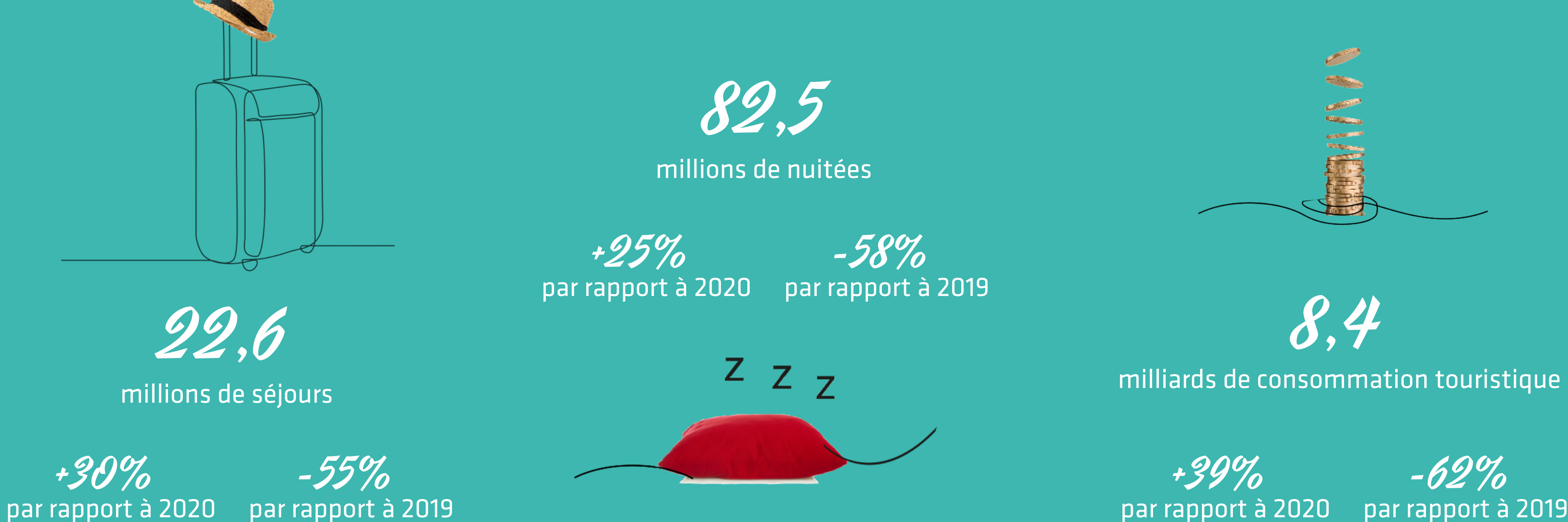
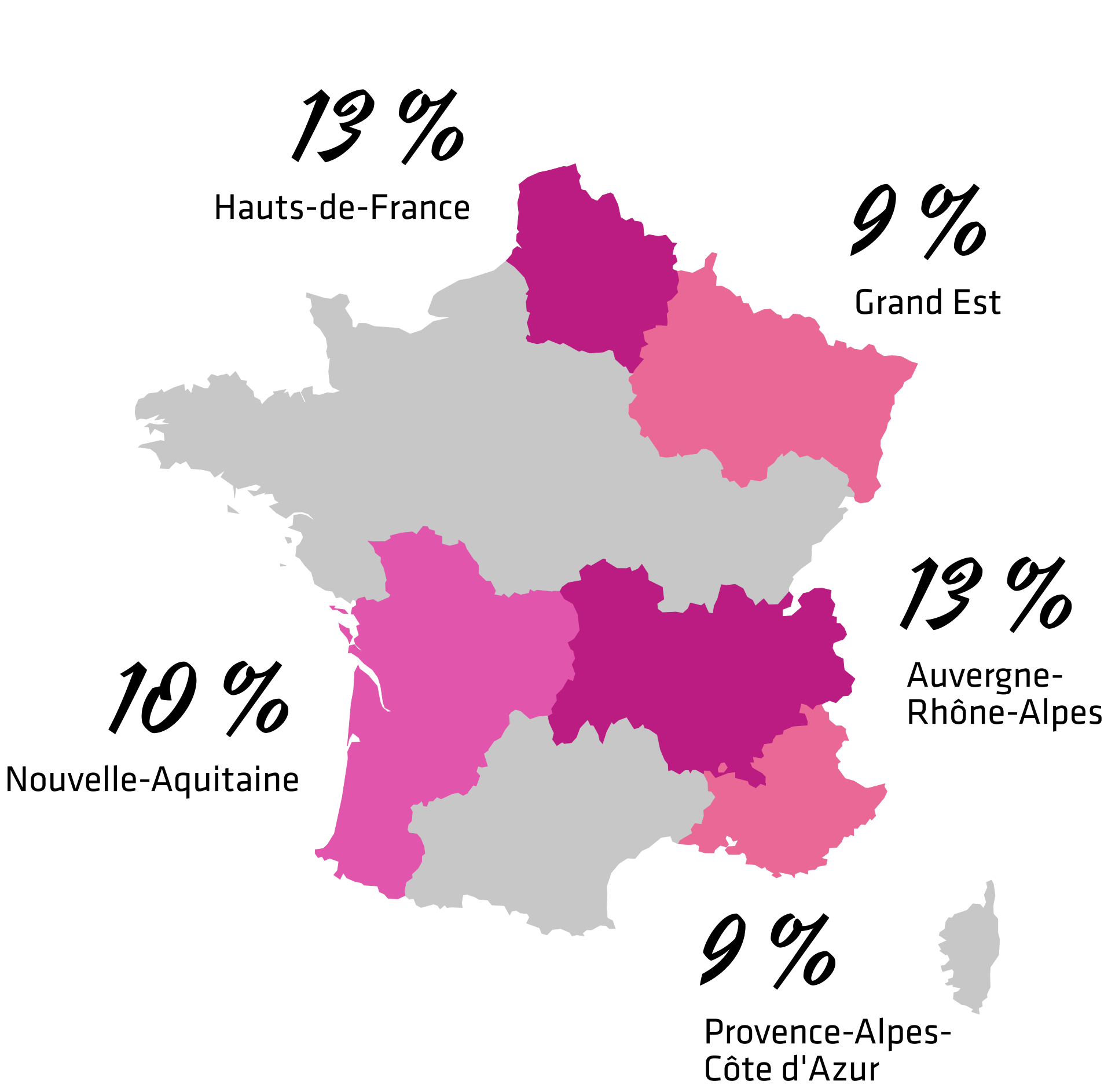


# LA FRÉQUENTATION TOURISTIQUE

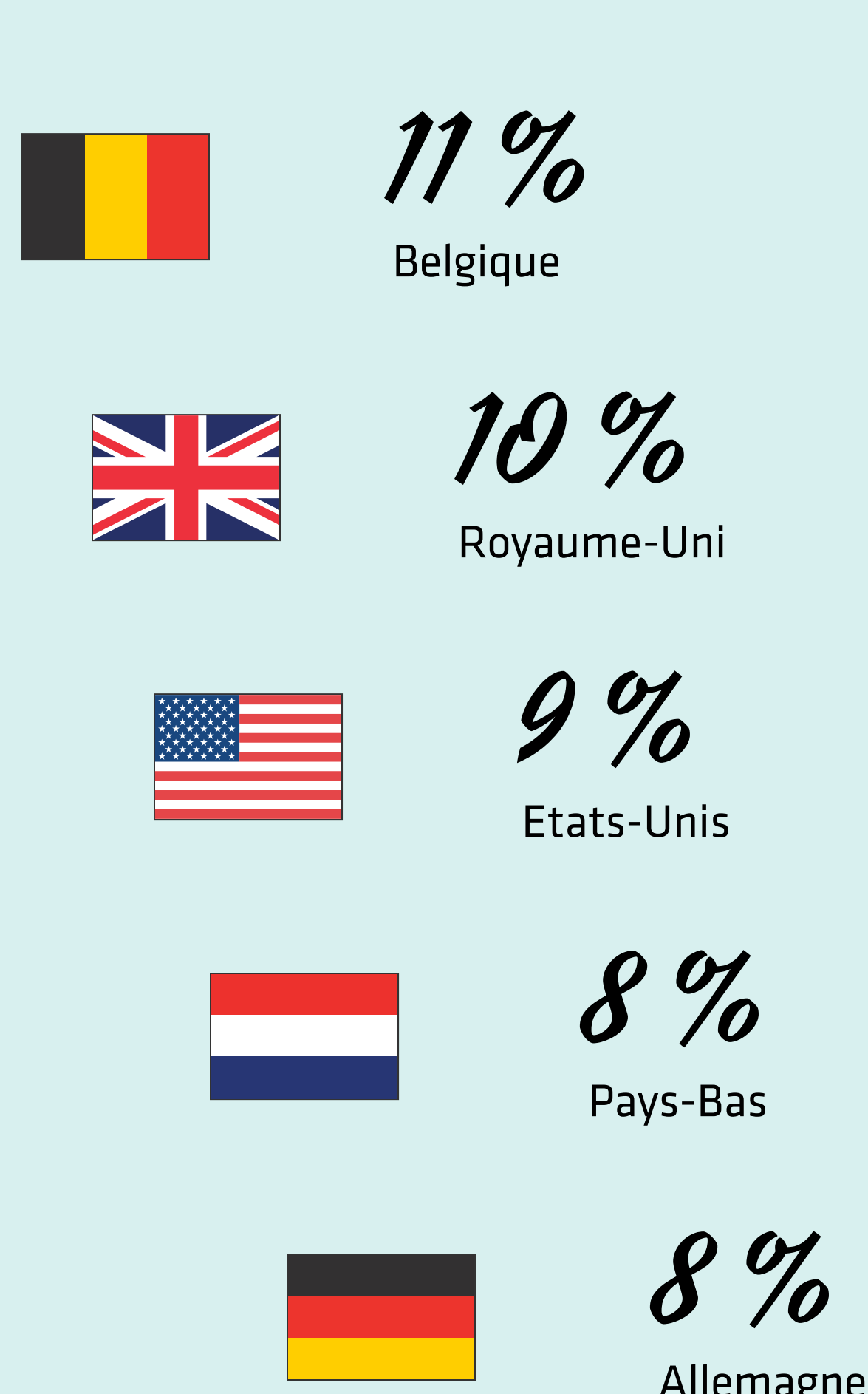
## Fréquentation à Paris Île-de-France en 2021



### Top 5 des clientèles françaises



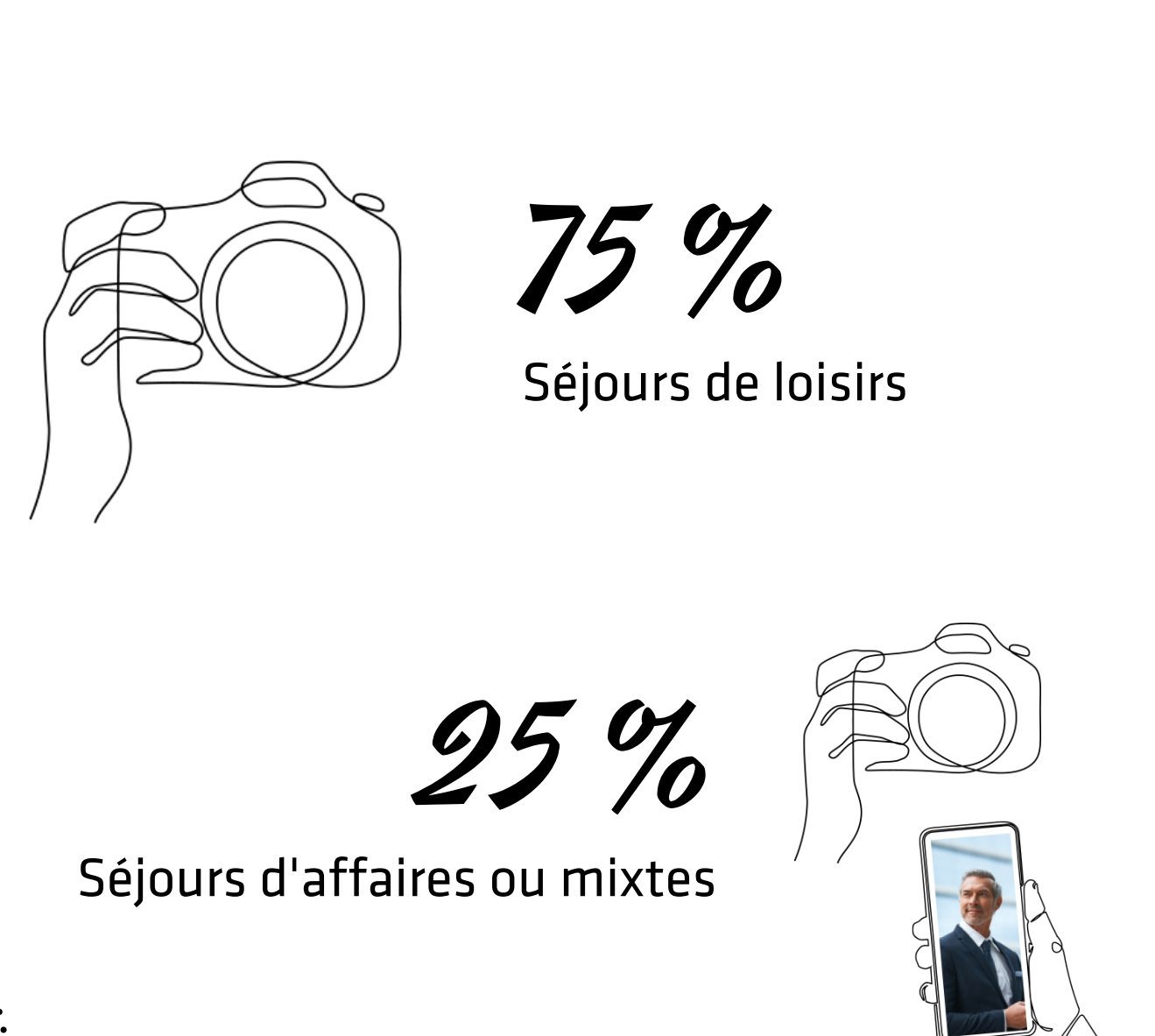
### Top 5 des clientèles internationales



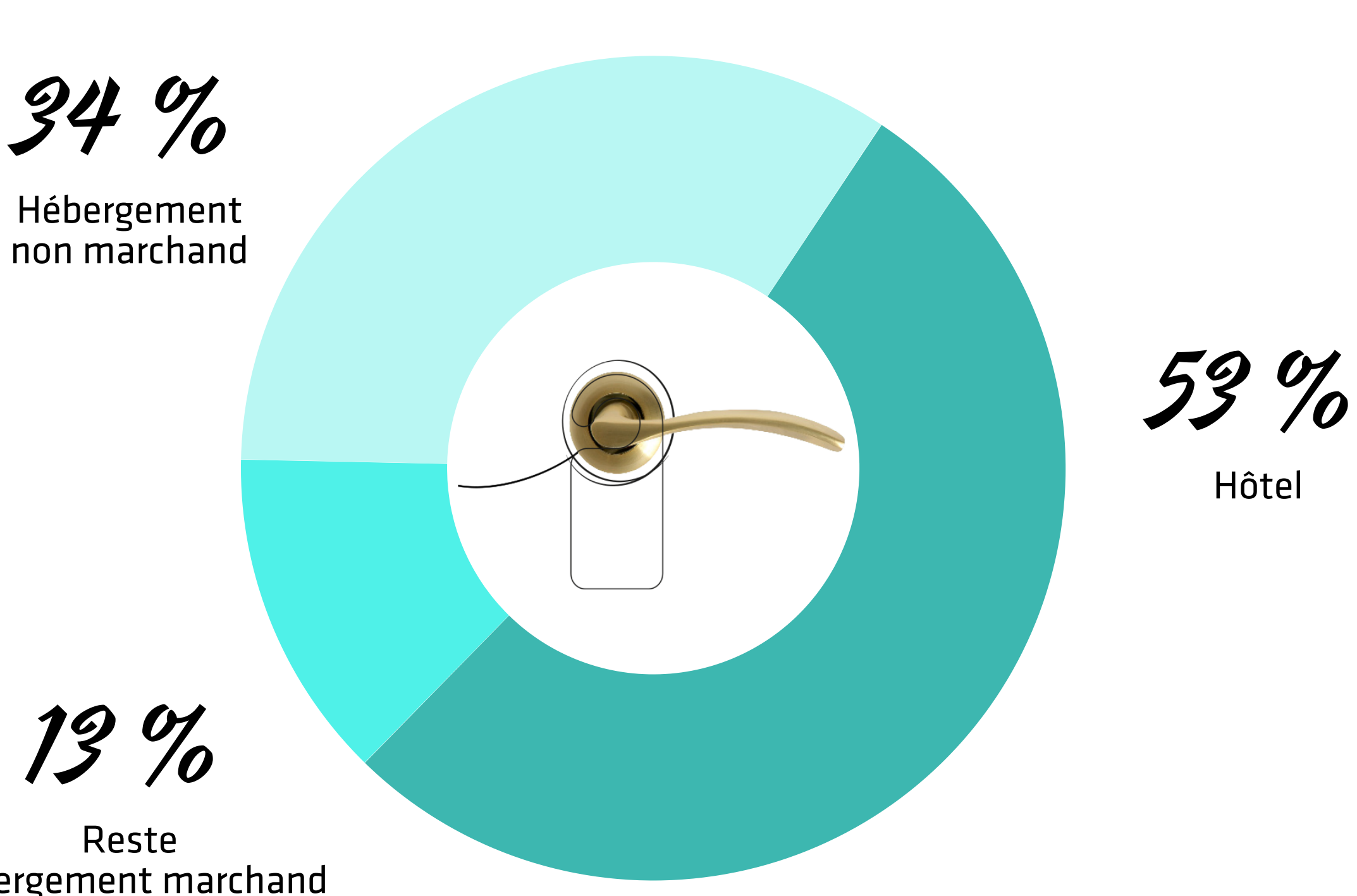
### Profil



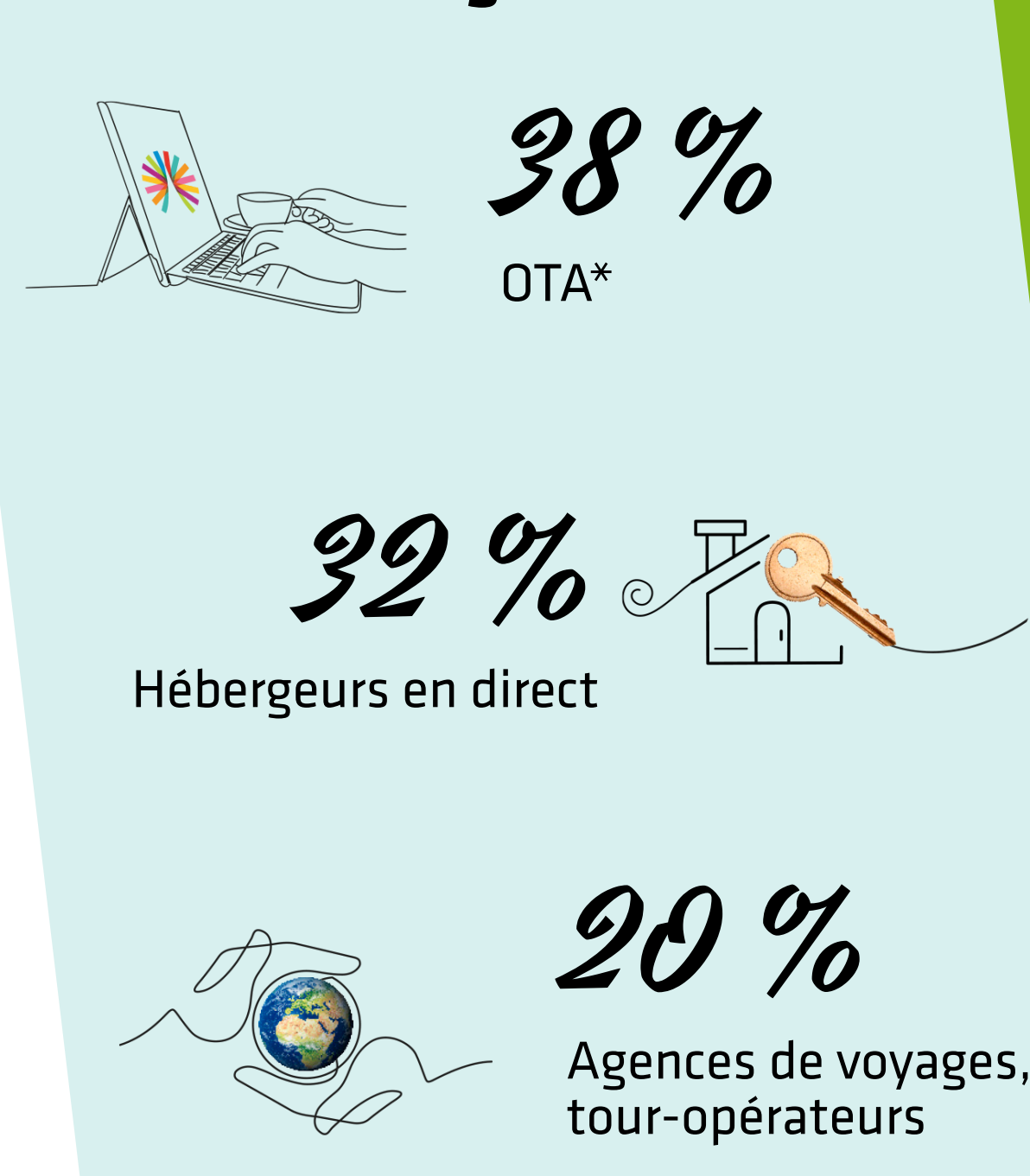
### Motif du séjour



### Type d'hébergement



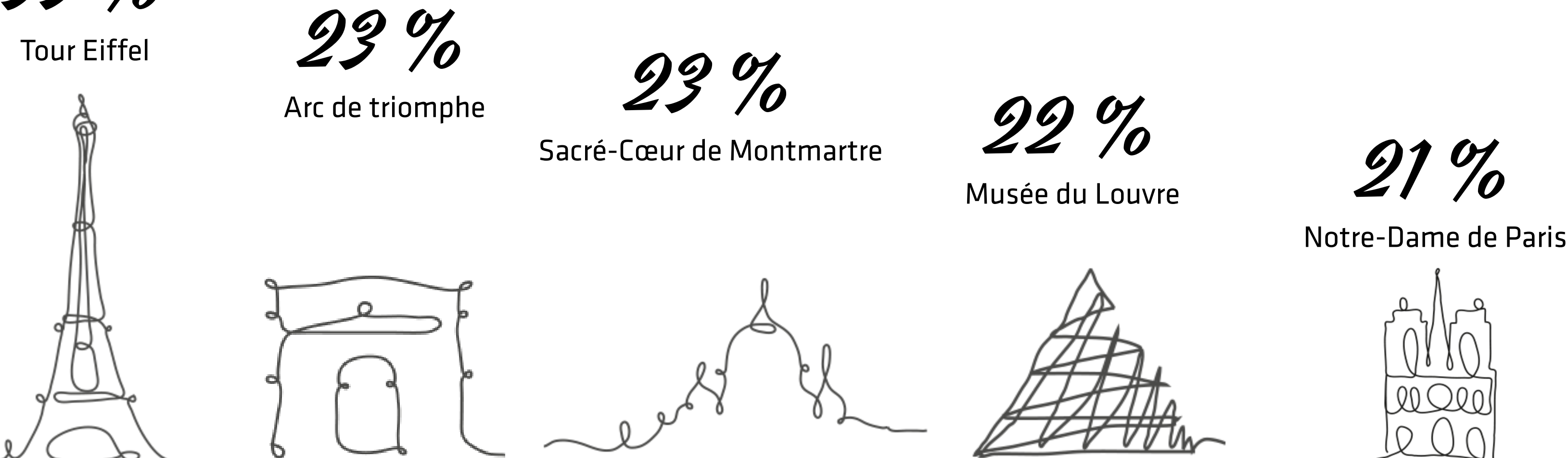
### Moyens de réservation de l'hébergement



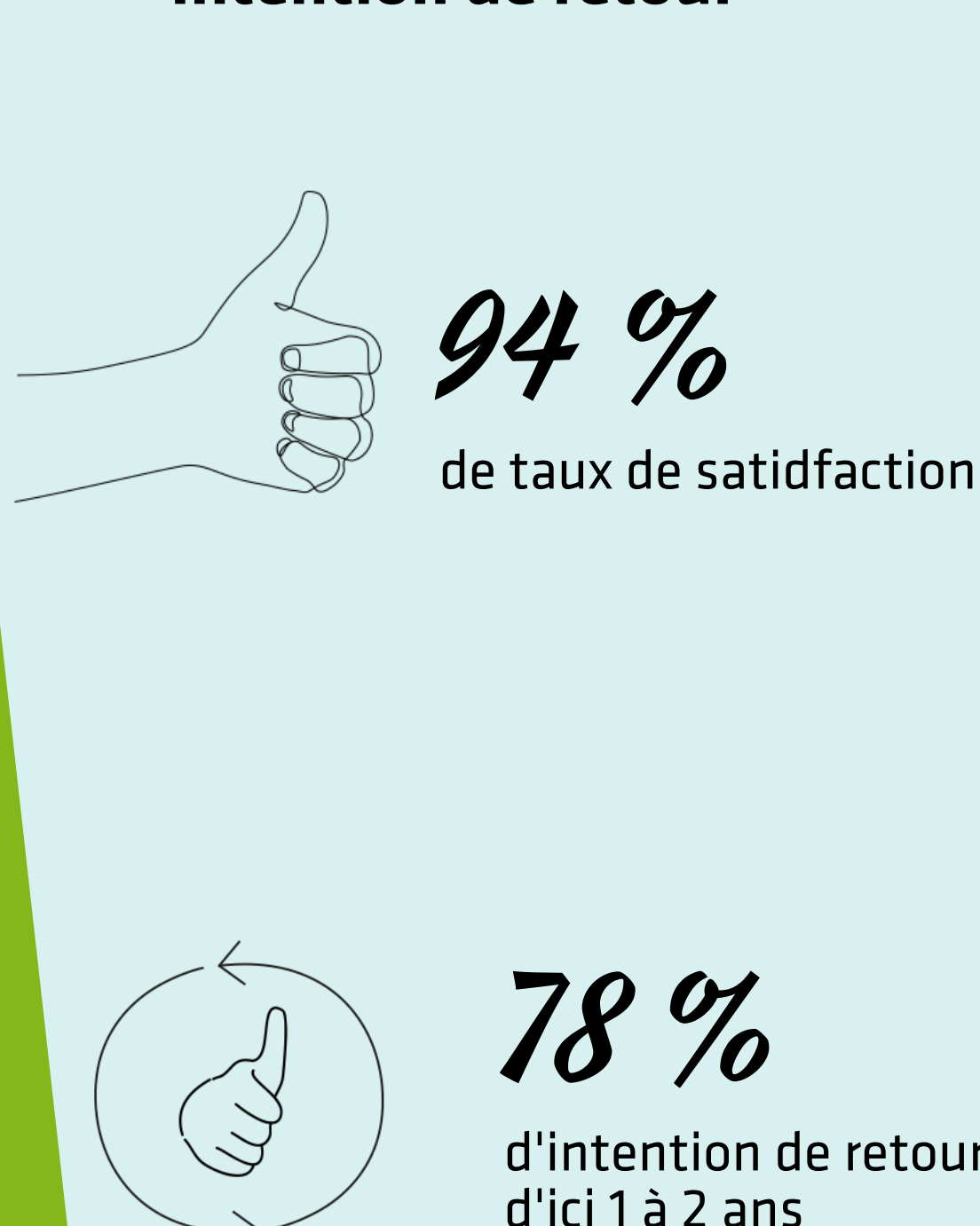
### Top 3 des activités pratiquées



### Top 5 des sites visités



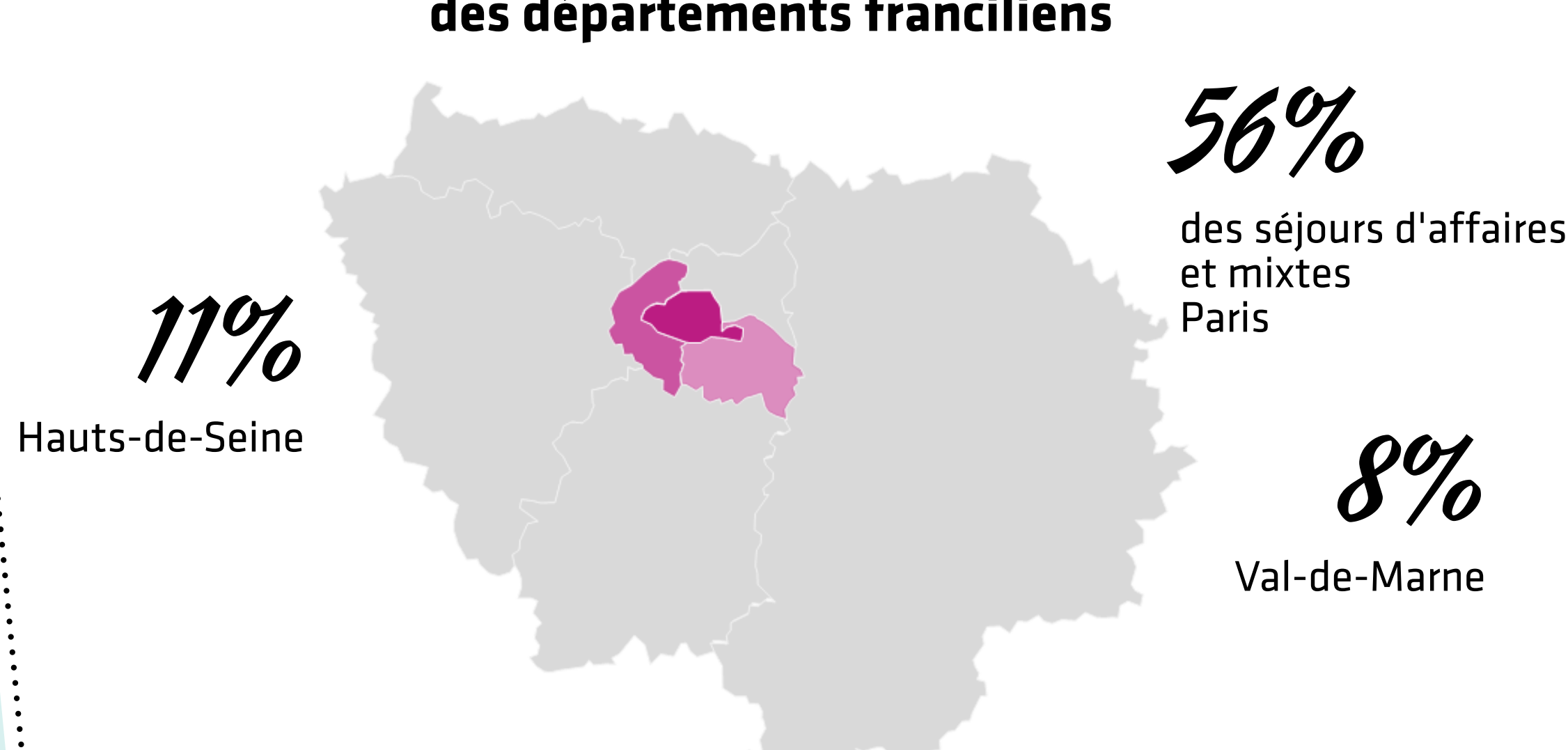
### Satisfaction et intention de retour



### Déplacements professionnels



### Top 3 des départements franciliens



### Retombées économiques



### Contact :

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etudes-observation@visitparisregion.com