Region

DESTINATION OF THE
2024 OLYMPIC AND PARALYMPIC GAMES

International Press Kit 2024





Arts, architecture, shopping, gastronomy, lifestyle, nightlife, sporting events... **the Paris Region experience is diverse and constantly reinvented.**

Its rich array of attractions is constantly expanding, with new museums such as Hangar Y in Meudon, Paradox Museum Paris and the Cité de l'Histoire. Or reopenings such as at the Musée de la Marine, the Musée Bourdelle, the Grand Palais and the Musée Jacquemart-André.

Five sites are listed as UNESCO World Heritage Sites: the Château de Versailles, the banks of the Seine, the medieval town of Provins, the Villa Savoye by the visionary architect Le Corbusier and the Château de Fontainebleau.

The accommodation offer is unique in the world, with 12 luxury hotels and 2,168 hotels, including 58,678 4* and 5* rooms.

The art of shopping and savoir-faire are exceptional, from department stores to outlets, from jewelry to luxury perfumes... Fine dining is everywhere, with 134 Michelin-starred restaurants, including 9***.

It's also the temple of nightlife, with clubs, bars, festivals, cabarets, operas, theaters...

This inspired, vibrant and lively destination harmoniously blends heritage and modernity.

In 2024, the Olympic and Paralympic Games, which we are proud to host, are an opportunity to **develop and renew the city's range of tourist attractions to welcome the world.** In Paris Region, **all the Olympic and Paralympic competitions will take place within a 6-mile radius of the Olympic Village,** thus providing an opportunity to discover or rediscover the destination.

And in 2024, **Impressionism will celebrate its 150th anniversary.**

This press kit presents the many facets of a renewed destination and the major events in 2024.

Paris Region, destination of the 2024 Olympic and Paralympic Games

- In the footsteps of the athletes
- The neighborhoods around the Olympic venues
- The Seine at the heart of the OPG
- Discover the capital in a different way during the OPG
- The Olympic Torch Relay

Paris Region, a Natural destination

- Parks and gardens
- Forests
- Walks and outdoor activities

Paris Region, a Slow tourism destination

- Urban walks
- Boat rides
- Bike rides
- Alternative venues

Paris Region, a Cultural destination

- 150 years of Impressionism
- Museums & Monuments
- New attractions in 2024

Paris Region, a Gastronomic destination

- Fine dining and bistros
- Outstanding pastries
- Terraces

Paris Region, a Shopping destination

Paris Region, a Festive destination

Tourism in Paris Region in figures



Eiffel Tower Stadium, Blind football



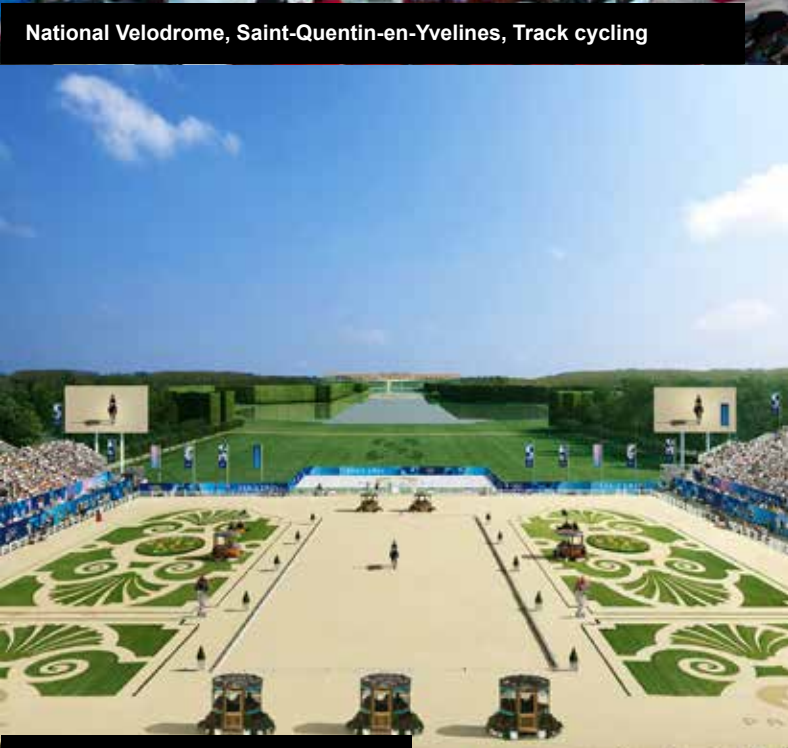
Roland Garros Stadium, Tennis



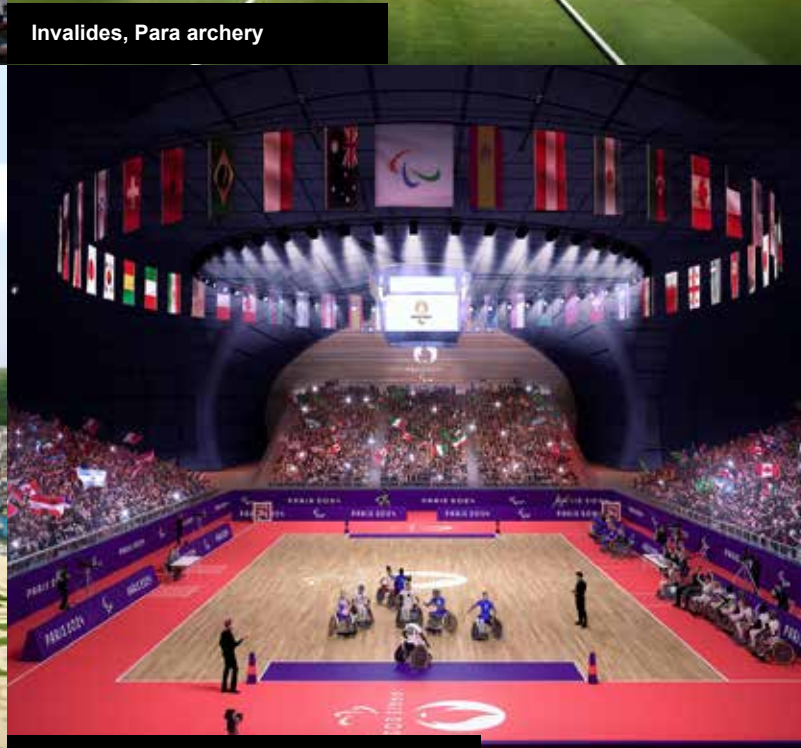
National Velodrome, Saint-Quentin-en-Yvelines, Track cycling



Invalides, Para archery



Palace of Versailles, Equestrian



Champ de Mars Arena, Wheelchair rugby

PARIS 2024



Paris Region, destination of the 2024 Olympic and Paralympic Games

*Exactly 100 years after they were first hosted in France,
the Olympic Games are returning to Paris for the 3rd time in history.*

*From July 26 to August 11, 2024 for the Olympic Games and
from August 28 to September 8, 2024 for the Paralympic Games,
Paris Region has a date with history and will welcome the whole
world around the great unifying values of sports and the Olympic
values: excellence, respect and friendship, for a rare moment
of universal celebration, popular enthusiasm, festivities and
emotions.*

In the footsteps of the athletes

Athletes from all 44 Olympic sports will be competing for victory in magical locations in and around the capital. While some of the future Olympic venues are still under construction, the majority are already part of the must-see sports and entertainment venues that keep Paris Region buzzing all year long.

And iconic sites such as the Eiffel Tower and the Palace of Versailles have been transformed into exceptional arenas for the occasion.



The districts
around the
Olympic sites

[Click here](#)



The Seine
at the heart
of the
2024 OPG

[Click here](#)



Tours and
experiences
around the
2024 OPG

[Click here](#)

The Olympic Torch Relay

Just before the Relay arrives in Paris on July 26, 2024, the Torch will pass through Soisy-sous-Montmorency, Meaux, Créteil, Evry-Courcouronnes, Versailles, Nanterre, la Défense and La Courneuve.



The districts around the Olympic sites

The OPG are the perfect excuse to explore the various districts of Paris and the surrounding areas around the Olympic venues in depth. Illuminated by the competition, the region is revealed in a whole new light.

- The Hotel de Ville district
- The Invalides district
- The Grand Palais district
- The Eiffel Tower district
- The Roland-Garros Stadium district
- Around Saint-Denis
- La Défense district
- Around the Palace of Versailles

The Seine at the heart of the 2024 OPG

Paris will become the stage for the world's most unifying event. It's only natural that the Seine should play a central role in the organization of this international gathering, the 2024 OPG.

- The opening ceremony
- The Seine: the stage of the Olympic Games
- The athletes (almost) with their feet in the water
- The Seine, a different way to get around

Paris Region in the footsteps of athletes

- On the traces of the 2024 OPG cycling route
- On the marathon route of the 2024 OPG



Competition venues in and around Paris





Ten Favourite Parks and Gardens

[Click here](#)



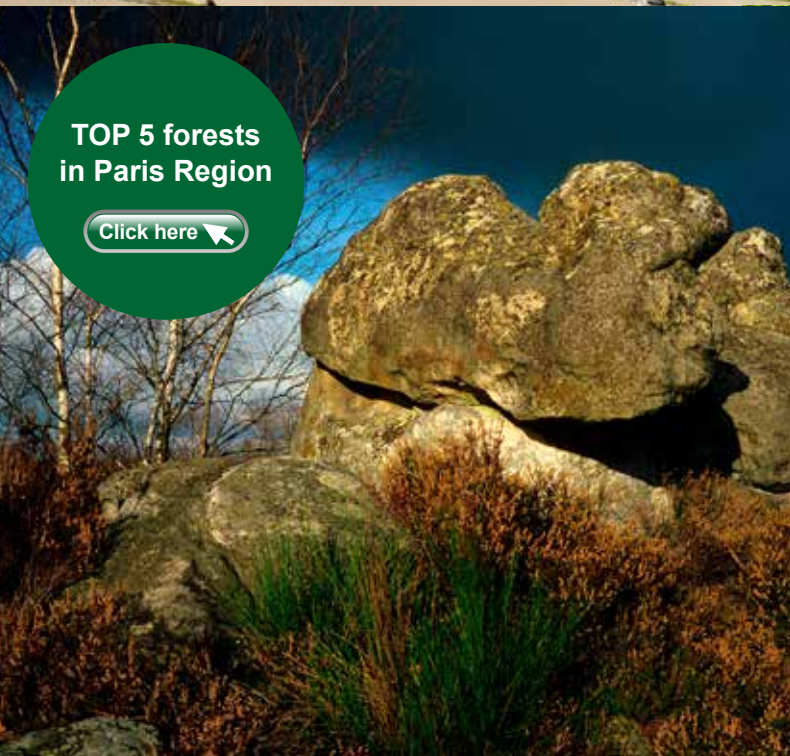
All Parks and gardens

[Click here](#)



TOP 5 forests in Paris Region

[Click here](#)



All forests and Natural sites

[Click here](#)



Cycling routes in Paris Region

[Click here](#)



The Regional Nature Parks

[Click here](#)



Golf in Paris Region

[Click here](#)





Paris Region, a Natural Destination

Natural parks, woods and forests, Paris and its region also offer protected natural areas where you can recharge your batteries and discover preserved flora and fauna. A true paradise for lovers of nature sports activities!

Parks and gardens

In Paris Region, parks and gardens welcome visitors looking for places to relax, stroll and enjoy nature with family and friends.

- The most beautiful gardens in and around Paris: our top 10 picks
- Tuileries gardens, Domaine national de Saint-Cloud, Versailles gardens...

Forests

Enjoy a truly immersive experience close to nature, discovering the flora and fauna of Paris Region's forests.

- TOP 5 forests in Paris Region
- Forest of Rambouillet, Fontainebleau, Saint-Germain-en-Laye...

Walks and outdoor activities

Outdoor leisure activities in the Paris Region encompass a wide range of activities enabling residents and visitors to enjoy nature and green spaces such as the Regional Nature Parks. The destination also offers a wide range of cycle paths, notably along the banks of the Seine and in the surrounding parks and forests, enabling you to explore the region and discover the major cycle routes that cross it.

- The major bike routes
- The 4 Regional Nature Parks
- Golf



Paris Region, a Slow tourism Destination

For lovers of slow tourism, Paris Region has become a prime destination where you can fully soak up its atmosphere. This approach focuses on discovery, relaxation and connection with the local culture. Here are just a few of the reasons why it's an ideal destination, with its cultural heritage, green spaces, local cuisine and markets, the Seine and its banks, and picturesque surrounding villages...

Urban walks

Enjoy a day away from the usual tourist trails and discover a thousand and one nuggets.

- Top 5 Street-Art walks in Paris Region
- The Coulée Verte green corridor in the south of Paris
- A day in the life of a Parisian
- Paris Region Adventures, a treasure hunt to explore Paris Region

Street-Art walks



The Coulée Verte green corridor



A day in the life of a Parisian



The treasure hunt



Boat rides

Take a cruise and discover Paris and the surrounding region via its most beautiful avenue: the Seine. The perfect way to explore the historic heart of the capital from a different angle.

- The five best experiences on the Seine
- Five cruises to discover the region in a different way



Bike rides

Turnkey tour suggestions to help you discover the Paris Region by bike.

- Cycling weekend in the Upper Chevreuse Valley
- Cycling weekend in the Melun and Vaux-le-Vicomte area
- Cycling loops along the Marne
- The Théméricourt loop by bike



Bike operators

- Paris à vélo
- Paris bike Tour
- Fat TireTours
- Vél'OFIL



Alternative venues

Disused factories, wastelands, former railway stations: over the last ten years or so, the destination's abandoned sites have been reborn from their ashes as friendly, festive places to live.





Paris Region, a Cultural Destination

150 years of Impressionism

In 1874, the first Impressionist group exhibition took place in photographer Nadar's studio on Boulevard des Capucines in Paris. Claude Monet, Pierre-Auguste Renoir, Berthe Morisot, Edgar Degas, Camille Pissarro, Alfred Sisley and Paul Cézanne unveiled works that would profoundly change the course of art history. Impressionism was born. 150 years later, from Paris Region to Normandy, dozens of events will celebrate this anniversary... A great opportunity to discover or rediscover Impressionist nuggets.



- 150 years of Impressionism
- Impressionism tours in Paris Region

[Click here](#)

[Click here](#)

Museums and Monuments

The Louvre, Centre Pompidou, Musée d'Orsay, Palace of Versailles... Whether world famous or more unusual, the museums and monuments of Paris and the surrounding region feature exceptional collections for all to enjoy.

- Museums and Monuments
- 10 must-see sites in Paris
- The covered passage, a hidden treasure in Paris
- A Journey through History via 5 Unesco World Heritage Sites
- 10 must-see sites around Paris



Museums and Monuments

[Click here](#)



10 must-see sites in Paris

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The covered passage, a hidden treasure in Paris

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The five Unesco World Heritage Sites

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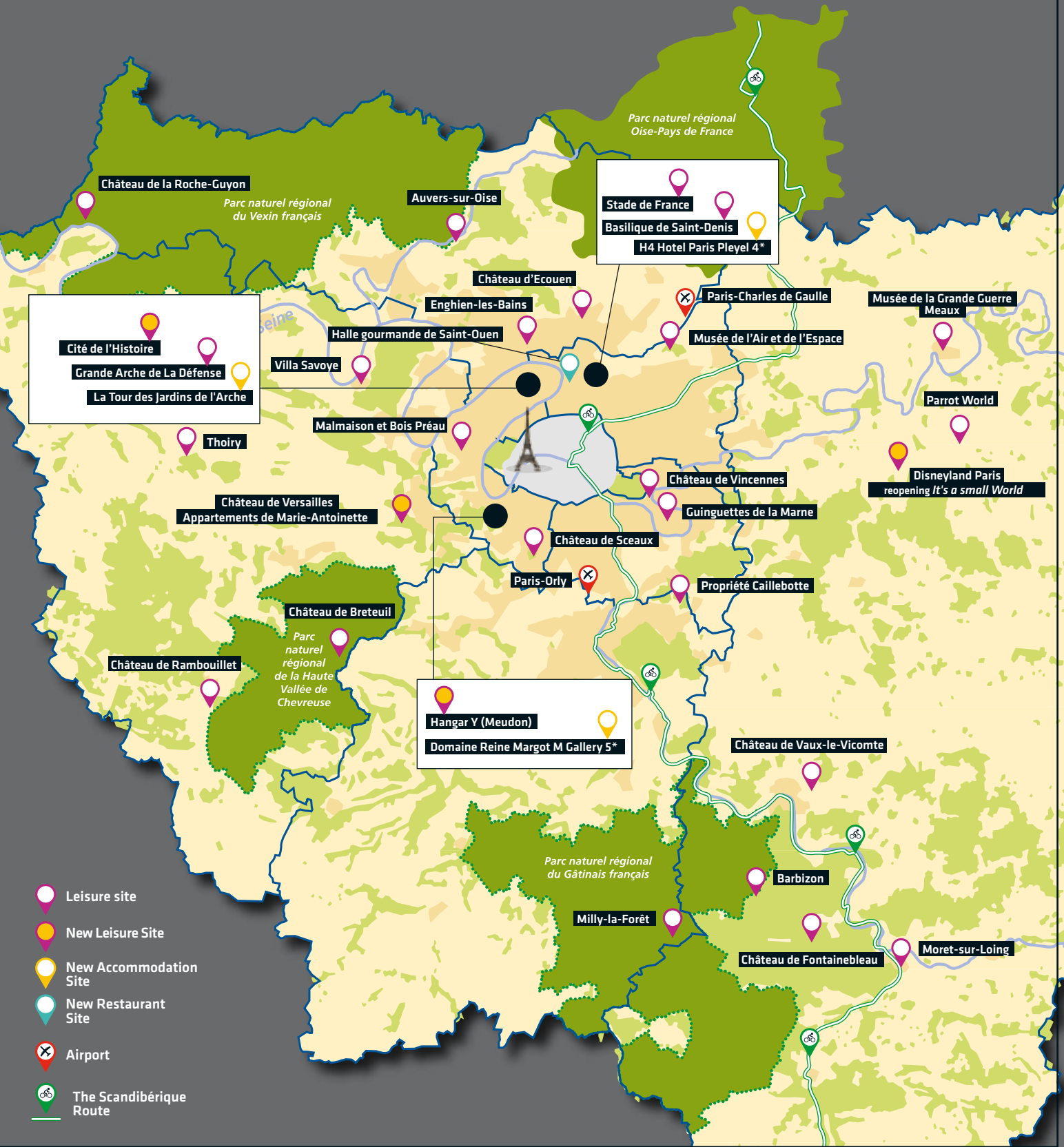
10 must-see sites around Paris

[Click here](#)



New attractions in 2024

The destination's newest attractions are tourist experiences that enrich its cultural heritage and meet the diverse expectations of travelers.





- Top exhibitions of the moment
- Gainsbourg House
- Musée national de la Marine
- Exceptional reopening of the Grand Palais only for the 2024 OPG
- The homes of exceptional artists in Paris Region



Provins



Top exhibitions [Click here](#)



Gainsbourg House [Click here](#)



Musée national de la Marine [Click here](#)



Reopening of the Grand Palais [Click here](#)



Homes of exceptional artists [Click here](#)



Paris Region, a Gastronomic Destination

Fine dining and bistros

Paris Region is synonymous with prestigious culinary experiences.

Trendy and traditional Michelin-starred restaurants, exceptional pastry chefs and chocolate makers, gastronomic activities... Paris and its region are bursting with talent, venues and gourmet specialties.

- The new restaurants in Paris Region
- Food Courts: Trendy spots in Paris Region
- Top historic restaurants in Paris
- Historic brasseries in Paris

Outstanding pastries

Cyril Lignac, Cédric Grolet, Philippe Conticini, Patrick Roger, Nicolas Cloiseau...

Internationally renowned chefs and up-and-coming talents alike, discover the best of Paris Region's pastry chefs and chocolate makers.

- Pastry Chefs & Chocolate makers

• Terraces

For a drink, a party or dinner with friends or romantic partners, discover the most beautiful terraces in Paris and the surrounding region.

- The most beautiful museum terraces in Paris Region
- The Best rooftops
- The rooftops of the most beautiful Parisian hotels



Fine dining and bistros

New restaurants

[Click here](#)



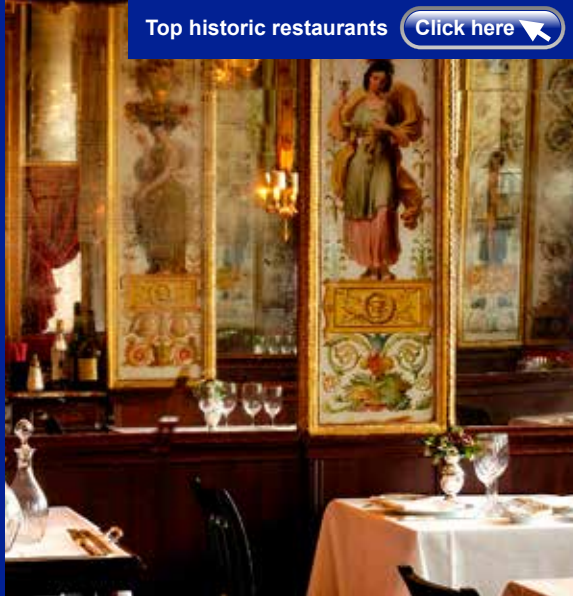
Historic brasseries

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Top historic restaurants

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Food Courts

[Click here](#)



Pastry Chefs & Chocolate makers

[Click here](#)

Outstanding pastries



The most beautiful museum terraces

[Click here](#)



The rooftops of the most beautiful Parisian hotels

[Click here](#)



Terraces

The Best rooftops

[Click here](#)





Paris Region, a Shopping Destination

Paris is without doubt the world capital of fashion and design.

Luxury brands, department stores, trendy designers, small local boutiques, outlets, concept stores - there's something for everyone. More than ever before, brands in the fashion industry are working to promote locally manufactured products. Products that are "Made in France" thus support the preservation of traditional know-how and reduces the carbon footprint associated with international transport. The "vintage" economy is also booming in the world of shopping in Paris Region. Some Parisian department stores offer second-hand items in their collections, such as Galeries Lafayette Haussmann and its (Re)Store space, or Printemps Haussmann, which has opened "7^e Ciel" on the 7th floor of the main store, a 1,300 m² heritage space entirely dedicated to circularity.

- Shopping in the department stores
- Shopping, the French Touch way
- The best shopping in Paris Region district by district:
 - Luxury in the Golden Triangle.
 - Chic from Sèvres Babylone to Saint-Germain-des-Prés.
 - Trendy in the Marais.
 - Gypset from the Sentier to the Canal Saint-Martin.
- Shopping 100% Concept Stores
- Top perfumes stores
- La Vallée Village
- Paris Saint-Ouen Flea Market
- Paris Capital of Vintage

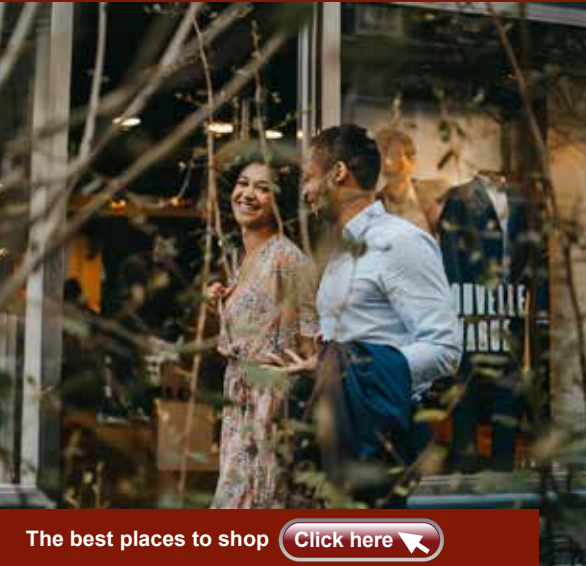




Shopping in the department stores [Click here](#)



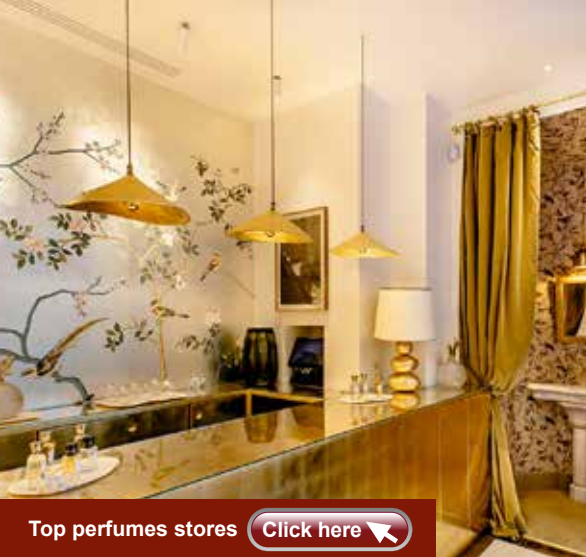
Shopping, the French Touch way [Click here](#)



The best places to shop [Click here](#)



Shopping 100% Concept Stores [Click here](#)



Top perfumes stores [Click here](#)



La Vallée Village [Click here](#)



Paris Saint-Ouen Flea Market [Click here](#)



Paris, Capital of Vintage [Click here](#)



Paris Region, a Festive Destination

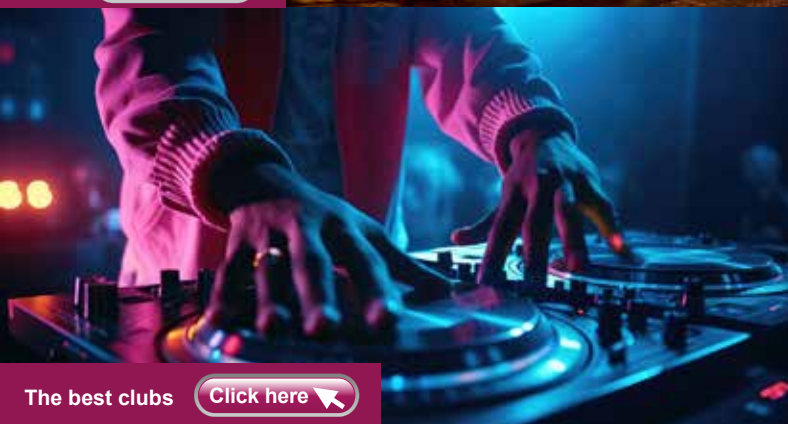
Paris Region is a festive destination which offers a multitude of events and activities. Between legendary clubs, trendy bars, music, dance and street arts festivals and famous cabarets, the capital's nightlife continues to invade the surrounding area, much to the delight of night owls.

- Bars in Paris Region
- Cabarets and casinos
- The best clubs
- Festivals



Bars

[Click here](#)



The best clubs

[Click here](#)



Cabarets and casinos

[Click here](#)



Festivals

[Click here](#)

Tourism in Paris Region in a few figures (2022)

Paris Region, the world's leading tourist destination, welcomed 44 million visitors in 2022. The sector's economic spin-offs involve more than 500,000 jobs and generated nearly 20 billion euros in revenues.

The reopening of most countries and the relatively favorable economic climate boosted international tourist travel in 2022:

- 19.4 million international hotel arrivals in Paris Region
- 88.7 million international hotel nights in Paris Region
- Average length of stay: 4.6 days



Choose Paris Region is Paris Region's international attractiveness agency, which promotes the Region's influence on the international stage and ensures that investors, visitors, and talented people from all over the world are welcomed and provided with quality services, while ensuring the Region's sustainable and balanced development.

Through its knowledge of the Regional economic ecosystem, the agency attracts and supports investors, and facilitates the setting up of companies thanks to targeted, personalized services and partners. It contributes to the development of strong, innovative, and sustainable industrial sectors.

It promotes and develops the destination by working with tourism stakeholders and visitors. It provides the resources, tools, support, and network that allow Paris Region tourism professionals to develop and distribute a high-quality, innovative and adapted offering.

It contributes to the excellence of Paris Region's film and audiovisual industry: as Europe's leading region, it supports French and international productions, drawing on its cultural heritage and its concentration of professionals and specialized companies.

Finally, the Agency supports and provides resources for international talent who want to settle and live in Paris Region for its quality of life, and find the perfect work-life balance.

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Maps by CPR.